Student Learning Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

SLO 4: Ethics and values

Development of a greater understanding of ETHICS AND VALUES pertinent to professional development.

Related Measures

M 4: Learning Outcome Surveys
Student self-assessment through Learning Outcome Surveys
Source of Evidence: Administrative measure - other
Target: Implementation of a minimum of 4 presentations pertaining to ethics and work values in the workplace each year. 80% of students surveyed who participate in Career Services presentations related to professional ethics and work values will rate their knowledge of presentation content after the presentation at 4 or above on a 5-point scale (1=not knowledgeable, 5=very knowledgeable)

SLO 5: Communication

Development of a greater understanding of COMMUNICATION skills pertinent to professional development.

Related Measures

M 5: Surveys & evaluation
Student self-assessment through: Learning Outcome Surveys, & Coop Education Employer Evaluation
Source of Evidence: Administrative measure - other
Target: Implementation of a minimum of 4 presentations pertaining to professionalism in communication each year. 80% of students surveyed who participate in Career Services presentations related to professionalism in communication will rate their knowledge of presentation content after the presentation at 4 or above on a 5-point scale (1=not knowledgeable, 5=very knowledgeable) 80% of employers completing the survey will rate student written and verbal communication at 4 or above on a 5-point scale (1=unsatisfactory, 5=mastery)

Other Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

O/O 1: Increase service awareness

Increase student and launching alumni awareness of services offered through Career Services.

Related Measures

M 1: Tally number of events
Number of informational and outreach events implemented.
Source of Evidence: Activity volume
Target: Implement a minimum of 20 workshops and/or informational presentations each year.

O/O 2: Create opportunities

Create opportunities for interaction between students and launching alumni, and potential employers.

Related Measures

M 2: Number of events offered
Number of networking events, career fairs and recruiting events offered each year.
Source of Evidence: Activity volume
Target: Implement a minimum of 6 networking and recruiting events annually.

O/O 3: Marketing services

Increase “marketing” of services offered by Career Services.

Related Measures

M 3: Initiatives completed
Number of marketing and partnership initiatives completed.
Source of Evidence: Administrative measure - other
Target: Advertise all Career Services events open to the UNO community on PIN, through the campus news email blasts, the UNO Events calendar and/or through the Opportunities Database. Partner with student organizations (e.g., Student Government), University Success, academic units and/or Alumni Affairs to implement a minimum of 6 marketing and/or informational initiatives annually.