Other Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

O/O 1: Develop transportation-focused educational opportunities
To develop transportation-focused educational opportunities

**Related Measures**

**M 1:** MS in Transportation Studies proposal
MS in Transportation Studies proposal
Source of Evidence: Administrative measure - other

**Target:**
By Fall 2014, begin offering program with new courses developed and ready to deliver each semester.

**M 2:** Tally number of students funded
Tally number of students funded
Source of Evidence: Administrative measure - other

**Target:**
During the 2014 - 2015 cycle, UNOTI will strive to fund at least 4 graduate students to work on applied research projects.

O/O 2: Outreach and service
To provide outreach and continuing educational opportunities to transportation planning professionals, UNO students and K-12 students in the Greater New Orleans region. Continue to serve on and work with professional associations to host lectures, seminars, workshops and conferences on transportation related topics.

**Related Measures**

**M 3:** Tally events
Collaborate with professional associations to identify relevant topics To work in partnership with associations to identify speakers and plan events Deliver programs and seek professional accreditation
Source of Evidence: Administrative measure - other

**Target:**
Host 6 – 8 events per year

**Connected Document**
Lecture Series

O/O 3: Develop sustainable funding to support research
Develop sustainable funding streams to support research in passenger and freight transportation systems as well as funding for professional outreach and educational activities. To ensure that UNOTI submits enough proposals to support our research in both passenger and freight transportation systems and to support professional outreach activities and educational activities. Because of the nature of grant funding, we must apply for more than our annual costs.

**Related Measures**

**M 4:** Tally funding proposals by category
Tally funding proposals by the following categories: freight research, passenger research, professional outreach and educational activities
Source of Evidence: Activity volume

**Target:**
UNOTI will submit at least $900,000 for freight research activities, $1.5 million for passenger research activities, $300,000 for professional outreach activities, and $300,000 for educational activities per year. Our goal is to ensure 50% of total funding in passenger systems, 30% of total funding in freight systems, 10% in professional outreach and 10% in educational activities.

O/O 4: Publish research
Publish research in peer-reviewed transportation publications.

**Related Measures**

**M 5:** Tally publications
Tally publications
Source of Evidence: Administrative measure - other

**Target:**
Encourage faculty and staff to publish at least one or more peer-reviewed articles per year.