Detailed Assessment Report  
Spring 2015 Urban Studies and Planning, B.S.  
As of: 2/13/2015 02:54 PM CDT

Student Learning Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

**SLO 1: Understand processes that have shaped urbanization**  
Students will be able to demonstrate their understanding of the environmental, economic and social processes that have shaped urbanization in and beyond the United States

**Related Measures**

**M 1:** Final exams in core courses  
Final exams in MURP 4200 and URBN 3002 graded by rubric.  
Source of Evidence: Writing exam to assure certain proficiency level

**Target:**  
80% of students will earn 2 or higher (on a 4 point scale) on all components of finals in URBN 3002 and MURP 4200

**SLO 2: Read, understand and apply primary and secondary sources**  
Students will be able to demonstrate their ability to use both primary and secondary sources to explain urban and regional phenomena

**Related Measures**

**M 2:** Reading and writing assignments  
Writing assignments in MURP 4200 graded by rubric for use of primary sources. Writing assignments in URBN 3002 graded by rubric for use of secondary sources.  
Source of Evidence: Written assignment(s), usually scored by a rubric

**Target:**  
80% of students will receive a 2 or higher on all components of writing assignments in URBN 3002 for secondary sources. 80% of students will receive a 2 or higher on all components of writing assignments in MURP 4200 for primary sources.

**SLO 3: Develop professional skills**  
Students will develop professional oral and written communication skills required to work in municipal and state public sector agencies, private sector development and planning firms, and non profit organizations

**Related Measures**

**M 3:** Oral presentations  
Oral presentations in URBN 3002 and MURP 4200 graded by rubric.  
Source of Evidence: Academic direct measure of learning - other

**Target:**  
80% of students will earn a 2 or higher (on a 4 point scale) on all oral presentation components.

**M 4:** Writing skills  
Writing skills in ENGL 2152 or URBN 4670 as evaluated by rubric.  
Source of Evidence: Written assignment(s), usually scored by a rubric

**Target:**  
80% of students will receive 2 or higher (out of a four point scale) on components of professional writing.

**M 5:** Professional presentation  
Final projects in MURP 4200 and URBN 3002 graded by rubric. Projects in applied courses (one per year) graded by rubric.  
Source of Evidence: Project, either individual or group

**Target:**  
80% of students will receive 2 or higher (out of a 4 point scale) on professional presentation components as outlined in the rubric.