REQUEST TO ADD, DROP, OR CHANGE A COURSE

Departmental Prefix: URBN
Existing or New Course No. 2100
Add "G" No. (if applicable)
Credit Hrs. 3.0 CIP:
Credit Hrs.

☐ ADD A COURSE (Please proceed to page 3.)
Course Title: Globalization and Mobility

☐ DROP A COURSE (Please proceed to page 6.)

☐ CHANGE A COURSE (Check all that apply, then proceed to page 7.)
☐ Course Title
  From:
  To:
☐ Prerequisite/Description
☐ Credit Hours
  From: credit hours
  To: credit hours
☐ Course Number (include department prefix/course number)
  From: Existing course number Insert "G" number (if applicable)
  To: New course number Insert "G" number (if applicable)
☐ Other (Please indicate below)
☐ Non-substantive

Semester/Year for which change is requested (not later than one academic year from submission date): Spring 2014

Recommended abbreviation for class schedule (include spaces, ONE LETTER per box)
GLOBAL MILY

Contact hours per week per semester

<table>
<thead>
<tr>
<th>Lecture</th>
<th>Recitation</th>
<th>Seminar</th>
<th>Lab</th>
<th>Indep Study</th>
<th>Clinical</th>
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Effective date 9/1/13
List all courses and curricula affected by this request. Submit request for other changes concurrently with this request.

Other departments or units affected by this action. Supply additional information, if needed, on a separate sheet.

<table>
<thead>
<tr>
<th>Department or unit</th>
<th>Chair or unit head signature (plus date)</th>
<th>Support</th>
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Signatures constitute approval. Signatures by the department chair and the courses and curricula committee chairs certify that the proposal was discussed and approved by a majority of the voting members of the department or committee.

Department Chair  
Date  
Campus Courses and Curricula Chair  
Date

College Courses and Curricula Chair  
Date  
Graduate Dean  
Date  
(Courses numbered 4000/G-7999)

College Dean  
Date  
Provost  
Date

Please proceed to the section below that applies to the action that you are requesting, and provide the appropriate information.

Be sure to describe additional work for graduate credit, if applicable, and to include all required components in any syllabus.

You need to submit ONLY THOSE PAGES that are relevant to your request. Submit one signed copy to the Office of Academic Affairs and one electronic copy to uccc@uno.edu.
Course description for a new course

Please insert **course number** ["xxxx/xxxxG" if appropriate] and **title, credit hours, and catalog description** in the designated spaces below. You may **NOT** use a course number that has been used previously.

**URBN 2100 Globalization and Mobility**

3 cr.

The purpose of this course is to explore the influence of the movement of people and freight on globalization in local, regional, and state economic development in the United States. Mobility and economic development in developing countries will also be considered. Part of the course will examine globalization and part will examine economic development strategies that communities can take to address the mobility challenges and opportunities created by globalization. Export promotion, attracting foreign direct investment, outsourcing, and immigration are some of the topics covered.

Please note: if there is a “G” number and the course description is the same for both courses, simply append the “G” number to the other course number, as illustrated above. If the “G” number has a different description, please use a separate form.
Justification and explanation for a proposed course, including information about:

- Why the course is needed
- How often the course will be offered
- Any enrollment or curriculum restrictions
- Anticipated enrollments
- Any additional personnel, equipment, or facilities required (if none, indicate ‘No additional personnel, equipment, or facilities will be needed.’)

(Please type in the space provided below.)

The Planning and Urban Studies Department (PLUS) offers very few courses and no transportation courses the 2000 level. This course will expand the PLUS undergraduate course offerings. The course will be offered annually. The course will have no prerequisites. PLUS anticipates enrollments between 60-100 students. No additional personnel, equipment or facilities are required.
Sample syllabus for a proposed new course

Please type, or insert, a sample syllabus in the space provided below. Remember to describe the work required for graduate credit, if applicable. Please include bibliography.

Globalization & Mobility
URBN 2100
Spring 2014
Dr. Bethany Stich

Office: Milneburg Hall 388
Office hours: T, W, Th, 2-4 pm
Email: bstich@uno.edu

Course purpose
The purpose of this course is to explore the influence of the movement of people and freight on globalization in local, regional, and state economic development in the United States. Mobility and economic development in developing countries will also be considered. Part of the course will examine the phenomena of globalization and part will examine economic development strategies that communities can take to address the mobility challenges and opportunities created by globalization. Additionally, export promotion, attracting foreign direct investment (FDI), outsourcing, and immigration are some of the topics covered.

