Student Learning Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

SLO 5: Learn the basics of New Orleans culture, its leadership, and the city
During Mayfield’s “New Orleans as Discourse” class, each student should learn the basics of New Orleans culture, its leadership, and the city in general.

Related Measures

M 5: Evaluations
Evaluation of class guests, enrollment numbers, class grade average, and quality of class blogs (specifically “What this class means to me”).
Source of Evidence: Academic direct measure of learning - other
Target:
Compare quality of class blogs and class grade average to prior semester for improvement; NOJI Director to evaluate quality of class guests and overall class blogs/interactions at the end of each semester

SLO 6: Learn to compose and premiere new Jazz music
During Mayfield’s Jazz Composition Independent Study, each student should learn to compose and premiere new Jazz music before the end of each semester.

Related Measures

M 6: Evaluations
Evaluation of students’ end-of-semester grades, quality of premiere performance, attendance at premiere performance (relative to the number of students in the class).
Source of Evidence: Academic direct measure of learning - other
Target:
Compare individual grades and class grade average; compare attendance at premiere performances (divided by number of participating students) and premiere quality (to be evaluated by NOJI Director)

SLO 7: Develop a better understanding of his/her instrument and competently perform
During each term of Saturday Music School and Project Prodigy, each student should develop a better understanding of his/her instrument and be able to confidently and competently perform at a recital for friends and family.

Related Measures

M 7: Evaluations of performances
Overall evaluation of recital and individual student performances by NOJI Director and individual instructors
Source of Evidence: Academic direct measure of learning - other
Target:
Compare individual student assessments throughout each term, as well as a general evaluation post-recital with NOJIs Director and instructors

Other Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

O/O 1: Increase in Saturday Music School enrollment
Increase in Saturday Music School enrollment (students ages 8-17)

Related Measures

M 1: Enrollment numbers for the program
Enrollment numbers for the program. Enrollment numbers will be compared and evaluated at the end of each program term (spring and fall).
Source of Evidence: Activity volume
Target:
Minimum of 10% increase per semester

O/O 2: Increase enrollment in Irvin Mayfield’s “New Orleans as Discourse” class
Increase enrollment in Irvin Mayfield's “New Orleans as Discourse” class

Related Measures

M 2: Enrollment numbers for the class
Enrollment numbers for the class. Evaluate after enrollment each semester.
Source of Evidence: Activity volume
Target:
15% increase per semester

O/O 3: Develop a high school Jazz band festival
Develop a high school Jazz band festival focused on recruiting new, talented students for the university

Related Measures

M 3: Development and evaluation of event
Development and evaluation of event
Source of Evidence: Administrative measure - other
Target: Development of the festival, as well as general evaluation of the participating schools. Festival to be hosted within the 13-14 time frame.

O/O 4: Increase exposure for NOJI Masters Series commissions and performances
Increase exposure for NOJI Masters Series commissions and performances

Related Measures

M 4: Evaluation of performances, attendance, marketing and community recognition
Evaluation of performances, attendance, marketing and community recognition. Analysis biannually after Masters Series performances have concluded.
Source of Evidence: Administrative measure - other
Target: 20% increase in size of audience reached through performances and marketing