Student Learning Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

SLO 1: Written communication skills
Students will demonstrate effective written communications skills.

SLO 2: Problem solving skills
Students will demonstrate effective problem solving skills.

SLO 3: Oral communication skills
Students will demonstrate effective oral communications skills.

Related Measures

M 3: Oral presentation
1) Student learning will be assessed through an oral presentation in HRT 3011-Hospitality Marketing Assessment. Assessment is based on a Rubric Scoring
Source of Evidence: Presentation, either individual or group

Target:
At least 90% of students will achieve Superior on the Rubric Scoring in HRT 3011 – Hospitality Marketing