Course objectives
After successfully completing this course, students will be able to:

- Explain key concepts in globalization
- Articulate how transportation relates to economic and international trade policies
- Evaluate the benefits and costs of proposed transportation, trade and economic policies and infrastructure investments
- Locate and assess information on international trade, economic development and transportation policies and projects

Textbook and reading materials
The textbooks for the course are:

Thomas Friedman’s The World is Flat 3.0 Picador; Trade Paperback Edition (July 24, 2007).


Accommodations
Per university policy, the instructor will accommodate students with disabilities. It is the responsibility of the student to register with the Office of Disability Services each semester and follow their procedures for obtaining assistance. Students who qualify for services will receive the academic modifications for which they are legally entitled.
Academic Integrity
Students must adhere to institutional standards of academic integrity. Academic dishonesty (e.g. cheating on a test, plagiarism) will result in a zero score for the assignment and may result in failure of the course. Please see UNO’s policy on academic dishonesty:
http://www.studentaffairs.uno.edu/pdfs/AcademicDishonestyPolicy.pdf

Assignments and grading
*Final grades will be based on the following:*

- Mid-term exam: 20%
- Final exam: 20%
- Movie Reflections: 50%
- Participation/Current Event Submissions: 10%

Movie Reflections - The professor will distribute further information on each movie reflection assignment on the day of the film viewing. This should be used as the basis for your paper.

Participation (including PAPER article submission and attendance) is based on attendance and classroom engagement. Students must come to class on time and complete the readings in advance of class. In some sessions, students will be asked to summarize or comment on a particular reading. The participation grade will reflect very small assignments (for example bringing a news article to class) that may be announced during class meetings. For full credit on participation, students should be engaged in classroom activities and respect their fellow students.

Attendance is required. After three unexcused absences, students will lose at least 5% from their final grade (one-half of the participation component). Additional absences will result in additional grade penalties.

Late assignments:
Tests cannot be made-up after the exam. Contact the professor in advance if you have a significant emergency or university obligation. Late assignments will be penalized. Assignments submitted after they are due (but within one week) will have a grade reduction of 10%, equivalent to one letter grade. Later assignments will not be accepted.

Grading:
Grades will be based on the scale below.

- 100%-90%-A
- 89.9%-80%-B
- 79.9%-70%-C
- 69.9%-60%-D
- Below 60%-F

Extra Credit: Students may receive up to 10 points of extra credit by attending approved UNO sponsored events. The event must be approved by the professor prior to attendance and proof must be provided that the event was indeed attended by the student (photo, ticket, receipt).
<table>
<thead>
<tr>
<th>Wk 1</th>
<th>Introduction - Battle of Ideas</th>
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<tbody>
<tr>
<td>Wk 1</td>
<td>Battle of Ideas and Keynes v Hayek</td>
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<tr>
<td>Wk 2</td>
<td>Real World Globalization Chapter 1 - Battle of Ideas Reflection Paper Due</td>
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<tr>
<td>Wk 3</td>
<td>Friedman Chapter 2 - Flatteners 1, 2 &amp; 3</td>
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<td>Wk 3</td>
<td>Friedman Chapter 2 - Flatteners 4, 5 &amp; 6</td>
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<td>Wk 4</td>
<td>Friedman Chapter 2 - Flatteners 6-10</td>
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<td>Wk 4</td>
<td>Mardi Gras Holiday</td>
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<td>Goddard Chapters 1-4</td>
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<td>Wk 5</td>
<td>Goddard Chapters 5, 6, 8, &amp; 9</td>
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<td>Wk 7</td>
<td>Watch The Container Story and Mid Term Review</td>
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<td>Wk 7</td>
<td>Mid-term Exam</td>
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<td>Wk 8</td>
<td>Guest Speaker Christine Titus - Port Operations Louisiana Maritime Association - The Container Story Reflection Due</td>
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<td>Wk 8</td>
<td>Friedman Chapters 5 &amp; 6</td>
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<td>Wk 11</td>
<td>Real World Globalization Chapter 4</td>
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<td>Wk 12</td>
<td>Miller Guest Lecture - Rags to Riches to Rags Reflection Paper Due</td>
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<td>Wk 12</td>
<td>Watch This is What Democracy Looks Like</td>
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<td>Wk 13</td>
<td>Friedman Chapters 12-14 (Provided with permission)</td>
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<td>Wk 13</td>
<td>Fishman Chapters 1 &amp; 2 - (Provided with permission) Watch Wal*Mart The High Cost of Low Price Reflection Due on This is What Democracy Looks Like</td>
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<td>McPhee Chapt 1</td>
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Bibliography


URL: https://www.fra.dot.gov/Page/P0021.


