Student Learning Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

**SLO 1: Management decision making**
Students will demonstrate management decision making abilities by utilizing management concepts and knowledge from other business disciplines in their decision making.

**Related Measures**

**M 1: Simulation of management situation**
Student performance will be measured in a simulation of management situation administered in the capstone course.

- **Source of Evidence:** Capstone course assignments measuring mastery

- **Target:**
  - 80% of the student teams will achieve a General Profitability > 0 over the course of the simulation and 80% of the teams will achieve an increase in Stock Price over the course of the simulation. In the decision areas of operations management and human resource management, students will score within 15% of the international midpoint benchmark for universities using the simulation.

**SLO 2: Apply concepts in real situations**
Students will apply management concepts effectively in real situations.

**Related Measures**

**M 2: Apply concepts in real situations**
Employers of student interns will evaluate the student interns' work.

- **Source of Evidence:** Field work, internship, or teaching evaluation

**Connected Document**
Internship Supervisor Evaluation Form

- **Target:**
  - Employers will evaluate the work of 90% of our interns at the “A” or “B” level.

**SLO 3: Business Communication skills**
Students will demonstrate the ability to give a coherent, understandable business presentation.

**Related Measures**

**M 3: Business Communication skills**
Students' oral communication abilities will be assessed using a rubric to evaluate oral presentations in the required Business Communication (MANG 2790) course.

- **Source of Evidence:** Exit interviews with grads/program completers

- **Target:**
  - 70% of our students will receive a score of 70 or higher on the rubric.