LETTER OF INTENT to DEVELOP a NEW ACADEMIC PROGRAM [Sept 2011]

General Information

<table>
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<tr>
<th>Campus:</th>
<th>Program: Title, CIP, Degree/Certificate Awarded</th>
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Institutional Contact Person & Access Info (if clarification is needed):

1. Program Objectives and Content
Describe the program concept: purpose and objectives; basic structure and components/concentrations; etc.

2. Need
Outline how this program is deemed essential for the wellbeing of the state, region, or academy (e.g., accreditation, contribution to economic development; related to current or evolving needs within state or region). Cite data to support need: employment projections; supply/demand data appropriate to the discipline and degree level, etc.

3. Relevance
Explain why this program is an institutional priority at this time. How will it (a) further the mission of the institution and (b) increase the educational attainment of the state’s adult population or foster innovation through research.

4. Students
Summarize student interest/demand for the proposed program.

5. Cost
Estimate costs for the projected program for the first five years. Indicate amounts to be adsorbed out of current sources of revenue and needs for additional appropriations (if any). Commit to provide adequate funding to initiate and sustain the program.

CERTIFICATION:

_____________________________  _________________________
Chief Academic Officer  Date

_____________________________  _________________________
Chancellor/President  Date

_____________________________  _________________________
Management Board  Date