Student Learning Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

SLO 1: Accounting theory and managerial accounting
Students will demonstrate proficiency in Accounting Theory and Managerial Accounting.

Related Measures

M 1: Accounting Theory & Managerial Accounting projects
Faculty evaluation of projects in Accounting 6125 (Accounting Theory) and Accounting 6133 (Managerial Accounting).
Source of Evidence: Capstone course assignments measuring mastery
Target:
Seventy percent of our students will score 80% or higher in each area of competency on the quantitative valuation project in Accounting Theory (ACCT 6125). Seventy percent of our students will score 80% or higher in each area of competency on the projects in Managerial Accounting (ACCT 6133).

SLO 2: Business planning acumen
Students will demonstrate business planning acumen.

Related Measures

M 2: Strategic Business Planning
Faculty evaluation of final exam for Accounting 6185 (Strategic Business Planning).
Source of Evidence: Academic direct measure of learning - other
Target:
Seventy percent of the students will meet or exceed 80% proficiency within the capstone course ACCT 6185.

SLO 3: Accounting research and in writing
Students will demonstrate proficiency in conducting accounting research and in writing.

Related Measures

M 3: Research projects
Faculty evaluation of a sample of research projects taken from Accounting 6125.
Source of Evidence: Project, either individual or group
Target:
Seventy percent of our students will meet or exceed 80% proficiency on an accounting research assignment selected from ACCT 6125.