Student Learning Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

SLO 1: Ethical Orientation
Students will demonstrate the ability to make an informed ethical decision.

Related Measures

M 1: Ethics Assignment
Student learning will be assessed a hospitality and tourism ethics assignment in HRT 3140 – Cost Control in the Hospitality Industry. Assessment based on a checklist.
Source of Evidence: Written assignment(s), usually scored by a rubric
Target: 75% of students will score X or better on all checklist components.

SLO 2: Written communication skills
Students will demonstrate effective written communications skills.

Related Measures

M 2: Written assignment
1) Student learning will be assessed through an individual written assignment in HRT 2000 – Introduction to Hotel, Restaurant and Tourism Administration. 2) Student learning will be assessed through an individual written assignment involving a short case problem in HRT 4000 – Policy Issues in Tourism and Hospitality (Capstone Course). Students will be assessed on the quality and clarity of their written assignment. Assessment is based on a Rubric Scoring
Source of Evidence: Written assignment(s), usually scored by a rubric
Target:
1) At least 80% of the students will score 80% or better on the individual written assignment in HRT 2000 – Introduction to Hotel, Restaurant and Tourism Administration 2) At least 90% of students will achieve Superior on the Rubric Scoring of the assignment in HRT 4000 – Policy Issues in Tourism and Hospitality (Capstone Course)

SLO 3: Problem solving skills
Students will demonstrate effective problem solving skills.

Related Measures

M 3: Problem Solving assignment
1) Student learning will be assessed through a problem solving assignment in HRT 3017 – Service Organization Management in Hospitality 2) Student learning will be assessed through an individual written assignment involving a short case problem in HRT 4000 – Policy Issues in Tourism and Hospitality (Capstone Course). Students will be assessed on the how well they identify the problem and the alternative solutions to the problem. Assessment is based on a Rubric Scoring
Source of Evidence: Written assignment(s), usually scored by a rubric
Target:
1) At least 80% of the students will score 80% or better on the individual written assignment in HRT 3017 – Service Organization Management in Hospitality 2) At least 90% of students will achieve Superior on the Rubric Scoring of the assignment in HRT 4000 – Policy Issues in Tourism and Hospitality (Capstone Course)

SLO 4: Oral communication skills
Students will demonstrate effective oral communications skills.

Related Measures

M 4: Oral presentation
1) Student learning will be assessed through an oral presentation in HRT 3011-Hospitality Marketing Assessment. Assessment is based on a Rubric Scoring
Source of Evidence: Presentation, either individual or group
Target: At least 90% of students will achieve Superior on the Rubric Scoring in HRT 3011 – Hospitality Marketing

SLO 5: Business Knowledge
Students will demonstrate core competency skills of the hospitality and tourism industry to prepare them for a career in the hospitality and tourism industry.

Related Measures

M 5: Core curriculum test
Student learning will be assessed through a core curriculum paper test in the HRT 4000 Capstone Course.
Source of Evidence: Academic direct measure of learning - other
Target: At least 80% of students will achieve a passing grade of 72% on each section of the test.
**SLO 6: Integration of Materials**
Students will learn to apply core concepts of the hospitality and tourism industry to a business situation.

**Related Measures**

**M 6: Integration of Materials**
Student learning will be assessed through an individual written assignment involving a short case problem in HRT 4000 – Policy Issues in Tourism and Hospitality (Capstone Course). Students will be assessed on leader report of the case study analysis. Assessment is based on a Rubric Scoring.

Source of Evidence: Written assignment(s), usually scored by a rubric.

**Target:**
At least 80% of students will achieve Superior on the Rubric Scoring of the assignment in HRT 4000 – Policy Issues in Tourism and Hospitality (Capstone Course).

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**SLO 7: International Perspective**
Students will be able to identify cultural difference in the business environment.

**Related Measures**

**M 7: International Perspective**
1) Student learning will be assessed through a multicultural assignment in HRT 2000 – Introduction to Hotel, Restaurant and Tourism Administration. A checklist will be used to assess the assignment. 2) Student learning will be assessed through a multicultural assignment in HRT 4000 – Policy Issues in Tourism and Hospitality (Capstone Course). A checklist will be used to assess the assignment.

Source of Evidence: Written assignment(s), usually scored by a rubric.

**Target:**
1) At least 70% of the students will score 60% or better on the assignment in HRT 2000 - Introduction to Hotel, Restaurant and Tourism Administration. 2) At least 80% of the students will score 80% or better on the assignment in HRT 4000 - Policy Issues in Tourism and Hospitality (Capstone Course).