Mission / Purpose

The University of New Orleans (UNO) International Alumni Association promotes the long-term welfare of the University, its students and alumni; fosters loyalty and support for the University; promotes fellowship among alumni and serves as the vehicle through which all university alumni, friends and community members can support UNO. To galvanize broad-based, loyal and active alumni and friend support to insure the long-term welfare of the University of New Orleans.

Vision: Deeply motivated and committed alumni are actively involved in helping University leadership reach its goals including: donor cultivation, student recruitment, student learning and retention, government relations and public relations. Alumni are active, informed and involved in helping University leadership reach its goals.

Function: The Office of Alumni Affairs works to identify, reconnect and cultivate meaningful alumni and friend relationships, primarily, but not exclusively, through the UNO Alumni Association to help University leadership achieve critical goals including student success, alumni and donor cultivation, public relations and advocacy. A variety of programs are used to engage alumni in achieving these goals including: professional development programs with alumni professionals supporting students; the Alumni Recruitment Krewe which leverages alumni volunteers to expand the reach of the Admissions Department; networking and social events to reconnect alumni and students; large scale signature events to attract the community at-large to the University's campus. Alumni are given numerous ways to make a meaningful difference including: volunteering time or expertise, contributing financially, mentoring students, employing students and alumni, attending or hosting events, updating Alumni Profiles and sharing successes, serving as ambassadors and more.

Other Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

O/O 1: Identify, train and utilize alumni volunteers
Identify, train and utilize alumni volunteers in multiple locations for Alumni Recruitment Krewe (ARK) to extend reach of Office of Admissions

O/O 2: Create professional development and life-skills programs
Create professional development and life-skills programs and opportunities for students in coordination with Career Services and Student Involvement & Leadership by engaging UNO alumni

O/O 3: Build robust alumni data repository
Develop and implement ongoing campaigns to increase alumni registrations/profile updates to build robust alumni data repository

O/O 4: Improve UNO Alumni website
Update and maintain visibly attractive, informative, functional and navigable UNO Alumni website to promote current news stories, events calendar, photos, alumni success stories and to allow easy Alumni Profile updates, on-line donations, and event registrations.

O/O 5: Implement student focused programs
Implement student focused programs to build relationships with future alumni

O/O 6: Identify Special Interest Groups and host networking events
Identify Special Interest Groups and host networking events to attract back alumni.

O/O 7: Develop large-scale Signature Events
Develop large-scale Signature Events