Student Learning Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

SLO 4: Information Literacy-NSSE & ETS
Students indicate that they frequently use information resources in a variety of ways in their coursework and that library resources and staff are important for their learning.

Related Measures

M 5: Information Literacy-NSSE
NSSE Information Literacy Module
Source of Evidence: Academic indirect indicator of learning - other
Target:
At least 75% of students who participated in the NSSE survey will indicate a higher than average use and value for information resources and information literacy activities.

M 6: Information Literacy - ETS
ETS Proficiency Profile (especially Questions #8 & 9)
Source of Evidence: External report
Target:
At least 75% of students who participated in the ETS Proficiency Profile will indicate a higher than average use and value for information resources and information literacy activities.

SLO 5: Information Literacy-rubric
Students demonstrate an effective use of information literacy skills and technology to attain credible information for a specific purpose.

Related Measures

M 7: Information Literacy-rubric
UNO Information Literacy Rubric applied to a sample of Freshman English portfolios
Source of Evidence: Academic indirect indicator of learning - other
Target:
75% of students will be rated [??] or above on all four sections of the rubric [NOTE: NEED TO CLARIFY RUBRIC SCORE]

Other Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

O/O 1: Adequacy of collections and services
External accrediting agencies judge that the Library resources and services adequately support the programs under evaluation.

Related Measures

M 1: Collections & Services - Accrediting agencies
Reports from accrediting agencies for that year.
Source of Evidence: External report
Target:
Library services and resources are found to be sufficient in 100% of accrediting agency reports.

O/O 2: Library Resources-Awareness
Students and faculty are aware of library services and resources.

Related Measures

M 2: Collections and Services
Students discover the appropriate library resources needed for their coursework.
Source of Evidence: Academic indirect indicator of learning - other

M 3: Library Resources - Survey
Marketing 6555 Fall 2013 Library Marketing Research project survey
Source of Evidence: Academic indirect indicator of learning - other
Target:
75% of student respondents and 75% of faculty respondents are aware of library services and resources available to them.

O/O 3: Library resources and services-coursework
Students discover the appropriate library resources needed for their coursework.

Related Measures
M 4: Library resources and services-coursework
Analysis of number of Moodle modules and syllabi which incorporate library resources
Source of Evidence: Academic indirect indicator of learning - other
  Target: there will be one Moodle module, Subject Libguide, or syllabus content for library resources for at least one course in every major.

O/O 6: Learning Spaces - navigation
Users can navigate the physical library space independently to find what they need.

Related Measures

M 8: Learning Spaces-navigation
Marketing 6555 survey
Source of Evidence: Existing data
  Target: At least 75% of the respondents indicate that they could easily navigate the physical library space to find their way around.

O/O 7: Learning Spaces-Technology
Students are satisfied with the quantity and type of technology available to them in the Library.

Related Measures

M 9: Learning Spaces-Technology
Marketing 6555 Survey
Source of Evidence: Client satisfaction survey (student, faculty)
  Target: 75% of students surveyed indicated they are satisfied with the quantity and type of technology.

O/O 8: University Research Productivity-Faculty
Faculty members choose to deposit their scholarly research and creative work in ScholarWorks, the Library's institutional repository

Related Measures

M 10: University Research Productivity-Faculty
Statistics from ScholarWorks
Source of Evidence: Activity volume
  Target: There will be a 10% increase in faculty participants in the institutional repository.

O/O 9: University Research Productivity-Data management plans
University researchers contribute data and/or data management plans to the Library's institutional repository

Related Measures

M 11: University Research Productivity-Data management plans
Statistics from ScholarWorks
Source of Evidence: Activity volume
  Target: A pilot group of at least five researchers will create data management plans in collaboration with the Library.

O/O 10: University Research Productivity-Students
Students will contribute scholarly and creative work to the university's institutional repository.

Related Measures

M 12: University Research Productivity-Students
Statistics from ScholarWorks
Source of Evidence: Activity volume
  Target: The addition of all student theses (undergraduate and graduate) and dissertations will continue, and collections of new forms of student scholarly and creative work will be identified, solicited, and added to ScholarWorks.

