SLO 1: Fundamental knowledge of film production
Film Arts students should have a fundamental knowledge of film making process including, development, pre-production, production, post-production and distribution.

Related Measures

M 1: Final Projects
Students’ final film projects in FTA 2510 will be evaluated using a rubric
Source of Evidence: Portfolio, showing skill development or best work
Target: 75% of Film Arts option students must have an 80% or better grade on all parts of rubric of final film project in FTA 2510.

M 2: Final Exam
Students will take a comprehensive final exam in FTA 2565 with either embedded questions for measuring or questions grouped by topic.
Source of Evidence: Academic direct measure of learning - other
Target: 75% of students will receive an 80% on overall rubric from final exam.

SLO 2: Fundamental understanding of film analysis
Film Arts students will demonstrate a fundamental understanding of film analysis.

Related Measures

M 3: Final exams
Students will take final exams in FTA 1620 with embedded questions or questions grouped by topic.
Source of Evidence: Comprehensive/end-of-program subject matter exam
Target: 75% of Film Arts option students must have a score 80% or better on all topics on the final exams of 1620.

SLO 3: Fundamental understanding of script analysis
Students will learn script analysis fundamentals in any of the three screenwriting course of 2320, 2250, 2260.

Related Measures

M 4: Analysis Project
Students will write a final project analyzing a screenplay in FTA 2320.
Source of Evidence: Project, either individual or group
Target: 80% of students will get an 80% or better on all parts final script analysis project rubric.