University of New Orleans

2014-15 University Strategic Plan by Association

As of: 7/09/2014 12:33 PM CDT

University Strategic Plan Associations included in this report:

University of New Orleans

- 6 Broaden UNO's image as a premier university at the regional, national and international level while expanding our connection to the community.
- 6.1 Strengthen UNO's commitment to civic engagement.
- 6.2 Increase pride, engagement, and sense of community among UNO stakeholders.
- 6.3 Promote UNO as a community asset.
- 6.4 Build a culture of philanthropy throughout the UNO community.
- 6.5 Advance UNO's reputation through initiatives that promote the mission of UNO.

University of New Orleans

6 Broaden UNO's image as a premier university at the regional, national and international level while expanding our connection to the community. (78 associations)

Accounting (8)

O 1: Financial support and evaluations for research
1. Subsidize submission fees
2. Provide financial support for research
3. Have meaningful evaluations for research

O 2: Prepare students for careers
The Department of Accounting faculty will provide accounting instructions that prepares students for accounting careers.

O 3: Encourage service
1. Encourage faculty members to accept board positions.
2. Encourage faculty to serve on university committees.
3. Encourage faculty to assist in service learning opportunities.

O 4: Offer courses
Classes should be scheduled to help students meet their degree requirements, where possible. Classes should be scheduled to help meet professional/personal needs, where possible.

O 5: Maintain strong enrollments
Maintain the strong enrollments in the undergraduate and graduate Accounting programs that the Department has had. Work with Admissions to maintain undergraduate and graduate programs. Participate in phonathons.

O 6: Alumni involvement opportunities
Have at least six speakers per year in accounting classes. Solicit contributions from alumni. Continue to raise money from alumni for scholarships and awards. Continue to solicit alumni involvement with the Energy Accounting and Technology Conference. Obtain student internships.

O 7: Maintain strong partnerships
Supplement annual solicitation with the use of the Advisory Council to solicit contributions. Continue to raise money from alumni for scholarships and awards. Continue with alumni involvement with the annual Energy Accounting and Technology Conference. Obtain student internships.

O 8: PQ representatives teaching
Use professionally qualified (PQ) representatives from the accounting profession to teach courses subject to AACSB guidelines, financial constraints, College of Business guidelines and needs. Department chair should cultivate potential PQ adjunct faculty. Obtain necessary funding to hire adjunct faculty resources. Provide adequate ancillary support for adjunct faculty. Provide evaluative feedback to adjunct faculty relative to teacher evaluations.

Center Austria (2)

O 3: Broaden intellectual and scholarly discourses
Broaden intellectual and scholarly discourses

O 5: Maintain and refine partnerships
Maintain and refine partnerships

Center for Hazards Assessment Response and Technology (CHART) (1)

O 1: Produce and disseminate research projects
UNO-CHART's research projects support its mission to assist residents, local and state officials, and communities in understanding and reducing risk to natural hazards.

Chemistry (2)

O 2: Promote chemistry through involvement
Faculty will promote chemistry and related sciences through involvement with other institutions, businesses and the community.
O 3: Provide expertise
Support local organizations with technical and educational expertise on chemistry and related sciences.

College of Liberal Arts (COLA) (2)
O 4: Procure funds from multiple sources
The College of Liberal Arts seeks sufficient funding (internal and external) to enable all academic program/faculty goals be realized. a.. Match levels of funding to specific academic programs. b.. Create Development guidelines and strategies to augment general funding.

O 5: Maintain visibility within the community
Maintain visibility within the community, state, region and nation with outreach programs in the Arts, humanities and Social Sciences a. community outreach through centers and institutes. b. Art series (concerts, theatre season, art exhibitions) c. Professional Immersion Opportunities Project d. UNO Poll e. Continued presence with national organizations (Model UN, ACTF)

Computer Science (7)
O 1: Provide quality staff and labs
Maintain adequate faculty staffing for computer literacy and other service courses. Provide adequate laboratory facilities for computer literacy and other service courses. Provide an adequate number of laboratory assistants for literacy courses.

O 2: Professional development
Obtain adequate funding to support registration, fees, and travel. Inform faculty and staff of requests and opportunities for short courses, workshops, and conferences. Determine obstacles to involvement in short courses, workshops, and conferences through annual review of faculty.

O 3: Promote student internships
Post internship information on the Departmental web page. Regularly inform students of internship opportunities through e-mail. Utilize the advising process to inform students of internship and other opportunities.

O 4: Provide faculty support
Provide teaching support for junior faculty and faculty with external funding. Provide support for faculty working on funding proposals. Ensure that faculty are informed of funding possibilities and given assistance in the preparation of research proposals. Determine obstacles to proposal submission through the annual review of faculty.

O 5: Increase Throughput
Increase the number of recruited students at the freshman and junior level (from transfers). Recruit underrepresented groups (e.g., women, minorities) by targeting high schools where those groups are a significant population (all-girls, minority high schools). Provide adequate tutorial services for CSCI courses.

O 6: Extra-curricular Activities
Ensure the viability of the local chapter of the Association for Computing Machinery (ACM). The ACM is the preeminent professional society for computing practitioners.

O 7: Faculty/Staff Engagement
Promote involvement of faculty and staff in university committees/forums.

Distance Education - Online Learning (2)
O 4: Effective UNO website presence for online learning
Establish and develop an effective UNO website presence for online learning.

O 5: Join SREB Electronic Campus Consortium
Joining the SREB Electronic Campus Consortium, which provides us free regional exposure and opens up the remaining southern states for our online programs via state authorization agreements.

Division of International Education (2)
O 1: Unique experience
Students will have a culturally and academically unique experience that will enhance the value of their UNO degree.

O 4: Study abroad programs
Develop and administer high-quality study abroad programs that operate on self-generated revenue and serve to enhance and enrich the academic and extra-curricular student experience.

Earth and Environmental Sciences (4)
O 3: Community involvement
Faculty will promote earth and environmental sciences through involvement with other institutions, businesses and the community.

O 4: Provide expertise
Support local organizations with technical and educational expertise on the environment, natural resources, and evolution of the earth.

O 5: Pursue grants
Faculty will have federal, state, corporate or private grants in force.

O 6: Pursue funding
Faculty will show a continued commitment to trying to secure funding.
**English (1)**

- O 6: Expand community outreach efforts
  
  Encourage and increase community outreach efforts. Foster and expand Ready, Set, College, and GNOWP, particularly the professional development workshops both programs sponsor. Expand schedule of high school visits. Expand efforts to create community with alumni of undergraduate and graduate programs: continue the publication and distribution to alumni of Word: News and Notes from the UNO English Department; plan events involving alumni.

**External Affairs (3)**

- O 1: Relationships with agencies who fund research
  
  FEDERAL: Productive working relationships with federal program managers whose agencies fund scholarly research in areas of strength for UNO faculty

- O 2: Representation to other state agencies and policy makers
  
  STATE GOVERNMENT: Robust representation of the UNO campus perspective to state government officials, agencies and policy makers

- O 3: Recognition of UNO as a community resource
  
  Seek out opportunities to demonstrate UNO’s value as a resource for the Greater New Orleans community

**Film and Theatre (1)**

- O 4: Participation guidelines
  
  Set guidelines and deadlines for participation in outreach to community through performance program and participation in conferences and festivals.

**Hospitality Research Center (1)**

- O 1: Maintain #1 status in nation
  
  Maintain our #1 status in the nation among hospitality and tourism research centers

**Hotel, Restaurant and Tourism Management (1)**

- O 1: Advisory Board meetings
  
  This departmental outcome will be assessed through the use of guest speakers in class and through the HRT advisory board meeting schedule

**Institute for Economic Development and Real Estate Research (1)**

- O 1: Economic development projects
  
  Increase number of community economic development projects

**Interdisciplinary Studies (IDS) (3)**

- O 1: Create partnerships with business and non-profit agencies
  
  Create partnerships with community businesses and non-profit agencies for paid and non-paying internships. We are working with Gameloft now who will be offering IDS students in Digital Arts Media a paid internship.

- O 4: Invite professionals to participate and students to attend IDS Alumni Panel
  
  Invite professionals from distinct careers who graduated as BGS/IDS majors to participate on the IDS Alumni Panel. IDS students will attend this event as a means to making connections for career paths. Due to a lack of staffing support, we were not able to host our Spring IDS Career Panel in spring 2014. However, we are already making plans for fall 2014 to schedule a resume writing workshop along with the Fall 2014 IDS Career Panel, which will also be a UNO Freshmen/Transfer Student Plunge Event.

- O 5: Ice Cream Ice Breaker Social
  
  IDS Ice-Cream Ice Breaker Social. One of the activities for the UNO Freshmen/Transfer Student Plunge activities. We did have a success IDS Ice-Cream Breaker Social in Fall 2013. We are already planning another event during the UNO Freshmen/Transfer Student Plunge events in fall 2014.

**Interdisciplinary Studies, Bachelor (2)**

- O 1: Understanding of integrative learning
  
  Students will demonstrate an understanding of integrative learning as it relates to the attainment of educational and professional opportunities.

- O 3: Integrate ideas
  
  Interdisciplinary Studies majors learn how to integrate ideas across disciplines and incorporate distinct perspectives in their learning processes.

**Management (1)**

- O 4: Provide community service
  
  Provide services that benefit the community. In addition to faculty consulting work, provide student interns to work in the community and have class assignments providing service in the community.

**Marketing and Logistics (8)**

- O 1: Advisory board involvement
  
  Enhance involvement of the Department of Marketing and Logistics advisory board.

- O 2: Professional association participation
  
  Increase involvement of marketing faculty in academic and/or industry associations. Encourage less involved faculty to join appropriate academic and/or industry associations.
O 3: Student interaction with professionals
Provide opportunities for students to interface with prominent marketing professionals.

O 4: Meetings as needed
The department chair will meet with those faculty not meeting publishing objective to identify obstacles to publishing.

O 5: Publication schedule
New faculty members will be given schedules and duties appropriate to publication expectations.

O 6: Admissions events
Faculty will participate in Admissions-focused events at the invitations of UNO Admissions office. Department will coordinate with UNO Admissions and communicate with potential students expressing an interest in marketing.

O 7: Communication with students
Enhance communication with marketing majors Continue to engage students through the American Marketing Association student chapter.

O 8: Faculty Qualifications
Staff the department with high quality faculty per AACSB guidelines.

Merritt C. Becker Jr. University of New Orleans Transportation Institute (UNOTI) (4)

O 1: Develop transportation-focused educational opportunities
To develop transportation-focused educational opportunities

O 2: Outreach and service
To provide outreach and continuing educational opportunities to transportation planning professionals, UNO students and K-12 students in the Greater New Orleans region. Continue to serve on and work with professional associations to host lectures, seminars and conferences on transportation related topics.

O 3: Develop research program
To develop regionally and nationally competitive research program in the areas of freight/ports, transit-oriented development, evacuation planning, and sustainable, resilient and equitable transportation systems. Nurture and develop stronger partnerships with funding agencies, such as the USDOT, DHS, La DOTD/LTRC, RPC, and other universities, such as LSU to attract federal UTC funding. Actively participate in the Consortium of UTCs and with partners in Arkansas, Louisiana, Maryland and Texas. Identify new partners across the USA. Develop common research proposals. Apply for funding.

O 4: Publish research
Publish research in peer-reviewed transportation publications. Mentor young faculty and staff members Look for collaborations opportunities across faculty, staff and with students Incentivize peer reviewed submissions

Midlo Center (3)

O 3: Sponsor public lecture series
Sponsor 1 new public lecture series to link the university with the community

O 4: Supplying educational component to tourism initiatives
Increase collaboration with private sector through projects supplying educational component to tourism initiatives. 2014-15: Supply educational component to the French Quarter Festival and Satchmo Summerfest in conjunction with French Quarter Festivals.

