Student Learning Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

**SLO 1: Analyze and interpret business data**
Students will possess quantitative and technological skills and competencies enabling them to analyze and interpret business data and prepare them for the rigors of today's business world

**Related Measures**

**M 1: Gross Profitability**
Gross Profitability in Capstone project scored by peers and faculty using a departmental rubric.
Source of Evidence: Capstone course assignments measuring mastery

**Target:**
70% of the teams will produce an aggregate net profit over the course of the simulation

**M 2: Control of Cash flow**
Control of Cash flow in Capstone project scored by peers and faculty using a departmental rubric.
Source of Evidence: Capstone course assignments measuring mastery

**Target:**
70% of the teams will produce positive cash flow over the course of the simulation

**M 3: Stock Price**
Stock Price in Capstone project scored by peers and faculty using a departmental rubric.
Source of Evidence: Capstone course assignments measuring mastery

**Target:**
70% of the teams will increase their company's stock price over the course of the simulation

**SLO 2: Competencies**
Students will possess the competencies that will prepare them for the rigors of today's business world

**Related Measures**

**M 4: Internship and COOP Programs**
Students participating in the College of Business Internship and COOP Programs
Source of Evidence: Academic direct measure of learning - other

**Target:**
15% increase in the participation of students in the internship and COOP programs by 2015 with 2006-07 base year

**SLO 3: Communicate in written form**
Students will be able to communicate in written form in such a way as to demonstrate their ability to present information clearly, logically and critically

**Related Measures**

**M 5: GMAT**
Subscore on GMAT test of Business Administration graduates entering UNO's MBA Program
Source of Evidence: Academic direct measure of learning - other

**Target:**
80% will achieve a score of 65 or above in the formula combining verbal and analytical writing sample components of the GMAT.

**M 6: Final grades**
Graduating seniors final grades in Mang 2790
Source of Evidence: Academic direct measure of learning - other

**Target:**
70% will achieve a final score of “C” or better in the course