Mission / Purpose

The University of New Orleans is a comprehensive urban research university committed to providing educational excellence to a culturally diverse undergraduate and graduate student body. The University is one of the region’s foremost public resources, offering a variety of world-class, research-based programs, advancing shared knowledge and adding to the region’s industry, culture and economy. The University of New Orleans, as a global community asset, serves national and international students and enhances the quality of life in New Orleans, the state, the nation, and world, by participating in a broad array of research, service learning, cultural and academic activities.

Goals

G 1: Increase enrollment
To increase our enrollment through retention and recruiting

G 2: Establish and launch Global UNO
To establish and launch “Global UNO”

G 3: Continued preparation for SACS/COC reaffirmation
To continue the preparation for the SACS/COC reaffirmation self-study and campus visitation

G 4: Implement RCM budget approach
To formulate and implement the Responsibility Centered Management (RCM) Budgeting Approach

G 5: Implement PEC
To conclude the implementation of the Privateer Enrollment Center (PEC)

G 6: Increase alumni involvement
To increase alumni involvement with student programs

G 7: Increase philanthropic fund-raising
To increase philanthropic fund-raising

G 8: Promote university image in community
To continue promoting the image of the University of New Orleans in the community

G 9: Implement University Strategic Plan
To Complete and Implement the University Strategic Plan

G 10: To increase research funding
To increase research funding

Other Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

O/O 1: Increase retention
Increase retention through first year experience activities and centralizing advising

O/O 2: Increase first year enrollment
a. Increase the number of new first year students through aggressive recruiting efforts

O/O 3: Launch and market Global UNO
a. To launch and market “Global UNO” as an umbrella structure to enhance revenue generation for academic units

O/O 4: Develop online degree and non-credit programs
a. Develop and implement on-line degree programs and non-credit programs

O/O 5: Evaluate faculty credentials
a. Evaluate faculty credentials

O/O 6: Integrate Faculty 180 software
a. Integrate “Faculty 180 Software” into the university computer system (credentialing, promotion & tenure, sabbatical leaves, and annual faculty evaluation process)

O/O 7: Conclude development of RCM approach
a. Conclude the development of a responsibility centered management approach to budget allocations across the University

O/O 8: Physical space completion
a. Complete construction and occupation of the physical space

O/O 9: Design/Implement PEC assessment
a. Design and implement an assessment mechanism for the PEC

O/O 10: Institute centralized academic advising
a. Institute centralized academic advising for all first year students as well as protocols for advising
O/O 11: Increase staff in alumni office
   a. Increase staff in the Office of the International Alumni Association

O/O 12: Expand professional development and life-skills programming
   a. Expand professional development and life-skills programming

O/O 13: Increase number of student scholarships
   a. Increase the number of students receiving scholarships from alumni

O/O 14: Increase restricted gifts for scholarships
   a. Increase restricted gifts for scholarships through fund-raising

O/O 15: Increase development staffing
   Increase development operation staffing to assist in reaching the goal of fund-raising

O/O 16: Improve communications
   Improve the frequency and quality of internal and external communications at the university

O/O 17: Increase positive perception of university
   a. Relate and create a plethora of positive perceptions about the university within the media and the community

O/O 18: Increase university news coverage
   Increase the amount of local and national news coverage of UNO’s activities, people and programs

O/O 19: Promote faculty expertise
   Further promote the expertise of UNO noteworthy faculty members in the media and the community

O/O 20: Align unit and university strategic plans
   a. Complete alignment of unit strategic plans with the University strategic plan

O/O 21: Implement university strategic plan
   a. Begin implementation of the University strategic plan during the Spring 2014 semester

O/O 22: Increase submitted external grant proposals
   a. Increase the number of submitted external grant proposals

O/O 23: Increase number of funded external grant proposals
   a. Increase the number of funded external grant proposals