O 8: Public events
Gain skills in presenting academic topics to the public through public events 2014-15 - Present the Herman L Midlo Lecture in October, with an eminent scholar on slavery, in anticipation of a larger conference/exhibit in March 2014-15 - Work with new collaboration of Historic New Orleans Collection on major conference/exhibit on the internal slave trade, in association with the Libraries of Richmond (Va) to be held simultaneously in Richmond and New Orleans in March, tentatively filmed by C-Span.

Planning and Urban Studies (1)

O 4: Incentive community engagement by faculty members
1. Recognize community engagement in faculty workload 2. Recognize the importance of community engagement for professional planning education 3. Develop faculty guidelines for service work by Fall 2014

Political Science (2)

O 7: Participate in local organizations and grant interviews
1. Department members will be active in local organizations. 2. Department members will grant interviews to local and national press.

O 8: Publish poll results
The Department will regularly publish results of polls taken by Department members.

Psychology (3)

O 4: Scholarly activities
Tenure track faculty in the department will conduct original research leading to scholarly publications and include graduate students in their research projects

O 5: Secure research funding
Tenure-track faculty will secure funding for their research through grants and contracts.
**Psychology, B.S. (2)**

- **O 2: Empirical research**
  Undergraduate majors will be proficient in the production and communication of empirical research. Graduates will be able to design a data collection strategy, collect and analyze data, and write a report of the findings in APA format.

- **O 3: Specific Training**
  The department will produce undergraduate majors who have focused training in psychology across 3 areas defined by American Psychological Association guidelines as core to undergraduate training: 1) Developmental; 2) Clinical, Abnormal, and Personality; 3) Sensation Perception, Physiology, & Comparative.

**Psychology, M.S. (3)**

- **O 1: Continue into PhD**
  Graduate students who complete the MS degree will continue into the UNO doctoral program.

- **O 2: Publish Research**
  Graduate students who complete the MS degree will develop the skills and knowledge to be able to complete a research project of publishable quality.

- **O 3: Communicate research**
  Graduate students who complete the MS degree will develop the ability to communicate psychological knowledge.

**Psychology, Ph.D. (3)**

- **O 1: Conduct research of a publishable quality**
  Graduate students will develop the skills and knowledge to be able to complete a research project of publishable quality.

- **O 2: Communicate psychological knowledge**
  Graduate students will develop the ability to communicate psychological knowledge.

- **O 3: Employment**
  Graduate training will enable all graduating doctoral students to obtain employment that meets their career objectives.

**Sociology (1)**

- **O 7: Maintain active research institute**
  Department maintains a research institute (CHART), the purpose of which is to stimulate scholarly activity in environmental sociology and sociology of disasters.

**Special Education and Habilitative Services (2)**

- **O 3: Participate in service activities**
  Faculty will volunteer for governance committees within the university and college Faculty will participate on committees within community and school organizations Faculty will participate with Departmental- and College-identified schools in the greater New Orleans area Faculty will participate in NCATE-related activities.

**Student Affairs and Enrollment Management (1)**

- **O 2: Establish a presence in professional publications**
  Establish a presence in professional publications for Student Affairs and Enrollment Management.

**University Advancement (1)**

- **O 1: Develop and implement an annual unrestricted giving program**
  Develop and implement a comprehensive multi-year annual program to significantly increase unrestricted giving.

### 6.1 Strengthen UNO’s commitment to civic engagement. ([74 associations](#))

**Accounting (7)**

- **O 1: Financial support and evaluations for research**
  1. Subsidize submission fees 2. Provide financial support for research 3. Have meaningful evaluations for research

- **O 3: Encourage service**
  1. Encourage faculty members to accept board positions. 2. Encourage faculty to serve on university committees. 3. Encourage faculty to assist in service learning opportunities.

- **O 4: Offer courses**
  Classes should be scheduled to help students meet their degree requirements, where possible. Classes should be scheduled to help meet professional/personal needs, where possible.

- **O 5: Maintain strong enrollments**
  Maintain the strong enrollments in the undergraduate and graduate Accounting programs that the Department has had. Work with Admissions to maintain undergraduate and graduate programs. Participate in phonathons.
**O 6: Alumni involvement opportunities**
Have at least six speakers per year in accounting classes. Solicit contributions from alumni. Continue to raise money from alumni for scholarships and awards. Continue to solicit alumni involvement with the Energy Accounting and Technology Conference.

**O 7: Maintain strong partnerships**
Supplement annual solicitation with the use of the Advisory Council to solicit contributions. Continue to raise money from alumni for scholarships and awards. Continue with alumni involvement with the annual Energy Accounting and Technology Conference. Obtain student internships.

**O 8: PQ representatives teaching**
Use professionally qualified (PQ) representatives from the accounting profession to teach courses subject to AACSB guidelines, financial constraints, College of Business guidelines and needs. Department chair should cultivate potential PQ adjunct faculty. Obtain necessary funding to hire adjunct faculty resources. Provide adequate ancillary support for adjunct faculty. Provide evaluative feedback to adjunct faculty relative to teacher evaluations.

**Biological Sciences (1)**

**O 4: Professional organization participation**
Serve on boards, societies, organizations, etc.

**Career Services (2)**

**O 3: Ethics and values**
Development of a greater understanding of ETHICS AND VALUES pertinent to professional development.

**O 4: Communication**
Development of a greater understanding of COMMUNICATION skills pertinent to professional development.

**Center Austria (1)**

**O 5: Maintain and refine partnerships**
Maintain and refine partnerships

**Center for Hazards Assessment Response and Technology (CHART) (1)**

**O 1: Produce and disseminate research projects**
UNO-CHART’s research projects support its mission to assist residents, local and state officials, and communities in understanding and reducing risk to natural hazards.

**Chemistry (2)**

**O 2: Promote chemistry through involvement**
Faculty will promote chemistry and related sciences through involvement with other institutions, businesses and the community.

**O 3: Provide expertise**
Support local organizations with technical and educational expertise on chemistry and related sciences.

**College of Liberal Arts (COLA) (3)**

**O 2: Maintain high quality faculty**
The College of Liberal Arts seeks to maintain the highest quality of faculty sufficient to meet the demands of students and the various curricula.

**O 4: Procure funds from multiple sources**
The College of Liberal Arts seeks sufficient funding (internal and external) to enable all academic program/faculty goals be realized. a. Match levels of funding to specific academic programs. b. Create Development guidelines and strategies to augment general funding

**O 5: Maintain visibility within the community**
Maintain visibility within the community, state, region and nation with outreach programs in the Arts, humanities and Social Sciences a. community outreach through centers and institutes. b. Art series (concerts, theatre season, art exhibitions) c. Professional Immersion Opportunities Project d. UNO Poll c. Continued presence with national organizations (Model UN, ACTF)

**Computer Science (3)**

**O 5: Increase Throughput**
Increase the number of recruited students at the freshman and junior level (from transfers). Recruit underrepresented groups (e.g., women, minorities) by targeting high schools where those groups are a significant population (all-girls, minority high schools). Provide adequate tutorial services for CSCI courses.

**O 6: Extra-curricular Activities**
Ensure the viability of the local chapter of the Association for Computing Machinery (ACM). The ACM is the preeminent professional society for computing practitioners.

**O 7: Faculty/Staff Engagement**
Promote involvement of faculty and staff in university committees/forums.

**Distance Education - Online Learning (2)**

**O 4: Effective UNO website presence for online learning**
Establish and develop an effective UNO website presence for online learning.
O 5: Join SREB Electronic Campus Consortium
Joining the SREB Electronic Campus Consortium, which provides us free regional exposure and opens up the remaining southern states for our online programs via state authorization agreements.

Division of International Education (2)
O 1: Unique experience
Students will have a culturally and academically unique experience that will enhance the value of their UNO degree.

O 4: Study abroad programs
Develop and administer high-quality study abroad programs that operate on self-generated revenue and serve to enhance and enrich the academic and extra-curricular student experience.

Earth and Environmental Sciences (4)
O 3: Community involvement
Faculty will promote earth and environmental sciences through involvement with other institutions, businesses and the community.

O 4: Provide expertise
Support local organizations with technical and educational expertise on the environment, natural resources, and evolution of the earth.

O 5: Pursue grants
Faculty will have federal, state, corporate or private grants in force.

O 6: Pursue funding
Faculty will show a continued commitment to trying to secure funding.

Energy Conversion & Conservation Center (ECCC) (2)
O 5: Services
Provide services to professional societies and communities.

O 6: Local community
Provide services to professional societies and communities.

English (1)
O 6: Expand community outreach efforts
Encourage and increase community outreach efforts. Foster and expand Ready, Set, College, and GNOWP, particularly the professional development workshops both programs sponsor. Expand schedule of high school visits. Expand efforts to create community with alumni of undergraduate and graduate programs: continue the publication and distribution to alumni of Word: News and Notes from the UNO English Department; plan events involving alumni.

Film and Theatre (1)
O 4: Participation guidelines
Set guidelines and deadlines for participation in outreach to community through performance program and participation in conferences and festivals.

Fine Arts (2)
O 3: Community service
Professional activities including board and committee service, volunteering and attendance UPDATE MAY 2014 1) We intend to bring more social components into the structure of our curriculum. In beginning classes faculty will have a service component that addresses art in the community. Advanced level classes will have a more rigorous element that requires students to place art into public spaces. This can be demonstrated in multiple ways and will end with a report about how art and community are related. 2) Public work should address the need of advertising the university and grabbing the attention of local students in the metropolitan area. 2) Service learning components in the curriculum are one of the most important ways to both reach out into the community and create exciting forms of instruction in the classroom. 2.1) Faculty will be asked to visit local high schools to give visiting lectures about their fields of study. 2.2) We have a student run arts organization that reaches out to the university campus by staging events and creating a community among the students that is open to everyone. 2.3) We want to invite artists in the community to visit the department, meet the students and lecture about their work. 4.3) Partnerships are important for our students to understand the professional aspects of the art world. We want our faculty to engage local institutions and artists in order to develop community based artwork or projects. 5.1) We run an off-campus gallery that shows off international artwork as well as functions as a university event setting in the heart of New Orleans. 5.3) Our department has been engaged in an international art biennial Prospect New Orleans which has helped promote the university to many kinds of people visiting the city. Many of our majors have had international success as artists and are still based here in New Orleans. They promote the university at every show they have.

O 5: Faculty meetings
Faculty and staff will meet regularly to implement new ideas. Require faculty and staff communicate any unprecedented or unusual issues raised by students. Student concerns will be noted and provided to the chair. These concerns will be put into meeting agendas for due consideration. UPDATE MAY 2014 1.1) In creating a greater dialogue between departments and within our own department we feel that mandatory biweekly meetings would be appropriate in order to create a collective understanding of the challenges that face the department. This will ensure that curriculum development moves along at an appropriate pace and that all faculty are participating in the creation of a curriculum that works for everyone. 2.4) The chair will address all the faculty and assign duties in a way that gets the faculty out into the university community as engaging participants. 3.1) We can develop strategies for keeping the faculty engaged and happy with their work environment be addressing any concerns or questions during meetings. 5.4) During meetings the faculty will be addressed and each faculty member will be assigned a portion of the facility to be in charge of. During meetings each member will report on the status of his or her section of the building. 6.1) During meetings the department will brainstorm ways with which the department and
Participants can be externally engaged through curriculum, faculty projects, internships or service learning.

