Other Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

O/O 1: Increase retention
Increase retention through first year experience activities and centralizing advising

Related Measures

M 1: Retention rate
Calculate retention rate
Source of Evidence: Existing data
Target:
Increase retention by 5% within this academic year

O/O 2: Increase first year enrollment
a. Increase the number of new first year students through aggressive recruiting efforts

Related Measures

M 2: Enrollment rate
Calculate new, first year student enrollment rate
Source of Evidence: Existing data
Target:
a. Increase the number of new first year students by 5% within this academic year

O/O 3: Launch and market Global UNO
a. To launch and market “Global UNO” as an umbrella structure to enhance revenue generation for academic units

Related Measures

M 3: Global UNO benchmarks
Track phased progress of establishing Global UNO umbrella, infrastructure, and marketing efforts
Source of Evidence: Benchmarking
Target:
a. To launch and market “Global UNO” as an umbrella structure to enhance revenue generation for academic units within 12 months

O/O 4: Develop online degree and non-credit programs
a. Develop and implement on-line degree programs and non-credit programs

Related Measures

M 4: Program development benchmarks
Evaluate program development benchmarks
Source of Evidence: Benchmarking
Target:
a. Develop and implement at least two on-line degree programs and two non-credit programs within 12 months

O/O 5: Evaluate faculty credentials
a. Evaluate faculty credentials

Related Measures

M 5: Faculty credential review
Faculty credential review
Source of Evidence: Document Analysis
Target:
a. Evaluate faculty credentials with a 100% accuracy within 12 months

O/O 6: Integrate Faculty 180 software
a. Integrate “Faculty 180 Software” into the university computer system (credentialing, promotion & tenure, sabbatical leaves, and annual faculty evaluation process)

Related Measures

M 6: Software implementation benchmarking
Software implementation benchmarking
Source of Evidence: Benchmarking

Connected Documents
Faculty 180 Implementation
Faculty 180 Overview and Instructions_Spring 2014 (1)
Faculty 180 Training
Target:
a. Integrate “Faculty 180 Software” into the university computer system within 9 months (credentialing, promotion & tenure, sabbatical leaves, and annual faculty evaluation process)

O/O 7: Conclude development of RCM approach
a. Conclude the development of a responsibility centered management approach to budget allocations across the University

Related Measures

M 7: RCM budget implementation benchmarking
RCM budget implementation benchmarking
Source of Evidence: Benchmarking
Target:
a. Conclude the development of a responsibility centered management approach to budget allocations across the University with 100% accuracy by the close of the academic year

O/O 8: Physical space completion
a. Complete construction and occupation of the physical space

Related Measures

M 8: PEC implementation benchmarking
PEC implementation benchmarking
Source of Evidence: Benchmarking
Target:
a. Complete construction and occupation of the physical space by the beginning of the Fall 2013 semester

O/O 9: Design/implement PEC assessment
a. Design and implement an assessment mechanism for the PEC

Related Measures

M 9: PEC assessment benchmarking
PEC assessment benchmarking
Source of Evidence: Benchmarking
Target:
a. Design and implement an assessment mechanism for the PEC prior to the end of the academic year

O/O 10: Institute centralized academic advising
a. Institute centralized academic advising for all first year students as well as protocols for advising

Related Measures

M 10: Advising benchmarking
Advising benchmarking
Source of Evidence: Benchmarking
Target:
a. Institute centralized academic advising for all first year students as well as protocols for advising by the beginning of the Fall 2013 semester

O/O 11: Increase staff in alumni office
a. Increase staff in the Office of the International Alumni Association

Related Measures

M 11: Number of staff
Tally number of staff
Source of Evidence: Existing data
Target:
a. Increase staff by 50% in the Office of the International Alumni Association via the culmination of the academic year

O/O 12: Expand professional development and life-skills programming
a. Expand professional development and life-skills programming

Related Measures

M 12: Number of students in programming
Tally number of students impacted by programming
Source of Evidence: Activity volume
Target:
Expand professional development and life-skills programming for at least 150 students by the conclusion of the academic year

O/O 13: Increase number of student scholarships
a. Increase the number of students receiving scholarships from alumni

Related Measures

M 13: Number of student scholarships
Tally number of student scholarships
Source of Evidence: Activity volume

Target:
Increase the number of students receiving scholarships from alumni by 50% during the academic year as compared to the previous academic year

O/O 14: Increase restricted gifts for scholarships
a. Increase restricted gifts for scholarships through fund-raising

Related Measures

M 14: Number of restricted gifts for scholarships
Number of restricted gifts for scholarships
Source of Evidence: Activity volume

Target:
Increase restricted gifts by 50% for scholarships through fund-raising during the academic year

O/O 15: Increase development staffing
Increase development operation staffing to assist in reaching the goal of fund-raising

Related Measures

M 15: Number of development staff
Tally number of development staff
Source of Evidence: Activity volume

Target:
Increase development operation staffing by 50% to assist in reaching the goal of fund-raising during the academic year

O/O 16: Improve communications
Improve the frequency and quality of internal and external communications at the university

Related Measures

M 16: Review of communications
a. Review of internal/external communications - quality and frequency
Source of Evidence: Service Quality

Target:
a. Improve the frequency and quality of internal and external communications at the university by 50% over the academic year

O/O 17: Increase positive perception of university
a. Relate and create a plethora of positive perceptions about the university within the media and the community

Related Measures

M 17: Survey media and community perceptions
Survey media and community perceptions
Source of Evidence: Administrative measure - other

Target:
a. Relate and create a plethora of positive perceptions about the university within the media and the community over the academic year

O/O 18: Increase university news coverage
Increase the amount of local and national news coverage of UNO's activities, people and programs

Related Measures

M 18: Amount of news coverage
Tally amount of news coverage
Source of Evidence: Activity volume

Target:
Increase the amount of local and national news coverage of UNO's activities at least by 10%, its people and programs over the academic year

O/O 19: Promote faculty expertise
Further promote the expertise of UNO noteworthy faculty members in the media and the community

Related Measures

M 19: Amount of news coverage
Tally amount of news coverage promoting expertise of UNO noteworthy faculty members
Source of Evidence: Activity volume

Target:
Further promote the expertise of UNO noteworthy faculty members in the media and the community over the next academic year

O/O 20: Align unit and university strategic plans
a. Complete alignment of unit strategic plans with the University strategic plan

Related Measures
M 20: Review unit strategic plans
Review unit strategic plans
Source of Evidence: Document Analysis

Connected Documents
- Budget Planning Template
- IE and Strategic Planning Instructions
- IE and Strategic Planning Template
- USPA Report

Target:
Complete alignment of unit strategic plans with the University strategic plan by December 1, 2013

O/O 21: Implement university strategic plan
a. Begin implementation of the University strategic plan during the Spring 2014 semester

Related Measures
M 21: Annual strategic plan review
Annual strategic plan review
Source of Evidence: Administrative measure - other

O/O 22: Increase submitted external grant proposals
a. Increase the number of submitted external grant proposals

Related Measures
M 22: Number of submitted external grant proposals
Tally number of submitted external grant proposals
Source of Evidence: Activity volume
Target:
a. Increase the number of submitted external grant proposals by 10% during the academic year

O/O 23: Increase number of funded external grant proposals
a. Increase the number of funded external grant proposals

Related Measures
M 23: Number of funded external grant proposals
Tally number of funded external grant proposals
Source of Evidence: Existing data
Target:
a. Increase the number of funded external grant proposals by 10% during the academic year