Objective:

The evaluation process is an opportunity for each campus President to provide a self-evaluation of performance across multiple strategic objectives. The evaluation will include a brief executive summary of the President’s self-assessment as well as a strategic dialogue between the campus present and the system president. The strategic dialogue will include a planning discussion and mutual agreement about new priorities or strategic assignments for the following year.

Structure for the Self-Assessment (for 2014):

- A brief written assessment of the following strategic areas:
  1. Student Success, including enrollment management and retention
  2. Transfer initiatives and partnerships
  3. Workforce and economic development
  4. Institutional efficiency and accountability
  5. Other areas of strategic significance that the President wishes to include;

- The written assessment should include strengths and challenges across all areas

- The written assessment should include a summary of applicable data, metrics, and analyses used by the management team to track progress and evaluation performance across the strategic areas:

- If applicable, include a copy of any survey or 360 review used to evaluate the President’s performance; and

- Brief description of President’s 2015 strategic agenda (major goals/initiatives/areas of focus)
Planning for 2015

Objective:

The system president will visit with each president and his/her leadership team late Summer/early Fall to learn about strategies/initiatives in the following areas and any other initiative for 2015 planned by the President. These meetings will also include a debriefing on the self-assessment for 2014.

Structure for planning/evaluating for 2015

- Strategic focus areas

  1. Strength of WISE plans and initial implementation
  2. Connections between institutional plans and collective strategies in system framework
  3. Focus on strategic enrollment management strategies and retention
  4. Focus on increasing transfer/partnerships with LCTCS institutions
  5. Strength of financial planning and progress in implementing financial stability for the three universities in Fiscal Watch (UNO, Grambling, Nicholls)
  6. Strength of research and innovation strategic planning and progress for the three universities in the highest research category (UL Lafayette, UNO, LaTech)
  7. Other focus areas identified by each President