**Hospitality Research Center (1)**

**O 1: Maintain #1 status in nation**
Maintain our #1 status in the nation among hospitality and tourism research centers

**Hotel, Restaurant and Tourism Management (1)**

**O 1: Advisory Board meetings**
This departmental outcome will be assessed through the use of guest speakers in class and through the HRT advisory board meeting schedule

**Interdisciplinary Studies (IDS) (3)**

**O 1: Create partnerships with business and non-profit agencies**
Create partnerships with community businesses and non-profit agencies for paid and non-paying internships. We are working with Gameloft now who will be offering IDS students in Digital Arts Media a paid internship.

**O 4: Invite professionals to participate and students to attend IDS Alumni Panel**
Invite professionals from distinct careers who graduated as BGS/IDS majors to participate on the IDS Alumni Panel. IDS students will attend this event as a means to making connections for career paths. Due to a lack of staffing support, we were not able to host our Spring IDS Career Panel in spring 2014. However, we are already making plans for fall 2014 to schedule a resume writing workshop along with the Fall 2014 IDS Career Panel, which will also be a UNO Freshmen/Transfer Student Plunge Event.

**O 5: Ice Cream Ice Breaker Social**
IDS Ice-Cream Ice Breaker Social. One of the activities for the UNO Freshmen/Transfer Student Plunge activities. We did have a success IDS Ice-Cream Breaker Social in Fall 2013. We are already planning another event during the UNO Freshmen/Transfer Student Plunge events in fall 2014.

**Interdisciplinary Studies, Bachelor (2)**

**O 1: Understanding of integrative learning**
Students will demonstrate an understanding of integrative learning as it relates to the attainment of educational and professional opportunities.

**O 3: Integrate ideas**
Interdisciplinary Studies majors learn how to integrate ideas across disciplines and incorporate distinct perspectives in their learning processes.

**Management (1)**

**O 4: Provide community service**
Provide services that benefit the community. In addition to faculty consulting work, provide student interns to work in the community and have class assignments providing service in the community.

**Marketing and Logistics (4)**

**O 1: Advisory board involvement**
Enhance involvement of the Department of Marketing and Logistics advisory board.

**O 2: Professional association participation**
Increase involvement of marketing faculty in academic and/or industry associations. Encourage less involved faculty to join appropriate academic and/or industry associations.

**O 3: Student interaction with professionals**
Provide opportunities for students to interface with prominent marketing professionals.

**O 7: Communication with students**
Enhance communication with marketing majors Continue to engage students through the American Marketing Association student chapter.

**Mathematics (2)**

**O 2: Community research partnerships**
Faculty will conduct scientific research through involvement with other institutions, businesses and the community.

**O 3: Provide expertise**
Support local organizations with technical and educational expertise in statistics and applied math.

**Mathematics, B.S. (1)**

**O 6: Modify program to attract and retain more students**
Modify the mathematics undergraduate degree program to attract and retain more students.

**Merritt C. Becker Jr. University of New Orleans Transportation Institute (UNOTI) (2)**

**O 2: Outreach and service**
To provide outreach and continuing educational opportunities to transportation planning professionals, UNO students and K-12 students in the Greater New Orleans region. Continue to serve on and work with professional associations to host lectures, seminars, workshops and conferences on transportation related topics.

**O 3: Develop research program**
To develop regionally and nationally competitive research program in the areas of freight/ports, transit-oriented development,
To develop regionally and nationally competitive research program in the areas of freight/ports, transit-oriented development, evacuation planning, and sustainable, resilient and equitable transportation systems. Nurture and develop stronger partnerships with funding agencies, such as the USDOT, DHS, La DOTD/LTRC, RPC, and other universities, such as LSU to attract federal UTC funding. Actively participate in the Consortium of UTCs and with partners in Arkansas, Louisiana, Maryland and Texas. Identify new partners across the USA. Develop common research proposals. Apply for funding.

Midlo Center (4)

O 3: Sponsor public lecture series
Sponsor 1 new public lecture series to link the university with the community

O 4: Supplying educational component to tourism initiatives
Increase collaboration with private sector through projects supplying educational component to tourism initiatives. 2014-15: Supply educational component to the French Quarter Festival and Satchmo Summerfest in conjunction with French Quarter Festivals.

O 7: Internship program
Acquire practical application of historical methods through internship program

O 8: Public events
Gain skills in presenting academic topics to the public through public events 2014-15 - Present the Herman L Midlo Lecture in October, with an eminent scholar on slavery, in anticipation of a larger conference/exhibit in March 2014-15 - Work with new collaboration of Historic New Orleans Collection on major conference/exhibit on the internal slave trade, in association with the Libraries of Richmond (Va) to be held simultaneously in Richmond and New Orleans in March, tentatively filmed by C-Span.

Music (1)

O 5: Establish series of community events
Establish series of community events a. Present the Jazz at Sandbar series b. Present the Musical Excursions series c. Host local and statewide musical events d. Host rehearsals and performances for its established family of community groups e. Establish a yearly residency by a nationally recognized new music ensemble.

New Orleans Jazz Institute (1)

O 1: Increase in Saturday Music School enrollment
Increase in Saturday Music School enrollment (students ages 8-17)

Philosophy (1)

O 9: Encourage university and community service
Encourage faculty to volunteer for university service requiring elections, professional service, and service to the community. Appoint faculty to department and college committees.

Physics (1)

O 4: Encourage professional organization service
Encourage faculty to take an active role in societies and boards.

Planning and Urban Studies (1)

O 4: Incentive community engagement by faculty members
1. Recognize community engagement in faculty workload 2. Recognize the importance of community engagement for professional planning education 3. Develop faculty guidelines for service work by Fall 2014

Political Science (2)

O 7: Participate in local organizations and grant interviews
1. Department members will be active in local organizations. 2. Department members will grant interviews to local and national press.

O 8: Publish poll results
The Department will regularly publish results of polls taken by Department members.

Pontchartrain Institute for Environmental Science (PIES) (1)

O 4: Graduate and Undergraduate Students
Engage graduate and undergraduate students in research activities as they relate to funded research.

Psychology (2)

O 5: Secure research funding
Tenure-track faculty will secure funding for their research through grants and contracts.

O 6: Assess student satisfaction
Assess student satisfaction with overall training experience

Psychology, M.S. (2)

O 1: Continue into PhD
Graduate students who complete the MS degree will continue into the UNO doctoral program.

O 3: Communicate research
Graduate students who complete the MS degree will develop the ability to communicate psychological knowledge

Psychology, Ph.D. (2)
O 2: Communicate psychological knowledge
Graduate students will develop the ability to communicate psychological knowledge

O 3: Employment
Graduate training will enable all graduating doctoral students to obtain employment that meets their career objectives.

Sociology (3)
O 7: Maintain active research institute
Department maintains a research institute (CHART), the purpose of which is to stimulate scholarly activity in environmental sociology and sociology of disasters.

O 8: Seek research funding
1. Continue to seek outside funding through Center For Hazards Assessment Research and Technology (CHART). 2. Department chair will encourage faculty members to submit grant proposals for outside funding. 3. Faculty members will be encouraged to meet with staff of Office of Research for grant writing seminars.

O 10: Encourage community service
Encourage faculty to serve as board members, advisors, and guest speakers for community groups

Special Education and Habilitative Services (1)
O 4: Recruitment activities
Faculty will distribute brochures at conferences. Faculty will participate in Graduate School recruitment activities. Faculty will contact local school districts

Student Involvement and Leadership (1)
O 2: Leadership skills
Develop leadership skills

6.2 Increase pride, engagement, and sense of community among UNO stakeholders. (99 associations)

Accounting (8)
O 1: Financial support and evaluations for research
1. Subsidize submission fees. 2. Provide financial support for research. 3. Have meaningful evaluations for research

O 2: Prepare students for careers
The Department of Accounting faculty will provide accounting instructions that prepares students for accounting careers.

O 3: Encourage service
1. Encourage faculty members to accept board positions. 2. Encourage faculty to serve on university committees. 3. Encourage faculty to assist in service learning opportunities.

O 4: Offer courses
Classes should be scheduled to help students meet their degree requirements, where possible. Classes should be scheduled to help meet professional/personal needs, where possible.

O 5: Maintain strong enrollments
Maintain the strong enrollments in the undergraduate and graduate Accounting programs that the Department has had. Work with Admissions to maintain undergraduate and graduate programs. Participate in phonathons.

O 6: Alumni involvement opportunities
Have at least six speakers per year in accounting classes. Solicit contributions from alumni. Continue to raise money from alumni for scholarships and awards. Continue to solicit alumni involvement with the Energy Accounting and Technology Conference.

O 7: Maintain strong partnerships
Supplement annual solicitation with the use of the Advisory Council to solicit contributions. Continue to raise money from alumni for scholarships and awards. Continue with alumni involvement with the annual Energy Accounting and Technology Conference. Obtain student internships.

O 8: PQ representatives teaching
Use professionally qualified (PQ) representatives from the accounting profession to teach courses subject to AACSB guidelines, financial constraints, College of Business guidelines and needs. Department chair should cultivate potential PQ adjunct faculty. Obtain necessary funding to hire adjunct faculty resources. Provide adequate ancillary support for adjunct faculty. Provide evaluative feedback to adjunct faculty relative to teacher evaluations.

Center Austria (1)
O 5: Maintain and refine partnerships
Maintain and refine partnerships

Center for Hazards Assessment Response and Technology (CHART) (1)
O 1: Produce and disseminate research projects
UNO-CHART’s research projects support its mission to assist residents, local and state officials, and communities in understanding and reducing risk to natural hazards.

Chemistry (3)
O 1: Research and publications
Conduct research and publish their results in peer-reviewed scientific venues.

**O 2: Promote chemistry through involvement**
Faculty will promote chemistry and related sciences through involvement with other institutions, businesses and the community.

**O 3: Provide expertise**
Support local organizations with technical and educational expertise on chemistry and related sciences.

**Civil and Environmental Engineering (1)**

**O 9: Provide review courses**
Develop professional development and PE review courses to be offered at locations convenient to working engineers.

**College of Liberal Arts (COLA) (2)**

**O 4: Procure funds from multiple sources**
The College of Liberal Arts seeks sufficient funding (internal and external) to enable all academic program/faculty goals be realized. a. Match levels of funding to specific academic programs. b. Create Development guidelines and strategies to augment general funding.

**O 5: Maintain visibility within the community**
Maintain visibility within the community, state, region and nation with outreach programs in the Arts, humanities and Social Sciences. a. community outreach through centers and institutes. b. Art series (concerts, theatre season, art exhibitions) c. Professional Immersion Opportunities Project d. UNO Poll e. Continued presence with national organizations (Model UN, ACTF)

**Computer Science (7)**

**O 1: Provide quality staff and labs**
Maintain adequate faculty staffing for computer literacy and other service courses. Provide adequate laboratory facilities for computer literacy and other service courses. Provide an adequate number of laboratory assistants for literacy courses.

**O 2: Professional development**
Obtain adequate funding to support registration, fees, and travel. Inform faculty and staff of requests and opportunities for short courses, workshops, and conferences. Determine obstacles to involvement in short courses, workshops, and conferences through annual review of faculty.

**O 3: Promote student internships**
Post internship information on the Departmental web page. Regularly inform students of internship opportunities through e-mail. Utilize the advising process to inform students of internship and other opportunities.

**O 4: Provide faculty support**
Provide teaching support for junior faculty and faculty with external funding. Provide support for faculty working on funding proposals. Ensure that faculty are informed of funding possibilities and given assistance in the preparation of research proposals. Determine obstacles to proposal submission through the annual review of faculty.

**O 5: Increase Throughput**
Increase the number of recruited students at the freshman and junior level (from transfers). Recruit underrepresented groups (e.g., women, minorities) by targeting high schools where those groups are a significant population (all-girls, minority high schools). Provide adequate tutorial services for CSCI courses.

