Detailed Assessment Report  
2013-14 Student Health Services  
As of: 7/07/2014 03:35 PM CDT

Student Learning Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

SLO 4: At the end of the program, the student will have the knowledge to develop healthy relationships.
   Related Measures
   M 4: Learning outcome survey
   Learning outcome survey
   Source of Evidence: Client satisfaction survey (student, faculty)
   Target:
   80% of the students surveyed who participated in Student Health Services programs related to developing healthy relationships will rate their knowledge of presentation content after the presentation at 4 or above on a 5-point scale (1=not knowledgeable, 5=very knowledgeable)

SLO 5: At the end of the program, student will have a greater understanding of the risks of marihuana use
   Development of a greater understanding of the risks of marihuana use
   Related Measures
   M 4: Learning outcome survey
   Learning outcome survey
   Source of Evidence: Client satisfaction survey (student, faculty)
   Target:
   80% of the students surveyed who participated in Student Health Services programs related to developing a greater understanding of the risks of marihuana will rate their knowledge of presentation content after the presentation at 4 or above on a 5-point scale (1=not knowledgeable, 5=very knowledgeable)

SLO 6: At the end of the program, the student will have a greater understanding of HIV/STD prevention.
   At the end of the program, the student will have a greater understanding of HIV/STD prevention.
   Related Measures
   M 4: Learning outcome survey
   Learning outcome survey
   Source of Evidence: Client satisfaction survey (student, faculty)
   Target:
   80% of the students surveyed who participated in Student Health Services programs related to developing a greater understanding of HIV/STD prevention will rate their knowledge of presentation content after the presentation at 4 or above on a 5-point scale (1=not knowledgeable, 5=very knowledgeable)

Other Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

O/O 1: Provide high quality services
   Maintain and monitor quality of services provided by seeking feedback from clinic visits and outreach participants.
   Related Measures
   M 5: Patient Feedback Surveys
   Self reported satisfaction provided as indicated on Patient Feedback Surveys
   Source of Evidence: Client satisfaction survey (student, faculty)
   Target:
   80% of clinic patient respondents will rate their overall health experience at Student Health Services at an "A" or "B" on a 5 Letter Grading Scale (A = "Very Satisfied" and F = "very dissatisfied").

O/O 2: Increase student awareness
   Increase student awareness offered through Student Health Services.
   Related Measures
   M 1: Number of marketing initiatives completed
   Number of marketing initiatives completed.
   Source of Evidence: Administrative measure - other
   Target:
   Completion of the new Student Health Services brochure. Launch a social media platform by establishing a Student Health Services Facebook acct

   M 2: Number of collaborative programs with student organizations and campus departments
   Number of collaborative programs with student organizations and campus departments.
Source of Evidence: Activity volume

**Target:**
Collaborate with Student Organizations a minimum of 4 times a year on events to increase student awareness of Student Health Services. Collaborate with Campus Departments a minimum of 4 times a year on events to increase student awareness of Student Health Services. Participate in all Orientations and UNIV Class guest lecture informational sessions. Conduct health outreach sessions that will help increase student awareness of health issues and the services SHS provides.

**M 3: Number of community health agencies invited to campus**
Number of community health agencies invited to campus

Source of Evidence: Activity volume

**Target:**
Implement a minimum of 4 outreach events each year in a collaborative manner with community agencies.

**O/O 3: Marketing of Services**
Increase marketing of services offered by Student Health Services

**Related Measures**

**M 1: Number of marketing initiatives completed**
Number of marketing initiatives completed.

Source of Evidence: Administrative measure - other

**Target:**
Contribute to a minimum of 4 informational articles in Driftwood. Advertise all outreach events open to the UNO community on PIN and through the campus news email blasts.