Coca Cola Chair in Jazz Studies
Established 1994-1995

Donor Contribution $600,000.00
BoRSF Match Amount $400,000.00
Total Corpus $1,000,000.00

ENDOWMENT ACTIVITY FOR THE ACADEMIC YEAR ENDING JUNE 30, 2012

Market value at year end as of December 31, 2012* $1,731,092.39
Net investment earnings for the calendar year ending December 31, 2012* $164,523.63
Amount available for expenditure for the academic year ending June 30, 2013 $77,621.65
Total actual expenditures for the academic year ending June 30, 2013 $75,332.23
Amount available for expenditure in the next fiscal year ending June 30, 2014 $77,478.05

*The Board of Regents requires market value and net investment earnings be reported at the end of the calendar year for the respective academic year.

LOUISIANA BOARD OF REGENTS
Statement of Investment Policy and Objectives

In accordance with prudent management principles for endowed funds, the investment and expenditure of Endowed Chair, Endowed Professorship and Endowed Scholarship Programs shall comply with the Uniform Prudent Management of Institutional Funds Act ("UPMIFA") as well as any additional restrictions contained herein. UPMIFA provides robust guidance through a set of standards and criteria that unifies both investment and expenditure decisions.

This report was produced by the UNO Foundation.
If you have any questions, please contact us at 504.280.3996 or by email to jroberson@enofoundation.org.
College of Liberal Arts

COCA COLA CHAIR IN JAZZ STUDIES

Chair Holder 2012-13  Steve Masakowski

Born and raised in New Orleans, Steve Masakowski has played guitar with most of the city’s greatest musicians including Alvin “Red” Tyler, Ellis Marsalis, Danny Barker, Earl Turbinton, and James Black. He has also performed with Grammy Award-winning artists Bobby McFerrin, Nicholas Payton, Allen Toussaint, Dianne Reeves and others at major festivals around the world.

As a recording artist, he has released numerous CDs including two on the prestigious Blue Note Records label. He has been an active member of, and composer for the award winning New Orleans jazz group, Astral Project.

He has twice been voted “Best Guitarist,” and won “Best Contemporary Jazz Group” three times by Gambit and Offbeat magazines in their annual reader’s polls. He has published lessons in Guitar Player magazine and authored a book on jazz ear training for Mel Bay. He also appears with his children, bassist Martin and vocalist Sasha (B.A., UNO 2009), in performance and in recordings, including the Brazilian-inspired group Nova Nola and their critically-acclaimed release Wetlands.

Professor Masakowski holds the prestigious Coca-Cola Endowed Chair of Jazz Studies, a title first held by his teacher and mentor, Ellis Marsalis.

Steve Masakowski earned a diploma at Berklee College of Music and is known as the inventor of the key-tar, an early guitar synthesizer. At UNO, he teaches advanced composition, jazz theory, and applied guitar.