**O 6: Extra-curricular Activities**
Ensure the viability of the local chapter of the Association for Computing Machinery (ACM). The ACM is the preeminent professional society for computing practitioners.

**O 7: Faculty/Staff Engagement**
Promote involvement of faculty and staff in university committees/forums.

**Distance Education - Online Learning (2)**

**O 4: Effective UNO website presence for online learning**
Establish and develop an effective UNO website presence for online learning.

**O 5: Join SREB Electronic Campus Consortium**
Joining the SREB Electronic Campus Consortium, which provides us free regional exposure and opens up the remaining southern states for our online programs via state authorization agreements.

**Division of International Education (2)**

**O 1: Unique experience**
Students will have a culturally and academically unique experience that will enhance the value of their UNO degree.

**O 4: Study abroad programs**
Develop and administer high-quality study abroad programs that operate on self-generated revenue and serve to enhance and enrich the academic and extra-curricular student experience.

**Earth and Environmental Sciences (6)**

**O 1: Scholarly activity**
Submit scholarly work for publication.

**O 2: Professional meetings**
Faculty will attend professional meetings

O 3: Community involvement
Faculty will promote earth and environmental sciences through involvement with other institutions, businesses and the community.

O 4: Provide expertise
Support local organizations with technical and educational expertise on the environment, natural resources, and evolution of the earth.

O 5: Pursue grants
Faculty will have federal, state, corporate or private grants in force.

O 6: Pursue funding
Faculty will show a continued commitment to trying to secure funding.

Energy Conversion & Conservation Center (ECCC) (2)

O 5: Services
Provide services to professional societies and communities.

O 6: Local community
Provide services to professional societies and communities.

English (1)

O 6: Expand community outreach efforts
Encourage and increase community outreach efforts. Foster and expand Ready, Set, College, and GNOWP, particularly the professional development workshops both programs sponsor. Expand schedule of high school visits. Expand efforts to create community with alumni of undergraduate and graduate programs: continue the publication and distribution to alumni of Word: News and Notes from the UNO English Department; plan events involving alumni.

Film and Theatre (1)

O 4: Participation guidelines
Set guidelines and deadlines for participation in outreach to community through performance program and participation in conferences and festivals.

Hospitality Research Center (1)

O 1: Maintain #1 status in nation
Maintain our #1 status in the nation among hospitality and tourism research centers

Hotel, Restaurant and Tourism Management (4)

O 1: Advisory Board meetings
This departmental outcome will be assessed through the use of guest speakers in class and through the HRT advisory board meeting schedule

O 2: Guest speakers
This departmental outcome will be assessed through the use of guest speakers in class and through the HRT advisory board meeting schedule

O 4: Departmental events
This departmental outcome will be assessed through departmental events in conjunction with the HRT 2030 – Principles of Food Production class

O 8: Providing workshops and seminars
This department outcome will be assessed through workshops and seminars provided by the department to our industry stakeholders

Interdisciplinary Studies (IDS) (3)

O 1: Create partnerships with business and non-profit agencies
Create partnerships with community businesses and non-profit agencies for paid and non-paying internships. We are working with Gameloft now who will be offering IDS students in Digital Arts Media a paid internship.

O 4: Invite professionals to participate and students to attend IDS Alumni Panel
Invite professionals from distinct careers who graduated as BGS/IDS majors to participate on the IDS Alumni Panel. IDS students will attend this event as a means to making connections for career paths. Due to a lack of staffing support, we were not able to host our Spring IDS Career Panel in spring 2014. However, we are already making plans for fall 2014 to schedule a resume writing workshop along with the Fall 2014 IDS Career Panel, which will also be a UNO Freshmen/Transfer Student Plunge Event.

O 5: Ice Cream Ice Breaker Social
IDS Ice-Cream Ice Breaker Social. One of the activities for the UNO Freshmen/Transfer Student Plunge activities. We did have a success IDS Ice-Cream Breaker Social in Fall 2013. We are already planning another event during the UNO Freshmen/Transfer Student Plunge events in fall 2014.

Interdisciplinary Studies, Bachelor (2)

O 1: Understanding of integrative learning
Students will demonstrate an understanding of integrative learning as it relates to the attainment of educational and
professional opportunities.

O 3: Integrate ideas
Interdisciplinary Studies majors learn how to integrate ideas across disciplines and incorporate distinct perspectives in their learning processes.

Marketing and Logistics (8)

O 1: Advisory board involvement
Enhance involvement of the Department of Marketing and Logistics advisory board.

O 2: Professional association participation
Increase involvement of marketing faculty in academic and/or industry associations. Encourage less involved faculty to join appropriate academic and/or industry associations.

O 3: Student interaction with professionals
Provide opportunities for students to interface with prominent marketing professionals.

O 4: Meetings as needed
The department chair will meet with those faculty not meeting publishing objective to identify obstacles to publishing.

O 5: Publication schedule
New faculty members will be given schedules and duties appropriate to publication expectations.

O 6: Admissions events
Faculty will participate in Admissions-focused events at the invitations of UNO Admissions office. Department will coordinate with UNO Admissions and communicate with potential students expressing an interest in marketing.

O 7: Communication with students
Enhance communication with marketing majors Continue to engage students through the American Marketing Association student chapter.

O 8: Faculty Qualifications
Staff the department with high quality faculty per AACSB guidelines.

Mathematics (3)

O 2: Community research partnerships
Faculty will conduct scientific research through involvement with other institutions, businesses and the community

O 3: Provide expertise
Support local organizations with technical and educational expertise in statistics and applied math

O 4: Secure grants
Faculty will have federal, state, corporate or private grants in force.

Merritt C. Becker Jr. University of New Orleans Transportation Institute (UNOTI) (4)

O 1: Develop transportation-focused educational opportunities
To develop transportation-focused educational opportunities

O 2: Outreach and service
To provide outreach and continuing educational opportunities to transportation planning professionals, UNO students and K-12 students in the Greater New Orleans region. Continue to serve on and work with professional associations to host lectures, seminars, workshops and conferences on transportation related topics.

O 3: Develop research program
To develop regionally and nationally competitive research program in the areas of freight/ports, transit-oriented development, evacuation planning, and sustainable, resilient and equitable transportation systems. Nurture and develop stronger partnerships with funding agencies, such as the USDOT, DHS, La DOTD/LTRC, RPC, and other universities, such as LSU to attract federal UTC funding. Actively participate in the Consortium of UTCs and with partners in Arkansas, Louisiana, Maryland and Texas. Identify new partners across the USA. Develop common research proposals. Apply for funding.

O 4: Publish research
Publish research in peer-reviewed transportation publications. Mentor young faculty and staff members Look for collaborations opportunities across faculty, staff and with students Incentivize peer reviewed submissions

Mido Center (5)

O 3: Sponsor public lecture series
Sponsor 1 new public lecture series to link the university with the community

O 4: Supplying educational component to tourism initiatives
Increase collaboration with private sector through projects supplying educational component to tourism initiatives. 2014-15: Supply educational component to the French Quarter Festival and Satchmo Summerfest in conjunction with French Quarter Festivals.

O 6: Research projects
Demonstrate an understanding of research methods and archival research through participation in externally funded research projects
O 7: Internship program
Acquire practical application of historical methods through internship program

O 8: Public events
Gain skills in presenting academic topics to the public through public events 2014-15 - Present the Herman L. Midlo Lecture in October, with an eminent scholar on slavery, in anticipation of a larger conference/exhibit in March 2014-15 - Work with new collaboration of Historic New Orleans Collection on major conference/exhibit on the internal slave trade, in association with the Libraries of Richmond (Va) to be held simultaneously in Richmond and New Orleans in March, tentatively filmed by C-Span.

Music (1)
O 5: Establish series of community events
Establish series of community events a. Present the Jazz at Sandbar series b. Present the Musical Excursions series c. Host local and statewide musical events d. Host rehearsals and performances for its established family of community groups e. Establish a yearly residency by a nationally recognized new music ensemble.

New Orleans Jazz Institute (5)
O 2: Increase enrollment in Irvin Mayfield’s “New Orleans as Discourse” class
Increase enrollment in Irvin Mayfield’s “New Orleans as Discourse” class

O 4: Increase exposure for NOJI Masters Series commissions and performances
Increase exposure for NOJI Masters Series commissions and performances

O 5: Learn the basics of New Orleans culture, its leadership, and the city
During Mayfield’s “New Orleans as Discourse” class, each student should learn the basics of New Orleans culture, its leadership, and the city in general.

O 6: Learn to compose and premiere new Jazz music
During Mayfield’s Jazz Composition Independent Study, each student should learn to compose and premiere new Jazz music before the end of each semester.

O 7: Develop a better understanding of his/her instrument and competently perform
During each term of the Irvin Mayfield School of Music Saturday and Summer programs, each student should develop a better understanding of his/her instrument and be able to confidently and competently perform at a recital for friends and family.

Physics (3)
O 3: Encourage publications
Chair meets with faculty to establish goals for submitting traditional and non-traditional publications or other creative output. Review annual report prior to Fall 2013 semester to identify faculty needing assistance, schedule meetings.

O 4: Encourage professional organization service
Encourage faculty to take an active role in societies and boards.

O 5: Replace and upgrade equipment
Replace broken lab equipment, modernize the experiments, purchase/maintain/catalog physics demonstration equipment (to accompany lectures), upgrade technology in tutoring center

Planning and Urban Studies (1)
O 4: Incentive community engagement by faculty members
1. Recognize community engagement in faculty workload 2. Recognize the importance of community engagement for professional planning education 3. Develop faculty guidelines for service work by Fall 2014

Political Science (2)
O 7: Participate in local organizations and grant interviews
1. Department members will be active in local organizations. 2. Department members will grant interviews to local and national press.

O 8: Publish poll results
The Department will regularly publish results of polls taken by Department members.

Psychology (2)
O 5: Secure research funding
Tenure-track faculty will secure funding for their research through grants and contracts.

O 6: Assess student satisfaction
Assess student satisfaction with overall training experience

Psychology, B.S. (3)
O 1: Broad based knowledge
The department’s undergraduate majors will attain a broad based knowledge of the field of psychology.

O 2: Empirical research
Undergraduate majors will be proficient in the production and communication of empirical research. Graduates will be able to design a data collection strategy, collect and analyze data, and write a report of the findings in APA format.
O 3: Specific Training
The department will produce undergraduate majors who have focused training in psychology across 3 areas defined by American Psychological Association guidelines as core to undergraduate training: 1) Developmental; 2) Clinical, Abnormal, and Personality; 3) Sensation Perception, Physiology, & Comparative.

Psychology, M.S. (3)
O 1: Continue into PhD
Graduate students who complete the MS degree will continue into the UNO doctoral program.

O 2: Publish Research
Graduate students who complete the MS degree will develop the skills and knowledge to be able to complete a research project of publishable quality.

O 3: Communicate research
Graduate students who complete the MS degree will develop the ability to communicate psychological knowledge

Psychology, Ph.D. (3)
O 1: Conduct research of a publishable quality
Graduate students will develop the skills and knowledge to be able to complete a research project of publishable quality.

O 2: Communicate psychological knowledge
Graduate students will develop the ability to communicate psychological knowledge

O 3: Employment
Graduate training will enable all graduating doctoral students to obtain employment that meets their career objectives.

Sociology (1)
O 10: Encourage community service
Encourage faculty to serve as board members, advisors, and guest speakers for community groups

Special Education and Habilitative Services (2)
O 3: Participate in service activities
Faculty will volunteer for governance committees within the university and college Faculty will participate on committees within community and school organizations Faculty will participate with Departmental- and College-identified schools in the greater New Orleans area Faculty will participate in NCATE-related activities

O 4: Recruitment activities
Faculty will distribute brochures at conferences Faculty will participate in Graduate School recruitment activities Faculty will contact local school districts

Student Accountability and Advocacy (3)
O 2: Opportunity to present their position in accountability meetings
The Student Accountability and Advocacy office will provide students the opportunity to present their position in accountability meetings for misconduct cases, including academic dishonesty.

