Student Learning Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

SLO 1: High quality education to pursue career
Students will receive a high quality accounting education that will allow them to pursue, or advance in, accounting, business, or related careers.

Related Measures

M 1: Accounting Theory & Managerial Accounting
Faculty evaluation of final exams in Accounting 6125 (Accounting Theory) and Accounting 6133 (Managerial Accounting).
Source of Evidence: Capstone course assignments measuring mastery
Target:
80% of our students will demonstrate adequate knowledge of Accounting Theory and Managerial Accounting.

SLO 2: Business planning acumen
MS Accounting students will demonstrate business planning acumen.

Related Measures

M 2: Strategic Business Planning
Faculty evaluation of final exam for Accounting 6185 (Strategic Business Planning).
Source of Evidence: Academic direct measure of learning - other
Target:
80% of our students will demonstrate adequate strategic business planning acumen.

SLO 3: Accounting research and in writing
Students will demonstrate proficiency in conducting accounting research and in writing.

Related Measures

M 3: Research projects
Faculty evaluation of a sample of research projects taken from Accounting 6125.
Source of Evidence: Project, either individual or group
Target:
80% of our students will score at least a “satisfactory” on an accounting research assignment from Acct 6125.