O/O 11: Quality of Faculty
Library faculty have the necessary skills, training and professional accomplishments to effectively support the teaching, research, study, and service needs of the university.

Related Measures

M 13: Quality of Faculty - Annual Evaluations
Annual evaluations of faculty
Source of Evidence: Evaluations
  Target: 100% of Library faculty will receive rating of "Satisfactory" on their Annual Faculty Review.

M 14: Quality of Faculty - Report of Activities
Report of activities, including record of scholarly and professional accomplishments
Source of Evidence: Evaluations
Target:
100% of Library faculty will participate in at least three professional development activities to improve skills and knowledge

O/O 12: Quality of Staff
Library staff have the necessary skills and training to effectively support the teaching, research, study and service needs of the university.

Related Measures

M 15: Quality of Staff - Annual evaluations
Annual evaluations
Source of Evidence: Evaluations

Target:
80% of non-classified Library staff will receive rating of very good/above average or higher on their annual evaluations.

M 16: Quality of Staff - Report of Activities
Report of Activities
Source of Evidence: Evaluations

Target:
100% of non-classified Library staff will participate in at least three professional development activities to improve skills and knowledge during the annual evaluation cycle.

O/O 13: Community Outreach-Louisiana Digital Library
Researchers and other interested parties around the world will be able to access the Library's major Louisiana and Special Collections through the Louisiana Digital Library.

Related Measures

M 18: Community Outreach-Louisiana Digital Library
Number of Louisiana and Special Collections that are digitized annually.
Source of Evidence: Activity volume

Target:
The number of UNO collections in the Louisiana Digital Library will increase by at least one every year.

O/O 14: Community Outreach - Louisiana & Special Collections
Louisiana and Special Collections is viewed as a valuable resource by the university and by the community.

Related Measures

M 17: Community Outreach - LA Digital Library
Monthly statistics from Louisiana Digital Library
Source of Evidence: External report

M 19: Community Outreach - ScholarWorks
Monthly usage reports from Digital Commons
Source of Evidence: External report

Target:
Usage of ScholarWorks will increase 50%.

M 20: Community Outreach-Louisiana & Special Collections
Statistics on in-person and virtual use and assistance for non-UNO researchers and visitors
Source of Evidence: Activity volume

Target:
Usage will increase by 10% annually.

M 21: Community Outreach-LA & Special Collections publications
Bibliography of research articles, books, dissertations, and other materials which used Louisiana & Special Collections resources.
Source of Evidence: Existing data

Target:
New publications which have made use of and/or recognize the Louisiana and Special Collections in the acknowledgements will be produced each year.

O/O 15: Community Outreach - Friends
The Library will partner with the Friends of the Library to present programs that draw community participation.

Related Measures

M 22: Community Outreach - Friends
Friends’ Annual Reports
Source of Evidence: Activity volume

Target:
At least two public programs sponsored by the Friends will be presented each year.

O/O 16: Budget funding
The funding from the university for library resources, services, operations, and staffing is adequate for a public institution of this size and scope.
**Related Measures**

**M 23: Budget-Benchmarking data**
Benchmarking data from ACRL metrics and ALS Survey

Source of Evidence: Benchmarking

**Target:**
Funding is comparable (+ or – 10%) to the average of our specified peer groups.

**O/O 17: Budget-Fund Raising**
The Library uses creative and effective fund raising, in cooperation with University Advancement, the Friends of the Library, and other partners, in order to provide additional sources of funding through individual giving and other development initiatives.

**Related Measures**

**M 24: Budget - Fund Raising**
Monthly reports from University Development Office

Source of Evidence: Activity volume

**Target:**
Revenue from fund raising will increase by 10% from previous year.

**M 25: Budget - Fund raising initiatives**
Annual record of fund raising initiatives

Source of Evidence: Existing data

**Target:**
At least two new fund raising initiatives will be implemented each year.

**O/O 18: Budget-Grants**
The Library will actively search for grant opportunities that match our needs and capabilities in order to provide additional sources of funding.

**Related Measures**

**M 26: Budget - Grant - ORSP reports**
Reports from ORSP

Source of Evidence: Activity volume

**Target:**
The number of grant applications will increase by 10% from the previous year.