Other Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

O/O 1: Identify, train and utilize alumni volunteers
Identify, train and utilize alumni volunteers in multiple locations for Alumni Recruitment Krewe (ARK) to extend reach of Office of Admissions

**Related Measures**

**M 1:** Tally number of volunteers, locations, events, prospects
Number of alumni volunteers, number of locations, number of recruiting events and number of student prospects
Source of Evidence: Administrative measure - other

**Target:**
Add 20 alumni volunteers

O/O 2: Create professional development and life-skills programs
Create professional development and life-skills programs and opportunities for students in coordination with Career Services and Student Involvement & Leadership by engaging UNO alumni

**Related Measures**

**M 2:** Tally number of participants, programs, survey about quality
Number of alumni participants, Number of student participants, Number of programs, Quality of programs
Source of Evidence: Administrative measure - other

**Target:**
Increase number of student and alumni participants over last year; minimum of 85% favorable ratings on surveys (based on overall event satisfaction good/very good)

O/O 3: Build robust alumni data repository
Develop and implement ongoing campaigns to increase alumni registrations/profile updates to build robust alumni data repository

**Related Measures**

**M 3:** Tally number of members, emails, records
Number of registered members, Number of good email addresses, Number of professional records
Source of Evidence: Administrative measure - other

**Target:**
15% increase over last year

O/O 4: Improve UNO Alumni website
Update and maintain visibly attractive, informative, functional and navigable UNO Alumni website to promote current news stories, events calendar, photos, alumni success stories and to allow easy Alumni Profile updates, on-line donations, and event registrations.

**Related Measures**

**M 4:** Evaluate website
New and improved site is live with new functionality
Source of Evidence: Administrative measure - other

**Target:**
Launches on time and in budget; New functionality, content, navigation, and look & feel meet internal users’ requirements and receive positive external feedback; change management is smooth

O/O 5: Implement student focused programs
Implement student focused programs to build relationships with future alumni

**Related Measures**

**M 5:** Tally number of programs and participants
Number of programs, Number of student participants
Source of Evidence: Administrative measure - other

**Target:**
2 programs minimum; Touch 100 students minimum

O/O 6: Identify Special Interest Groups and host networking events
Identify Special Interest Groups and host networking events to attract back alumni.

**Related Measures**

**M 6:** Tally number of groups, attendees, events
Number of groups, number of attendees, number of events
Source of Evidence: Administrative measure - other

**Target:**
- 2 groups minimum; 100 alumni attendees

**O/O 7: Develop large-scale Signature Events**
Develop large-scale Signature Events

**Related Measures**

**M 7: Tally number of attendees, teams, evaluate feedback**
Number of attendees, Number of teams (Mambo), Feedback

Source of Evidence: Administrative measure - other

**Target:**
- Increase Mambo attendance by 20% (Mambo); Increase from 19 to 25 boiling teams (Mambo); Attract XX attendees to Distinguished Alumni event