Other Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

O/O 1: Economic development projects
Provide direct assistance to three community economic development projects in the New Orleans or surrounding regions.

Related Measures

M 1: Research, site studies, & strategic plans
Tally applied research, site studies, strategic plans completed
Source of Evidence: Activity volume
Target:
4 Applied Research Projects, 4 Site/Project Feasibility Studies, and 2 Strategic Plans

O/O 2: Community outreach
Increase quantity and improve quality of community outreach efforts

Related Measures

M 2: Events, evaluations, & activities
Tally number of conferences, seminars, other events Conference participant evaluations Activities with local boards
Source of Evidence: Academic direct measure of learning - other
Target:
4 Conferences, 4 Training Seminars, 80%+ overall satisfaction ratings from attendees, Maintain CE credit where applicable, and Membership on boards and related committees/work groups

O/O 3: Support services
Provide support services and applied research capabilities to local agencies and organizations engaged in economic development.

Related Measures

M 3: Project initiation
Number of projects initiated in response to agency/organization requests
Source of Evidence: Academic direct measure of learning - other
Target:
3 local or state government agency projects, and 3 nonprofit/NGO projects

O/O 4: Educational and professional development
Engage undergraduate and graduate students as well as working professionals in educational opportunities that enhance and promote career advancement.

Related Measures

M 4: Scholarship applications
Tally number of scholarship applications received and awarded, and Roster of students who completed Finance/Real Estate courses
Source of Evidence: Academic direct measure of learning - other
Target:
X% of applicants awarded scholarships and total dollar amount awarded, and 30 students per academic year