O 4: Understanding of personal responsibility.
Students will demonstrate an understanding of personal responsibility.

O 5: Develop workshops and other programming to educate students
The Student Accountability and Advocacy Office will develop workshops and other programming to educate students on issues related to Student Code of Conduct violations.

Student Involvement and Leadership (2)
O 6: Improve public relations
Improve public relations via partnership with academic colleges and other departments outside of Student Affairs.

O 7: Enhance department marketing
Enhance department marketing.

University Advancement (1)
O 1: Develop and implement an annual unrestricted giving program
Develop and implement a comprehensive multi-year annual program to significantly increase unrestricted giving.

6.3 Promote UNO as a community asset. (106 associations)

Accounting (8)
O 1: Financial support and evaluations for research
1. Subsidize submission fees 2. Provide financial support for research 3. Have meaningful evaluations for research

O 2: Prepare students for careers
The Department of Accounting faculty will provide accounting instructions that prepares students for accounting careers.

O 3: Encourage service
1. Encourage faculty members to accept board positions. 2. Encourage faculty to serve on university committees. 3. Encourage faculty to assist in service learning opportunities.
O 4: Offer courses
Classes should be scheduled to help students meet their degree requirements, where possible. Classes should be scheduled to help meet professional/personal needs, where possible.

O 5: Maintain strong enrollments
Maintain the strong enrollments in the undergraduate and graduate Accounting programs that the Department has had. Work with Admissions to maintain undergraduate and graduate programs. Participate in phonathons.

O 6: Alumni involvement opportunities
Have at least six speakers per year in accounting classes. Solicit contributions from alumni. Continue to raise money from alumni for scholarships and awards. Continue to solicit alumni involvement with the Energy Accounting and Technology Conference.

O 7: Maintain strong partnerships
Supplement annual solicitation with the use of the Advisory Council to solicit contributions. Continue to raise money from alumni for scholarships and awards. Continue with alumni involvement with the annual Energy Accounting and Technology Conference. Obtain student internships.

O 8: PQ representatives teaching
Use professionally qualified (PQ) representatives from the accounting profession to teach courses subject to AACSB guidelines, financial constraints, College of Business guidelines and needs. Department chair should cultivate potential PQ faculty. Obtain necessary funding to hire adjunct faculty resources. Provide adequate ancillary support for adjunct faculty. Provide evaluative feedback to adjunct faculty relative to teacher evaluations.

Center Austria (2)

O 3: Broaden intellectual and scholarly discourses
Broaden intellectual and scholarly discourses

O 5: Maintain and refine partnerships
Maintain and refine partnerships

Center for Hazards Assessment Response and Technology (CHART) (1)

O 1: Produce and disseminate research projects
UNO-CHART’s research projects support its mission to assist residents, local and state officials, and communities in understanding and reducing risk to natural hazards.

Chemistry (4)

O 1: Research and publications
Conduct research and publish their results in peer-reviewed scientific venues.

O 2: Promote chemistry through involvement
Faculty will promote chemistry and related sciences through involvement with other institutions, businesses and the community.

O 3: Provide expertise
Support local organizations with technical and educational expertise on chemistry and related sciences.

O 4: Grants
Faculty will have federal, state, corporate or private grants in force.

Civil and Environmental Engineering (1)

O 9: Provide review courses
Develop professional development and PE review courses to be offered at locations convenient to working engineers

College of Liberal Arts (COLA) (2)

O 4: Procure funds from multiple sources
The College of Liberal Arts seeks sufficient funding (internal and external) to enable all academic program/faculty goals be realized. a. Match levels of funding to specific academic programs. b. Create Development guidelines and strategies to augment general funding

O 5: Maintain visibility within the community
Maintain visibility within the community, state, region and nation with outreach programs in the Arts, humanities and Social Sciences a. community outreach through centers and institutes. b. Art series (concerts, theatre season, art exhibitions) c. Professional Immersion Opportunities Project d. UNO Poll c. Continued presence with national organizations (Model UN, ACTF)

Computer Science (7)

O 1: Provide quality staff and labs
Maintain adequate faculty staffing for computer literacy and other service courses. Provide adequate laboratory facilities for computer literacy and other service courses. Provide an adequate number of laboratory assistants for literacy courses.

O 2: Professional development
Obtain adequate funding to support registration, fees, and travel. Inform faculty and staff of requests and opportunities for short courses, workshops, and conferences. Determine obstacles to involvement in short courses, workshops, and conferences through annual review of faculty.
O 3: Promote student internships
Post internship information on the Departmental web page. Regularly inform students of internship opportunities through email. Utilize the advising process to inform students of internship and other opportunities.

O 4: Provide faculty support
Provide teaching support for junior faculty and faculty with external funding. Provide support for faculty working on funding proposals. Ensure that faculty are informed of funding possibilities and given assistance in the preparation of research proposals. Determine obstacles to proposal submission through the annual review of faculty.

O 5: Increase Throughput
Increase the number of recruited students at the freshman and junior level (from transfers). Recruit underrepresented groups (e.g., women, minorities) by targeting high schools where those groups are a significant population (all-girls, minority high schools). Provide adequate tutorial services for CSCI courses.

O 6: Extra-curricular Activities
Ensure the viability of the local chapter of the Association for Computing Machinery (ACM). The ACM is the preeminent professional society for computing practitioners.

O 7: Faculty/Staff Engagement
Promote involvement of faculty and staff in university committees/forums.

Distance Education - Online Learning (2)
O 4: Effective UNO website presence for online learning
Establish and develop an effective UNO website presence for online learning.

O 5: Join SREB Electronic Campus Consortium
Joining the SREB Electronic Campus Consortium, which provides us free regional exposure and opens up the remaining southern states for our online programs via state authorization agreements.

Division of International Education (2)
O 1: Unique experience
Students will have a culturally and academically unique experience that will enhance the value of their UNO degree.

O 4: Study abroad programs
Develop and administer high-quality study abroad programs that operate on self-generated revenue and serve to enhance and enrich the academic and extra-curricular student experience.

Earth and Environmental Sciences (6)
O 1: Scholarly activity
Submit scholarly work for publication

O 2: Professional meetings
Faculty will attend professional meetings

O 3: Community involvement
Faculty will promote earth and environmental sciences through involvement with other institutions, businesses and the community

O 4: Provide expertise
Support local organizations with technical and educational expertise on the environment, natural resources, and evolution of the earth

O 5: Pursue grants
Faculty will have federal, state, corporate or private grants in force.

O 6: Pursue funding
Faculty will show a continued commitment to trying to secure funding.

Energy Conversion & Conservation Center (ECCC) (2)
O 5: Services
Provide services to professional societies and communities.

O 6: Local community
Provide services to professional societies and communities.

English (1)
O 6: Expand community outreach efforts
Encourage and increase community outreach efforts. Foster and expand Ready, Set, College, and GNOWP, particularly the professional development workshops both programs sponsor. Expand schedule of high school visits. Expand efforts to create community with alumni of undergraduate and graduate programs: continue the publication and distribution to alumni of Word: News and Notes from the UNO English Department; plan events involving alumni.

Film and Theatre (2)
O 3: Internship recruiting
Increase participation in FTCA 4900 Increase marketing Examine possible internship requirement Seek feedback from professionals Form committee in fall of 2013 with report for spring of 2014
O 4: Participation guidelines
Set guidelines and deadlines for participation in outreach to community through performance program and participation in conferences and festivals.

Fine Arts (1)

O 3: Community service
Professional activities including board and committee service, volunteering and attendance UPDATE MAY 2014 1) We intend to bring more social components into the structure of our curriculum. In beginning classes faculty will have a service component that addresses art in the community. Advanced level classes will have a more rigorous element that requires students to place art into public spaces. This can be demonstrated in multiple ways and will end with a report about how art and community are related. 1.2) Public work should address the need of advertising the university and grabbing the attention of local students in the metropolitan area. 2) Service learning components in the curriculum are one of the most important ways to both reach out into the community and create exciting forms of instruction in the classroom. 2.1) Faculty will asked to visit local high schools to give visiting lectures about their fields of study. 2.2) We have a student run arts organization that reaches out to the university campus by staging events and creating a community among the students that is open to everyone. 2.3) We want to invite artists in the community to visit the department, meet the students and lecture about their work. 4.3) Partnerships are important for our students to understand the professional aspects of the art world. We want our faculty to engage local institutions and artists in order to develop community based artwork or projects. 6.1) We run an off-campus gallery that shows off international artwork as well as functions as a university event setting in the heart of New Orleans. 6.3) Our department has been engaged in an international art biennial Prospect New Orleans which has helped promote the university to many kinds of people visiting the city. Many of our majors have had international success as artists and are still based here in New Orleans. They promote the university at every show they have.

Hospitality Research Center (1)

O 1: Maintain #1 status in nation
Maintain our #1 status in the nation among hospitality and tourism research centers

Hotel, Restaurant and Tourism Management (4)

O 1: Advisory Board meetings
This departmental outcome will be assessed through the use of guest speakers in class and through the HRT advisory board meeting schedule

O 2: Guest speakers
This departmental outcome will be assessed through the use of guest speakers in class and through the HRT advisory board meeting schedule

O 4: Departmental events
This departmental outcome will be assessed through departmental events in conjunction with the HRT 2030 – Principles of Food Production class

O 8: Providing workshops and seminars
This department outcome will be assessed through workshops and seminars provided by the department to our industry stakeholders

Institute for Economic Development and Real Estate Research (1)

O 1: Economic development projects
Increase number of community economic development projects

Interdisciplinary Studies (IDS) (3)

O 1: Create partnerships with business and non-profit agencies
Create partnerships with community businesses and non-profit agencies for paid and non-paying internships. We are working with Gameloft now who will be offering IDS students in Digital Arts Media a paid internship.

O 4: Invite professionals to participate and students to attend IDS Alumni Panel
Invite professionals from distinct careers who graduated as BGS/IDS majors to participate on the IDS Alumni Panel. IDS students will attend this event as a means to making connections for career paths. Due to a lack of staffing support, we were not able to host our Spring IDS Career Panel in spring 2014. However, we are already making plans for fall 2014 to schedule a resume writing workshop along with the Fall 2014 IDS Career Panel, which will also be a UNO Freshmen/Transfer Student Plunge Event.

O 5: Ice Cream Ice Breaker Social
IDS Ice-Cream Ice Breaker Social. One of the activities for the UNO Freshmen/Transfer Student Plunge activities. We did have a success IDS Ice-Cream Breaker Social in Fall 2013. We are already planning another event during the UNO Freshmen/Transfer Student Plunge events in fall 2014.

Interdisciplinary Studies, Bachelor (2)

O 1: Understanding of integrative learning
Students will demonstrate an understanding of integrative learning as it relates to the attainment of educational and professional opportunities.

O 3: Integrate Ideas
Interdisciplinary Studies majors learn how to integrate ideas across disciplines and incorporate distinct perspectives in their learning processes.

Marketing and Logistics (8)

O 1: Advisory board involvement
Enhance involvement of the Department of Marketing and Logistics advisory board.
O 2: Professional association participation
Increase involvement of marketing faculty in academic and/or industry associations. Encourage less involved faculty to join appropriate academic and/or industry associations.

O 3: Student interaction with professionals
Provide opportunities for students to interface with prominent marketing professionals.

O 4: Meetings as needed
The department chair will meet with those faculty not meeting publishing objective to identify obstacles to publishing.

