### Other Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

**O/O 1: Economic development projects**  
Increase number of community economic development projects

**Related Measures**

- **M 1: Research, site studies, & strategic plans**  
  Tally applied research, site studies, strategic plans completed  
  Source of Evidence: Activity volume  
  **Target:**  
  4 Applied Research Projects, 4 Site/Project Feasibility Studies, and 2 Strategic Plans

**O/O 2: Community outreach**  
Increase quantity and improve quality of community outreach efforts

**Related Measures**

- **M 2: Events, evaluations, & activities**  
  Tally number of conferences, seminars, other events  
  Conference participant evaluations, Activities with local boards  
  Source of Evidence: Academic direct measure of learning - other  
  **Target:**  
  4 Conferences, 4 Training Seminars, 80%+ overall satisfaction ratings from attendees, Maintain CE credit where applicable, and Membership on boards and related committees/work groups

**O/O 3: Support services**  
Provide support services to local agencies and organizations

**Related Measures**

- **M 3: Project initiation**  
  Number of projects initiated in response to agency/organization requests  
  Source of Evidence: Academic direct measure of learning - other  
  **Target:**  
  3 local or state government agency projects, and 3 nonprofit/NGO projects

**O/O 4: Educational and professional development**  
Engage undergraduate and graduate students in educational and professional development opportunities

**Related Measures**

- **M 4: Scholarship applications**  
  Tally number of scholarship applications received and awarded, and Roster of students who completed Finance/Real Estate courses  
  Source of Evidence: Academic direct measure of learning - other  
  **Target:**  
  X% of applicants awarded scholarships and total dollar amount awarded, and 30 students per academic year