Student Learning Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

SLO 1: Operations Management
Students will be able to make the appropriate decisions involving Operations Management.

Related Measures

M 1: BSG Report - Operations Management
Student's relative scores in Operations Management on the BSG report.
Source of Evidence: Standardized test of subject matter knowledge
Target: 80% of students will score at the 60th global percentile.

SLO 2: Human Resources Management
Students will be able to make the appropriate decisions involving Human Resources Management.

Related Measures

M 2: BSG report - Human Resources Management
Student's relative scores in Human Resources Management on the BSG report.
Source of Evidence: Standardized test of subject matter knowledge
Target: 80% of students will score at the 60th global percentile.

SLO 3: Financial Management
Students will be able to make the appropriate decisions in Financial Management.

Related Measures

M 3: BSG Report - Financial Management
Student's relative scores in Financial Management on the BSG report.
Source of Evidence: Standardized test of subject matter knowledge
Target: 80% of students will score at the 60th global percentile.

SLO 4: Strategic Planning & Analysis
Students will be able to make the appropriate decisions in Strategic Planning & Analysis.

Related Measures

M 4: BSG Report - Strategic Planning & Analysis
Student's relative scores in Strategic Planning & Analysis on the BSG report.
Source of Evidence: Standardized test of subject matter knowledge
Target: 80% of students will score at the 60th global percentile.

SLO 5: Financial Analysis
Students will be able to make the appropriate decisions in Financial Analysis.

Related Measures

M 5: BSG Report - Financial Analysis
Student's relative scores in Financial Analysis on the BSG report.
Source of Evidence: Standardized test of subject matter knowledge
Target: 80% of students will score at the 60th global percentile.

SLO 6: Marketing Management
Students will be able to make the appropriate decisions in Marketing Management.

Related Measures

M 6: BSG Report - Marketing Management
Student's relative scores in Marketing Management on the BSG report.
Source of Evidence: Standardized test of subject matter knowledge
Target: 80% of students will score at the 60th global percentile.

SLO 7: Increase in Student Enrollment/Graduation Rate
Action plans will be operationalized to increase student initial enrollment and graduation rate.
Related Measures

M 7: Increased Student Enrollment/Graduation Rate
There will be a year to year increase in number of enrolled students and graduation rate of accepted students
Source of Evidence: Activity volume

Target:
Increase student enrollment/graduate rate by X%.