O 5: Publication schedule
New faculty members will be given schedules and duties appropriate to publication expectations.

O 6: Admissions events
Faculty will participate in Admissions-focused events at the invitations of UNO Admissions office. Department will coordinate with UNO Admissions and communicate with potential students expressing an interest in marketing.

O 7: Communication with students
Enhance communication with marketing majors Continue to engage students through the American Marketing Association student chapter.

O 8: Faculty Qualifications
Staff the department with high quality faculty per AACSB guidelines.

Mathematics (2)
O 2: Community research partnerships
Faculty will conduct scientific research through involvement with other institutions, businesses and the community

O 3: Provide expertise
Support local organizations with technical and educational expertise in statistics and applied math

Mathematics, B.S. (1)
O 6: Modify program to attract and retain more students
Modify the mathematics undergraduate degree program to attract and retain more students

Merritt C. Becker Jr. University of New Orleans Transportation Institute (UNOTI) (3)
O 1: Develop transportation-focused educational opportunities
To develop transportation-focused educational opportunities

O 2: Outreach and service
To provide outreach and continuing educational opportunities to transportation planning professionals, UNO students and K-12 students in the Greater New Orleans region. Continue to serve on and work with professional associations to host lectures, seminars, workshops and conferences on transportation related topics.

O 3: Develop research program
To develop regionally and nationally competitive research program in the areas of freight/ports, transit-oriented development, evacuation planning, and sustainable, resilient and equitable transportation systems. Nurture and develop stronger partnerships with funding agencies, such as the USDOT, DHS, La DOTD/LTRC, RPC, and other universities, such as LSU to attract federal UTC funding. Actively participate in the Consortium of UTCs and with partners in Arkansas, Louisiana, Maryland and Texas. Identify new partners across the USA. Develop common research proposals. Apply for funding.

Midlo Center (6)
O 2: Collaborations
Implement 3 new collaborations with research centers or institutions in the region

O 3: Sponsor public lecture series
Sponsor 1 new public lecture series to link the university with the community

O 4: Supplying educational component to tourism initiatives
Increase collaboration with private sector through projects supplying educational component to tourism initiatives. 2014-15: Supply educational component to the French Quarter Festival and Satchmo Summerfest in conjunction with French Quarter Festivals.

O 5: Research projects
Demonstrate an understanding of research methods and archival research through participation in externally funded research projects

O 7: Internship program
Acquire practical application of historical methods through internship program

O 8: Public events
Gain skills in presenting academic topics to the public through public events 2014-15 - Present the Herman L Midlo Lecture in October, with an eminent scholar on slavery, in anticipation of a larger conference/exhibit in March 2014-15 - Work with new collaboration of Historic New Orleans Collection on major conference/exhibit on the internal slave trade, in association with the Libraries of Richmond (Va) to be held simultaneously in Richmond and New Orleans in March, tentatively filmed by C-Span.
Music (2)
O 1: Develop marketing plan
1. Develop a comprehensive plan for marketing the music program. 2. Regularly maintain website 3. Engage with the university Office of Marketing and Public Relations to develop appropriate marketing strategies 4. Develop by August 2014 and implement by September 2014 5. Faculty and staff load adjustments necessary to provide the dedicated time necessary for successful implementation 6. Designate a liaison between Music and Marketing

O 5: Establish series of community events
Establish series of community events a. Present the Jazz at Sandbar series b. Present the Musical Excursions series c. Host local and statewide musical events d. Host rehearsals and performances for its established family of community groups e. Establish a yearly residency by a nationally recognized new music ensemble.

New Orleans Jazz Institute (5)
O 1: Increase in Saturday Music School enrollment
Increase in Saturday Music School enrollment (students ages 8-17)

O 3: Grow NOJI’s high school Jazz band festival
Now that the festival is established (started April 2014), the new goal will be to grow the festival to include 10 high school Jazz bands (inaugural festival included 8 bands). Due to the size of UNO’s Performing Arts Center, we cannot increase the festival beyond 10 total bands currently.

O 4: Increase exposure for NOJI Masters Series commissions and performances
Increase exposure for NOJI Masters Series commissions and performances

O 6: Learn to compose and premiere new Jazz music
During Mayfield’s Jazz Composition Independent Study, each student should learn to compose and premiere new Jazz music before the end of each semester.

O 7: Develop a better understanding of his/her instrument and competently perform
During each term of the Irvin Mayfield School of Music Saturday and Summer programs, each student should develop a better understanding of his/her instrument and be able to confidently and competently perform at a recital for friends and family.

Physics (2)
O 3: Encourage publications
Chair meets with faculty to establish goals for submitting traditional and non-traditional publications or other creative output
Review annual report prior to Fall 2013 semester to identify faculty needing assistance, schedule meetings.

O 5: Replace and upgrade equipment
Replace broken lab equipment, modernize the experiments, purchase/maintain/catalog physics demonstration equipment (to accompany lectures), upgrade technology in tutoring center

Planning and Urban Studies (1)
O 4: Incentive community engagement by faculty members
1. Recognize community engagement in faculty workload 2. Recognize the importance of community engagement for professional planning education 3. Develop faculty guidelines for service work by Fall 2014

Political Science (2)
O 7: Participate in local organizations and grant interviews
1. Department members will be active in local organizations. 2. Department members will grant interviews to local and national press.

O 8: Publish poll results
The Department will regularly publish results of polls taken by Department members.

Pontchartrain Institute for Environmental Science (PIES) (1)
O 6: Public Outreach and Communication/Professional Service
Promote understanding of coastal and environmental issues concerning the Mississippi River Delta plain and similar systems around the world through the following: teacher science education workshops, K-12 workshops/field trips, talk to media and local communities, and serve on advisory panels and boards.

Psychology (4)
O 3: Prepare for graduate training
The department will provide undergraduate majors with excellent preparation for graduate training in a mental health field.

O 4: Scholarly activities
Tenure track faculty in the department will conduct original research leading to scholarly publications and include graduate students in their research projects

O 5: Secure research funding
Tenure-track faculty will secure funding for their research through grants and contracts.

O 6: Assess student satisfaction
Assess student satisfaction with overall training experience

Psychology, B.S. (3)
O 1: Broad based knowledge
The department's undergraduate majors will attain a broad based knowledge of the field of psychology.

O 2: Empirical research
Undergraduate majors will be proficient in the production and communication of empirical research. Graduates will be able to design a data collection strategy, collect and analyze data, and write a report of the findings in APA format.

O 3: Specific Training
The department will produce undergraduate majors who have focused training in psychology across 3 areas defined by American Psychological Association guidelines as core to undergraduate training: 1) Developmental; 2) Clinical, Abnormal, and Personality; 3) Sensation Perception, Physiology, & Comparative.

Psychology, M.S. (3)
O 1: Continue into PhD
Graduate students who complete the MS degree will continue into the UNO doctoral program.

O 2: Publish Research
Graduate students who complete the MS degree will develop the skills and knowledge to be able to complete a research project of publishable quality.

O 3: Communicate research
Graduate students who complete the MS degree will develop the ability to communicate psychological knowledge

Psychology, Ph.D. (3)
O 1: Conduct research of a publishable quality
Graduate students will develop the skills and knowledge to be able to complete a research project of publishable quality.

O 2: Communicate psychological knowledge
Graduate students will develop the ability to communicate psychological knowledge

O 3: Employment
Graduate training will enable all graduating doctoral students to obtain employment that meets their career objectives.

Sociology (2)
O 7: Maintain active research institute
Department maintains a research institute (CHART), the purpose of which is to stimulate scholarly activity in environmental sociology and sociology of disasters.

O 10: Encourage community service
Encourage faculty to serve as board members, advisors, and guest speakers for community groups.

Special Education and Habilitative Services (2)
O 3: Participate in service activities
Faculty will volunteer for governance committees within the university and college Faculty will participate on committees within community and school organizations Faculty will participate with Departmental- and College-identified schools in the greater New Orleans area Faculty will participate in NCATE-related activities

O 4: Recruitment activities
Faculty will distribute brochures at conferences Faculty will participate in Graduate School recruitment activities Faculty will contact local school districts

Student Housing (1)
O 3: Revenue from conference housing sources.
Increase revenue from conference housing sources.

Student Involvement and Leadership (2)
O 6: Improve public relations
Improve public relations via partnership with academic colleges and other departments outside of Student Affairs.

O 7: Enhance department marketing
Enhance department marketing.

University Advancement (1)
O 1: Develop and implement an annual unrestricted giving program
Develop and implement a comprehensive multi-year annual program to significantly increase unrestricted giving.

6.4 Build a culture of philanthropy throughout the UNO community. (4S associations)

Accounting (7)
O 2: Prepare students for careers
The Department of Accounting faculty will provide accounting instructions that prepares students for accounting careers.

O 3: Encourage service
1. Encourage faculty members to accept board positions. 2. Encourage faculty to serve on university committees. 3. Encourage faculty to assist in service learning opportunities.
O 4: Offer courses
Classes should be scheduled to help students meet their degree requirements, where possible. Classes should be scheduled to help meet professional/personal needs, where possible.

O 5: Maintain strong enrollments
Maintain the strong enrollments in the undergraduate and graduate Accounting programs that the Department has had. Work with Admissions to maintain undergraduate and graduate programs. Participate in phonathons.

O 6: Alumni involvement opportunities
Have at least six speakers per year in accounting classes. Solicit contributions from alumni. Continue to raise money from alumni for scholarships and awards. Continue to solicit alumni involvement with the Energy Accounting and Technology Conference.

O 7: Maintain strong partnerships
Supplement annual solicitation with the use of the Advisory Council to solicit contributions. Continue to raise money from alumni for scholarships and awards. Continue with alumni involvement with the annual Energy Accounting and Technology Conference. Obtain student internships.

O 8: PQ representatives teaching
Use professionally qualified (PQ) representatives from the accounting profession to teach courses subject to AACSB guidelines, financial constraints, College of Business guidelines and needs. Department chair should cultivate potential PQ adjunct faculty. Obtain necessary funding to hire adjunct faculty resources. Provide adequate ancillary support for adjunct faculty. Provide evaluative feedback to adjunct faculty relative to teacher evaluations.

Center Austria (1)
O 5: Maintain and refine partnerships
Maintain and refine partnerships

Chemistry (2)
O 2: Promote chemistry through involvement
Faculty will promote chemistry and related sciences through involvement with other institutions, businesses and the community.

O 3: Provide expertise
Support local organizations with technical and educational expertise on chemistry and related sciences.

College of Liberal Arts (COLA) (3)
O 2: Maintain high quality faculty
The College of Liberal Arts seeks to maintain the highest quality of faculty sufficient to meet the demands of students and the various curricula.

O 4: Procure funds from multiple sources
The College of Liberal Arts seeks sufficient funding (internal and external) to enable all academic program/faculty goals be realized. a.. Match levels of funding to specific academic programs. b.. Create Development guidelines and strategies to augment general funding

O 5: Maintain visibility within the community
Maintain visibility within the community, state, region and nation with outreach programs in the Arts, humanities and Social Sciences. a. community outreach through centers and institutes. b. Art series (concerts, theatre season, art exhibitions) c. Professional Immersion Opportunities Project d. UNO Poll e. Continued presence with national organizations (Model UN, ACTF)

Computer Science (2)
O 6: Extra-curricular Activities
Ensure the viability of the local chapter of the Association for Computing Machinery (ACM). The ACM is the preeminent professional society for computing practitioners.

O 7: Faculty/Staff Engagement
Promote involvement of faculty and staff in university committees/forums.

Distance Education - Online Learning (1)
O 5: Join SREB Electronic Campus Consortium
Joining the SREB Electronic Campus Consortium, which provides us free regional exposure and opens up the remaining southern states for our online programs via state authorization agreements.

