Student Learning Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

SLO 1: Management decision making
Students will learn to apply management concepts effectively and to integrate knowledge from other business disciplines in their management decision making.

**Related Measures**

M 1: Simulation of management situation
Student performance will be measured in a simulation of management situation administered in the capstone course.

Source of Evidence: Capstone course assignments measuring mastery

**Target:**
80% of the student teams will achieve a General Profitability > 0 over the course of the simulation and 80% of the teams will achieve an increase in Stock Price over the course of the simulation.

SLO 2: Apply concepts in real situations
Students will learn to apply management concepts effectively in real situations.

**Related Measures**

M 2: Intern
Employers of student interns will evaluate the student interns’ work.

Source of Evidence: Field work, internship, or teaching evaluation

**Connected Document**
Internship Supervisor Evaluation Form

**Target:**
Employers will evaluate the work of 90% of our interns at the “A” or “B” level.

**Connected Document**
Internship Supervisor Evaluation Form

SLO 3: Management and leadership skills
Students will learn effective management and leadership skills.

**Related Measures**

M 3: Exit survey
Student learning will be assessed using the AACSB/EBI Undergraduate Business Exit Survey.

Source of Evidence: Exit interviews with grads/program completers

**Target:**
Students will express enhanced management and leadership abilities by an average rating above 5 (out of 7) on “Learning Outcomes: Effective Management and Leadership Skills.”