Other Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

O/O 1: Develop transportation-focused educational opportunities

To develop transportation-focused educational opportunities

**Related Measures**

**M 1:** MS in Transportation Studies proposal
MS in Transportation Studies proposal
Source of Evidence: Administrative measure - other
**Target:**
By Fall 2014, begin offering program with new courses developed and ready to deliver each semester.

**M 2:** Tally number of students funded
Tally number of students funded
Source of Evidence: Administrative measure - other
**Target:**
During the 2014 - 2015 cycle, UNOTI will strive to fund at least 4 graduate students to work on applied research projects.

O/O 2: Outreach and service

To provide outreach and continuing educational opportunities to transportation planning professionals, UNO students and K-12 students in the Greater New Orleans region. Continue to serve on and work with professional associations to host lectures, seminars, workshops and conferences on transportation related topics.

**Related Measures**

**M 3:** Tally events
Collaborate with professional associations to identify relevant topics To work in partnership with associations to identify speakers and plan events Deliver programs and seek professional accreditation
Source of Evidence: Administrative measure - other
**Target:**
Host 6 – 8 events per year

**Connected Document**
Lecture Series

O/O 3: Develop research program

To develop regionally and nationally competitive research program in the areas of freight/ports, transit-oriented development, evacuation planning, and sustainable, resilient and equitable transportation systems. Nurture and develop stronger partnerships with funding agencies, such as the USDOT, DHS, La DOTD/LTRC, RPC, and other universities, such as LSU to attract federal UTC funding. Actively participate in the Consortium of UTCs and with partners in Arkansas, Louisiana, Maryland and Texas. Identify new partners across the USA. Develop common research proposals. Apply for funding.

**Related Measures**

**M 4:** Tally proposals and funding applications
Tally proposals and funding applications.
Source of Evidence: Activity volume
**Target:**
UNOTI will submit at least $3 million in external funding applications per year.

O/O 4: Publish research

Publish research in peer-reviewed transportation publications. Mentor young faculty and staff members Look for collaborations opportunities across faculty, staff and with students Incentivize peer reviewed submissions

**Related Measures**

**M 5:** Tally publications
Tally publications
Source of Evidence: Administrative measure - other
**Target:**
Encourage faculty and staff to publish at least one or more peer-reviewed articles per year.