Division of International Education (2)
O 1: Unique experience
Students will have a culturally and academically unique experience that will enhance the value of their UNO degree.

O 4: Study abroad programs
Develop and administer high-quality study abroad programs that operate on self-generated revenue and serve to enhance and enrich the academic and extra-curricular student experience.

Earth and Environmental Sciences (4)
O 3: Community involvement
Faculty will promote earth and environmental sciences through involvement with other institutions, businesses and the
0 4: Provide expertise
Support local organizations with technical and educational expertise on the environment, natural resources, and evolution of the earth.

0 5: Pursue grants
Faculty will have federal, state, corporate or private grants in force.

0 6: Pursue funding
Faculty will show a continued commitment to trying to secure funding.

**English (1)**

0 6: Expand community outreach efforts
Encourage and increase community outreach efforts. Foster and expand Ready, Set, College, and GNOWP, particularly the professional development workshops both programs sponsor. Expand schedule of high school visits. Expand efforts to create community with alumni of undergraduate and graduate programs: continue the publication and distribution to alumni of Word: News and Notes from the UNO English Department; plan events involving alumni.

**Film and Theatre (1)**

0 4: Participation guidelines
Set guidelines and deadlines for participation in outreach to community through performance program and participation in conferences and festivals.

**Interdisciplinary Studies (IDS) (3)**

0 1: Create partnerships with business and non-profit agencies
Create partnerships with community businesses and non-profit agencies for paid and non-paying internships. We are working with Gameloft now who will be offering IDS students in Digital Arts Media a paid internship.

0 4: Invite professionals to participate and students to attend IDS Alumni Panel
Invite professionals from distinct careers who graduated as BGS/IDS majors to participate on the IDS Alumni Panel. IDS students will attend this event as a means to making connections for career paths. Due to a lack of staffing support, we were not able to host our Spring IDS Career Panel in spring 2014. However, we are already making plans for fall 2014 to schedule a resume writing workshop along with the Fall 2014 IDS Career Panel, which will also be a UNO Freshmen/Transfer Student Plunge Event.

0 5: Ice Cream Ice Breaker Social
IDS Ice-Cream Ice Breaker Social. One of the activities for the UNO Freshmen/Transfer Student Plunge activities. We did have a success IDS Ice-Cream Breaker Social in Fall 2013. We are already planning another event during the UNO Freshmen/Transfer Student Plunge events in fall 2014.

**Interdisciplinary Studies, Bachelor (2)**

0 1: Understanding of integrative learning
Students will demonstrate an understanding of integrative learning as it relates to the attainment of educational and professional opportunities.

0 3: Integrate ideas
Interdisciplinary Studies majors learn how to integrate ideas across disciplines and incorporate distinct perspectives in their learning processes.

**Marketing and Logistics (2)**

0 1: Advisory board involvement
Enhance involvement of the Department of Marketing and Logistics advisory board.

0 7: Communication with students
Enhance communication with marketing majors Continue to engage students through the American Marketing Association student chapter.

**Midlo Center (4)**

0 2: Collaborations
Implement 3 new collaborations with research centers or institutions in the region.

0 3: Sponsor public lecture series
Sponsor 1 new public lecture series to link the university with the community.

0 4: Supplying educational component to tourism initiatives
Increase collaboration with private sector through projects supplying educational component to tourism initiatives. 2014-15: Supply educational component to the French Quarter Festival and Satchmo Summerfest in conjunction with French Quarter Festivals.

0 8: Public events
Gain skills in presenting academic topics to the public through public events 2014-15 - Present the Herman L Midlo Lecture in October, with an eminent scholar on slavery, in anticipation of a larger conference/exhibit in March 2014-15 - Work with new collaboration of Historic New Orleans Collection on major conference/exhibit on the internal slave trade, in association with the Libraries of Richmond (Va) to be held simultaneously in Richmond and New Orleans in March, tentatively filmed by C-Span.
Political Science (2)

O 7: Participate in local organizations and grant interviews
1. Department members will be active in local organizations. 2. Department members will grant interviews to local and national press.

O 8: Publish poll results
The Department will regularly publish results of polls taken by Department members.

Psychology (2)

O 5: Secure research funding
Tenure-track faculty will secure funding for their research through grants and contracts.

O 6: Assess student satisfaction
Assess student satisfaction with overall training experience

Psychology, M.S. (1)

O 3: Communicate research
Graduate students who complete the MS degree will develop the ability to communicate psychological knowledge

Psychology, Ph.D. (2)

O 1: Conduct research of a publishable quality
Graduate students will develop the skills and knowledge to be able to complete a research project of publishable quality.

O 2: Communicate psychological knowledge
Graduate students will develop the ability to communicate psychological knowledge

Special Education and Habilitative Services (1)

O 4: Recruitment activities
Faculty will distribute brochures at conferences Faculty will participate in Graduate School recruitment activities Faculty will contact local school districts

Student Involvement and Leadership (1)

O 2: Leadership skills
Develop leadership skills

University Advancement (1)

O 1: Develop and implement an annual unrestricted giving program
Develop and implement a comprehensive multi-year annual program to significantly increase unrestricted giving.

6.5 Advance UNO's reputation through initiatives that promote the mission of UNO. (105 associations)

Accounting (7)

O 2: Prepare students for careers
The Department of Accounting faculty will provide accounting instructions that prepares students for accounting careers.

O 3: Encourage service
1. Encourage faculty members to accept board positions. 2. Encourage faculty to serve on university committees. 3. Encourage faculty to assist in service learning opportunities.

O 4: Offer courses
Classes should be scheduled to help students meet their degree requirements, where possible. Classes should be scheduled to help meet professional/personal needs, where possible.

O 5: Maintain strong enrollments
Maintain the strong enrollments in the undergraduate and graduate Accounting programs that the Department has had. Work with Admissions to maintain undergraduate and graduate programs. Participate in phonathons.

O 6: Alumni involvement opportunities
Have at least six speakers per year in accounting classes. Solicit contributions from alumni. Continue to raise money from alumni for scholarships and awards. Continue to solicit alumni involvement with the Energy Accounting and Technology Conference.

O 7: Maintain strong partnerships
Supplement annual solicitation with the use of the Advisory Council to solicit contributions. Continue to raise money from alumni for scholarships and awards. Continue with alumni involvement with the annual Energy Accounting and Technology Conference. Obtain student internships.

O 8: PQ representatives teaching
Use professionally qualified (PQ) representatives from the accounting profession to teach courses subject to AACSB guidelines, financial constraints, College of Business guidelines and needs. Department chair should cultivate potential PQ adjunct faculty. Obtain necessary funding to hire adjunct faculty resources. Provide adequate ancillary support for adjunct faculty. Provide evaluative feedback to adjunct faculty relative to teacher evaluations.

Center Austria (2)

O 3: Broaden intellectual and scholarly discourses
Broaden intellectual and scholarly discourses

O 5: Maintain and refine partnerships
Maintain and refine partnerships

Center for Hazards Assessment Response and Technology (CHART) (1)
O 1: Produce and disseminate research projects
UNO-CHART’s research projects support its mission to assist residents, local and state officials, and communities in understanding and reducing risk to natural hazards.

Chemistry (5)
O 1: Research and publications
Conduct research and publish their results in peer-reviewed scientific venues.

O 2: Promote chemistry through involvement
Faculty will promote chemistry and related sciences through involvement with other institutions, businesses and the community.

O 3: Provide expertise
Support local organizations with technical and educational expertise on chemistry and related sciences.

O 4: Grants
Faculty will have federal, state, corporate or private grants in force.

O 5: Pursue research support
Faculty will show a continued commitment to trying to secure funding.

Civil and Environmental Engineering (2)
O 7: Professional organization participation
Support participation by full-time faculty in professional societies and fund memberships and trips to conferences and seminars. Encourage participation on journal editorial boards and participation on national technical committees/task groups (one per faculty)

O 9: Provide review courses
Develop professional development and PE review courses to be offered at locations convenient to working engineers

College of Liberal Arts (COLA) (2)
O 4: Procure funds from multiple sources
The College of Liberal Arts seeks sufficient funding (internal and external) to enable all academic program/faculty goals be realized. a.. Match levels of funding to specific academic programs. b.. Create Development guidelines and strategies to augment general funding

O 5: Maintain visibility within the community
Maintain visibility within the community, state, region and nation with outreach programs in the Arts, humanities and Social Sciences a. community outreach through centers and institutes. b.Art series (concerts, theatre season, art exhibitions) c. Professional Immersion Opportunities Project d. UNO Poll c. Continued presence with national organizations (Model UN, ACTF)

Computer Science (7)
O 1: Provide quality staff and labs
Maintain adequate faculty staffing for computer literacy and other service courses. Provide adequate laboratory facilities for computer literacy and other service courses. Provide an adequate number of laboratory assistants for literacy courses.

O 2: Professional development
Obtain adequate funding to support registration, fees, and travel. Inform faculty and staff of requests and opportunities for short courses, workshops, and conferences. Determine obstacles to involvement in short courses, workshops, and conferences through annual review of faculty.

O 3: Promote student internships
Post internship information on the Departmental web page. Regularly inform students of internship opportunities through e-mail. Utilize the advising process to inform students of internship and other opportunities.

O 4: Provide faculty support
Provide teaching support for junior faculty and faculty with external funding. Provide support for faculty working on funding proposals. Ensure that faculty are informed of funding possibilities and given assistance in the preparation of research proposals. Determine obstacles to proposal submission through the annual review of faculty

O 5: Increase Throughput
Increase the number of recruited students at the freshman and junior level (from transfers). Recruit underrepresented groups (e.g., women, minorities) by targeting high schools where those groups are a significant population (all-girls, minority high schools). Provide adequate tutorial services for CSCI courses.

O 6: Extra-curricular Activities
Ensure the viability of the local chapter of the Association for Computing Machinery (ACM). The ACM is the preeminent professional society for computing practitioners.

O 7: Faculty/Staff Engagement
Promote involvement of faculty and staff in university committees/forums.

**Curriculum and Instruction (2)**
- **O 1:** Prepare reports and materials. Submit/resubmit SPA reports. Develop materials related to NCATE visit.
- **O 9:** Broaden UNO’s image
  The EDCI program coordinators will provide the COEHD Website Advisory Committee (WAC) with information for the complete redesign of the College website including having updated pictures and program information by October 2014. (Goal 6, Strategy 5, Item A, B, and C)

**Distance Education - Online Learning (2)**
- **O 4:** Effective UNO website presence for online learning
  Establish and develop an effective UNO website presence for online learning.
- **O 5:** Join SREB Electronic Campus Consortium
  Joining the SREB Electronic Campus Consortium, which provides us free regional exposure and opens up the remaining southern states for our online programs via state authorization agreements.

**Division of International Education (2)**
- **O 1:** Unique experience
  Students will have a culturally and academically unique experience that will enhance the value of their UNO degree.
- **O 4:** Study abroad programs
  Develop and administer high-quality study abroad programs that operate on self-generated revenue and serve to enhance and enrich the academic and extra-curricular student experience.

**Earth and Environmental Sciences (6)**
- **O 1:** Scholarly activity
  Submit scholarly work for publication
- **O 2:** Professional meetings
  Faculty will attend professional meetings
- **O 3:** Community involvement
  Faculty will promote earth and environmental sciences through involvement with other institutions, businesses and the community
- **O 4:** Provide expertise
  Support local organizations with technical and educational expertise on the environment, natural resources, and evolution of the earth
- **O 5:** Pursue grants
  Faculty will have federal, state, corporate or private grants in force.
- **O 6:** Pursue funding
  Faculty will show a continued commitment to trying to secure funding.

