University of New Orleans

Detailed Assessment Report
Fall 2014 Arts Administration, M.A.
As of: 2/12/2015 12:05 PM CDT

Student Learning Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

SLO 1: Arts management
Students will learn the skills and knowledge of arts management.

Related Measures

M 1: Comprehensive exam
Each student will complete comprehensive exam prior to internship.
Source of Evidence: Academic direct measure of learning - other
Target:
90% of students will demonstrate their abilities and knowledge by passing the exam on the first attempt.

SLO 2: Practical experience
To synthesize class learning with practical experience.

Related Measures

M 2: Projects and other assignments in Marketing
Projects and other assignments in Marketing using actual arts organizations. Beginning Fall 2014, we will track the percentage of students who obtain A's in their final projects.
Source of Evidence: Academic direct measure of learning - other
Target:
80% of students will score A on a project/paper/presentation which demonstrates their ability to apply classroom learning to a real life arts management situation.

M 3: Projects and other assignments in Development
Projects and other assignments in Development using actual arts organizations. Beginning Fall 2014, we will track the percentage of students who obtain A's in their final projects.
Source of Evidence: Student satisfaction survey at end of the program
Target:
80% of students will score A on a project/paper/presentation which demonstrates their ability to apply classroom learning to a real life arts management situation.

SLO 3: Apply arts administration skills in an actual working environment
The student will apply arts administration skills in an actual working environment.

Related Measures

M 4: Internship evaluation
Internship evaluation by on site supervisor.
Source of Evidence: Academic direct measure of learning - other
Target:
90% of students will receive a positive evaluation from their internship supervisor.

M 5: Non thesis internship report
Non thesis internship report
Source of Evidence: Written assignment(s), usually scored by a rubric
Target:
90% of students will successfully defend their non-thesis internship report.