**Energy Conversion & Conservation Center (ECCC) (2)**
- **O 5:** Services
  Provide services to professional societies and communities.
- **O 6:** Local community
  Provide services to professional societies and communities.

**English (1)**
- **O 6:** Expand community outreach efforts
  Encourage and increase community outreach efforts. Foster and expand Ready, Set, College, and GNOWP, particularly the professional development workshops both programs sponsor. Expand schedule of high school visits. Expand efforts to create community with alumni of undergraduate and graduate programs: continue the publication and distribution to alumni of Word: News and Notes from the UNO English Department; plan events involving alumni.

**Film and Theatre (1)**
- **O 4:** Participation guidelines
  Set guidelines and deadlines for participation in outreach to community through performance program and participation in conferences and festivals.

**Hospitality Research Center (1)**
- **O 1:** Maintain #1 status in nation
  Maintain our #1 status in the nation among hospitality and tourism research centers

**Hotel, Restaurant and Tourism Management (3)**
- **O 1:** Advisory Board meetings
  This departmental outcome will be assessed through the use of guest speakers in class and through the HRT advisory board meeting schedule
O 2: Guest speakers
This departmental outcome will be assessed through the use of guest speakers in class and through the HRT advisory board meeting schedule.

O 8: Providing workshops and seminars
This departmental outcome will be assessed through workshops and seminars provided by the department to our industry stakeholders.

Interdisciplinary Studies (IDS) (3)

O 1: Create partnerships with business and non-profit agencies
Create partnerships with community businesses and non-profit agencies for paid and non-paying internships. We are working with Gameloft now who will be offering IDS students in Digital Arts Media a paid internship.

O 4: Invite professionals to participate and students to attend IDS Alumni Panel
Invite professionals from distinct careers who graduated as BGS/IDS majors to participate on the IDS Alumni Panel. IDS students will attend this event as a means to making connections for career paths. Due to a lack of staffing support, we were not able to host our Spring IDS Career Panel in spring 2014. However, we are already making plans for fall 2014 to schedule a resume writing workshop along with the Fall 2014 IDS Career Panel, which will also be a UNO Freshmen/Transfer Student Plunge Event.

O 5: Ice Cream Ice Breaker Social
IDS Ice-Cream Ice Breaker Social. One of the activities for the UNO Freshmen/Transfer Student Plunge activities. We did have a success IDS Ice-Cream Breaker Social in Fall 2013. We are already planning another event during the UNO Freshmen/Transfer Student Plunge events in fall 2014.

Interdisciplinary Studies, Bachelor (2)

O 1: Understanding of integrative learning
Students will demonstrate an understanding of integrative learning as it relates to the attainment of educational and professional opportunities.

O 3: Integrate ideas
Interdisciplinary Studies majors learn how to integrate ideas across disciplines and incorporate distinct perspectives in their learning processes.

Marketing and Logistics (8)

O 1: Advisory board involvement
Enhance involvement of the Department of Marketing and Logistics advisory board.

O 2: Professional association participation
Increase involvement of marketing faculty in academic and/or industry associations. Encourage less involved faculty to join appropriate academic and/or industry associations.

O 3: Student interaction with professionals
Provide opportunities for students to interface with prominent marketing professionals.

O 4: Meetings as needed
The department chair will meet with those faculty not meeting publishing objective to identify obstacles to publishing.

O 5: Publication schedule
New faculty members will be given schedules and duties appropriate to publication expectations.

O 6: Admissions events
Faculty will participate in Admissions-focused events at the invitations of UNO Admissions office. Department will coordinate with UNO Admissions and communicate with potential students expressing an interest in marketing.

O 7: Communication with students
Enhance communication with marketing majors Continue to engage students through the American Marketing Association student chapter.

O 8: Faculty Qualifications
Staff the department with high quality faculty per AACSB guidelines.

Mathematics (1)

O 2: Community research partnerships
Faculty will conduct scientific research through involvement with other institutions, businesses and the community.

Mathematics, B.S. (5)

O 1: Fundamental concepts
Students will acquire fundamental concepts in areas of calculus, linear algebra, abstract algebra, and additional topics.

O 2: Construct and effectively present information and concepts
Students will be able to construct and effectively present information and concepts visually and verbally through oral presentations.

O 3: Mathematical concepts
Students will be able to explain mathematical concepts in technical writing format by their date of graduation.
O 5: Support current undergraduate degree in mathematics
Make sure the undergraduate degree program in mathematics has all of the tools and ingredients it needs to be a successful program.

O 6: Modify program to attract and retain more students
Modify the mathematics undergraduate degree program to attract and retain more students

Merritt C. Becker Jr. University of New Orleans Transportation Institute (UNOTI) (4)

O 1: Develop transportation-focused educational opportunities
To develop transportation-focused educational opportunities

O 2: Outreach and service
To provide outreach and continuing educational opportunities to transportation planning professionals, UNO students and K-12 students in the Greater New Orleans region. Continue to serve on and work with professional associations to host lectures, seminars, workshops and conferences on transportation related topics.

O 3: Develop research program
To develop a regionally and nationally competitive research program in the areas of freight/ports, transit-oriented development, evacuation planning, and sustainable, resilient and equitable transportation systems. Nurture and develop stronger partnerships with funding agencies, such as the USDOT, DHS, La DOTD/LTRC, RPC, and other universities, such as LSU to attract federal UTC funding. Actively participate in the Consortium of UTCs and with partners in Arkansas, Louisiana, Maryland and Texas. Identify new partners across the USA. Develop common research proposals. Apply for funding.

O 4: Publish research
Publish research in peer-reviewed transportation publications. Mentor young faculty and staff members. Look for collaborations opportunities across faculty, staff and with students. Incentivize peer reviewed submissions.

Midlo Center (8)

O 1: Application for research grant
Complete application for 2 new research grants.

O 2: Collaborations
Implement 3 new collaborations with research centers or institutions in the region.

O 3: Sponsor public lecture series
Sponsor 1 new public lecture series to link the university with the community.

O 4: Supplying educational component to tourism initiatives
Increase collaboration with private sector through projects supplying educational component to tourism initiatives. 2014-15: Supply educational component to the French Quarter Festival and Satchmo Summerfest in conjunction with French Quarter Festivals.

O 5: Midlo International Visiting Scholars
Increase the number of Midlo International Visiting Scholars by 3.

O 6: Research projects
Demonstrate an understanding of research methods and archival research through participation in externally funded research projects.

O 7: Internship program
Acquire practical application of historical methods through internship program.

O 8: Public events
Gain skills in presenting academic topics to the public through public events 2014-15 - Present the Herman L Midlo Lecture in October, with an eminent scholar on slavery, in anticipation of a larger conference/exhibit in March 2014-15 - Work with new collaboration of Historic New Orleans Collection on major conference/exhibit on the internal slave trade, in association with the Libraries of Richmond (Va) to be held simultaneously in Richmond and New Orleans in March, tentatively filmed by C-Span.

Music (2)

O 1: Develop marketing plan
1. Develop a comprehensive plan for marketing the music program. 2. Regularly maintain website 3. Engage with the university Office of Marketing and Public Relations to develop appropriate marketing strategies 4. Develop by August 2014 and implement by September 2014 5. Faculty and staff load adjustments necessary to provide the dedicated time necessary for successful implementation 6. Designate a liaison between Music and Marketing.

O 5: Establish series of community events
Establish series of community events a. Present the Jazz at Sandbar series b. Present the Musical Excursions series c. Host local and statewide musical events d. Host rehearsals and performances for its established family of community groups e. Establish a yearly residency by a nationally recognized new music ensemble.

New Orleans Jazz Institute (4)

O 1: Increase in Saturday Music School enrollment
Increase in Saturday Music School enrollment (students ages 8-17)

O 3: Grow NOJI's high school Jazz band festival
Now that the festival is established (started April 2014), the new goal will be to grow the festival to include 10 high school Jazz
bands (inaugural festival included 8 bands). Due to the size of UNO's Performing Arts Center, we cannot increase the festival beyond 10 total bands currently.

O 4: Increase exposure for NOJI Masters Series commissions and performances
Increase exposure for NOJI Masters Series commissions and performances

O 7: Develop a better understanding of his/her instrument and competently perform
During each term of the Irvin Mayfield School of Music Saturday and Summer programs, each student should develop a better understanding of his/her instrument and be able to confidently and competently perform at a recital for friends and family.

Philosophy (1)
O 2: Offer BA degree online
Offer the department's B.A. degree 100% online. 1. Implement an online course development plan. 2. Train faculty. 3. Market program. 4. Deliver high-quality, easily accessible courses.

Physics (2)
O 3: Encourage publications
Chair meets with faculty to establish goals for submitting traditional and non-traditional publications or other creative output. Review annual report prior to Fall 2013 semester to identify faculty needing assistance, schedule meetings.

O 4: Encourage professional organization service
Encourage faculty to take an active role in societies and boards.

Political Science (2)
O 7: Participate in local organizations and grant interviews
1. Department members will be active in local organizations. 2. Department members will grant interviews to local and national press.

O 8: Publish poll results
The Department will regularly publish results of polls taken by Department members.

Psychology (3)
O 4: Scholarly activities
Tenure track faculty in the department will conduct original research leading to scholarly publications and include graduate students in their research projects.

O 5: Secure research funding
Tenure-track faculty will secure funding for their research through grants and contracts.

O 6: Assess student satisfaction
Assess student satisfaction with overall training experience.

Psychology, B.S. (1)
O 3: Specific Training
The department will produce undergraduate majors who have focused training in psychology across 3 areas defined by American Psychological Association guidelines as core to undergraduate training: 1) Developmental; 2) Clinical, Abnormal, and Personality; 3) Sensation Perception, Physiology, & Comparative.

Psychology, M.S. (3)
O 1: Continue into PhD
Graduate students who complete the MS degree will continue into the UNO doctoral program.

O 2: Publish Research
Graduate students who complete the MS degree will develop the skills and knowledge to be able to complete a research project of publishable quality.

O 3: Communicate research
Graduate students who complete the MS degree will develop the ability to communicate psychological knowledge.

Psychology, Ph.D. (3)
O 1: Conduct research of a publishable quality
Graduate students will develop the skills and knowledge to be able to complete a research project of publishable quality.

O 2: Communicate psychological knowledge
Graduate students will develop the ability to communicate psychological knowledge.

O 3: Employment
Graduate training will enable all graduating doctoral students to obtain employment that meets their career objectives.

Sociology (2)
O 8: Seek research funding
1. Continue to seek outside funding through Center For Hazards Assessment Research and Technology (CHART). 2. Department chair will encourage faculty members to submit grant proposals for outside funding. 3. Faculty members will be encouraged to meet with staff of Office of Research for grant writing seminars.
**O 10: Encourage community service**
Encourage faculty to serve as board members, advisors, and guest speakers for community groups

**Special Education and Habilitative Services (3)**

**O 2: Proposal submission**
Faculty will review funding opportunities advertised by the UNO Office of Research. Faculty will submit proposals to national conferences. Faculty will submit a grant proposal for external funding.

**O 3: Participate in service activities**
Faculty will volunteer for governance committees within the university and college. Faculty will participate on committees within community and school organizations. Faculty will participate with Departmental- and College-identified schools in the greater New Orleans area. Faculty will participate in NCATE-related activities.

**O 4: Recruitment activities**
Faculty will distribute brochures at conferences. Faculty will participate in Graduate School recruitment activities. Faculty will contact local school districts.

**Student Involvement and Leadership (2)**

**O 2: Leadership skills**
Develop leadership skills.

**O 6: Improve public relations**
Improve public relations via partnership with academic colleges and other departments outside of Student Affairs.