University Strategic Plan Associations included in this report:

University of New Orleans

- 6 Broaden UNO’s image as a premier university at the regional, national and international level while expanding our connection to the community.
- 6.1 Strengthen UNO’s commitment to civic engagement.
- 6.2 Increase pride, engagement, and sense of community among UNO stakeholders.
- 6.3 Promote UNO as a community asset.
- 6.4 Build a culture of philanthropy throughout the UNO community.
- 6.5 Advance UNO’s reputation through initiatives that promote the mission of UNO.

University of New Orleans

6 Broaden UNO’s image as a premier university at the regional, national and international level while expanding our connection to the community. (81 associations)

Accounting (8)

O 1: Financial support and evaluations for research
1. Subsidize submission fees 2. Provide financial support for research 3. Have meaningful evaluations for research

Related Measures

M 1: Faculty activity reports
Faculty activity reports
Source of Evidence: Administrative measure - other

O 2: Prepare students for careers
The Department of Accounting faculty will provide accounting instructions that prepares students for accounting careers.

Related Measures

M 2: Exit Interviews
Conduct exit interviews each semester.
Source of Evidence: Client satisfaction survey (student, faculty)

M 3: Employer survey
Conduct employer survey every 3-4 yrs.
Source of Evidence: Evaluations

O 3: Encourage service
1. Encourage faculty members to accept board positions. 2. Encourage faculty to serve on university committees. 3. Encourage faculty to assist in service learning opportunities.

Related Measures

M 4: Participation tally
Tally participation in service organizations, committees and other efforts.
Source of Evidence: Activity volume

O 4: Offer courses
Classes should be scheduled to help students meet their degree requirements, where possible. Classes should be scheduled to help meet professional/personal needs, where possible.

Related Measures

M 5: Class bulletins
Class bulletins of undergraduate courses
Source of Evidence: Administrative measure - other

O 5: Maintain strong enrollments
Maintain the strong enrollments in the undergraduate and graduate Accounting programs that the Department has had. Work with Admissions to maintain undergraduate and graduate programs. Participate in phonathons.

Related Measures

M 6: Enrollment statistics, admissions contacts, phone calls made
Enrollment statistics, admissions contacts, phone calls made
Source of Evidence: Administrative measure - other

O 6: Alumni involvement opportunities
Have at least six speakers per year in accounting classes. Solicit contributions from alumni. Continue to raise money from alumni for scholarships and awards. Continue to solicit alumni involvement with the Energy Accounting and Technology Conference.
**Related Measures**

**M 7: Reports and lists of alums, scholarships, conference participants**
Activities Reports, Alumni Solicitation Letter and Mailing Lists, List of Scholarships and Awards, List of Energy Accounting and Technology Conference Participants
Source of Evidence: Administrative measure - other

**O 7: Maintain strong partnerships**
Supplement annual solicitation with the use of the Advisory Council to solicit contributions. Continue to raise money from alumni for scholarships and awards. Continue with alumni involvement with the annual Energy Accounting and Technology Conference. Obtain student internships.

**Related Measures**

**M 8: Fund raising results, scholarship, conference and internship lists**
Fund-Raising Results, List of Scholarships and Awards, List of Energy Accounting and Technology Conference Participants, List of student internships
Source of Evidence: Administrative measure - other

**O 8: PQ representatives teaching**
Use professionally qualified (PQ) representatives from the accounting profession to teach courses subject to AACSB guidelines, financial constraints, College of Business guidelines and needs. Department chair should cultivate potential PQ adjunct faculty. Obtain necessary funding to hire adjunct faculty resources. Provide adequate ancillary support for adjunct faculty. Provide evaluative feedback to adjunct faculty relative to teacher evaluations.

**Related Measures**

**M 9: AACSB guidelines, number of adjunct faculty members, course evaluations**
AACSB guidelines, number of adjunct faculty members, course evaluations
Source of Evidence: Administrative measure - other

**Center Austria (2)**

**O 3: Broaden intellectual and scholarly discourses**
Broaden intellectual and scholarly discourses

**Related Measures**

**M 3: Tally conferences, lectures, publications**
Tally conferences, lectures, and publications
Source of Evidence: Activity volume

**M 4: Exit interviews**
Exit interviews with conference and student/participant surveys of guest lecturers and audiences
Source of Evidence: Exit interviews with grads/program completers

**O 5: Maintain and refine partnerships**
Maintain and refine partnerships

**Related Measures**

**M 6: Conduct regular meetings and activities**
Conduct regular meetings and activities
Source of Evidence: Academic indirect indicator of learning - other

**Center for Hazards Assessment Response and Technology (CHART) (1)**

**O 1: Produce and disseminate research projects**
UNO-CHART’s research projects support its mission to assist residents, local and state officials, and communities in understanding and reducing risk to natural hazards.

**Related Measures**

**M 1: Review of project deliverables**
Review of project deliverables
Source of Evidence: Administrative measure - other

**M 2: Review of production and dissemination of research materials**
Review of production and dissemination of report, manuals, presentations, etc. (will include social media utilization rates and Scholarworks reports)
Source of Evidence: Administrative measure - other

**Chemistry (2)**

**O 2: Promote chemistry through involvement**
Faculty will promote chemistry and related sciences through involvement with other institutions, businesses and the community.

**Related Measures**

**M 3: Tally partnerships**
Analysis of documentation in department annual report
Source of Evidence: Activity volume

**O 3: Provide expertise**
Support local organizations with technical and educational expertise on chemistry and related sciences.
College of Liberal Arts (COLA) (2)

O 4: Procure funds from multiple sources
The College of Liberal Arts seeks sufficient funding (internal and external) to enable all academic program/faculty goals be realized. a.. Match levels of funding to specific academic programs. b.. Create Development guidelines and strategies to augment general funding

Related Measures

M 10: SCH production
SCH driven budgeting process
Source of Evidence: Administrative measure - other

M 11: Grant proposals submitted
Grant proposals submitted
Source of Evidence: Activity volume

M 12: Grant proposals funded
Grant proposals funded
Source of Evidence: Activity volume

O 5: Maintain visibility within the community
Maintain visibility within the community, state, region and nation with outreach programs in the Arts, humanities and Social Sciences. a. Community outreach through centers and institutes. b. Art series (concerts, theatre season, art exhibitions) c. Professional Immersion Opportunities Project. d. UNO Poll. c. Continued presence with national organizations (Model UN, ACTF)

Related Measures

M 13: Number of community touches
Maintain audit of number of community “touches” by UNO COLA units.
Source of Evidence: Activity volume

M 14: Community evaluations
Evaluations by community/COLA units interaction.
Source of Evidence: Evaluations

M 15: Community survey
Survey results of COLA/community organization interaction
Source of Evidence: Client satisfaction survey (student, faculty)

M 16: Arts series attendance
Attendance at UNO Arts series
Source of Evidence: Activity volume

M 17: Student organization evaluations
Student/Organization evaluations of PIOP involvement
Source of Evidence: Evaluations

M 18: UNO polls
Results of UNO polls. Evaluations of processes.
Source of Evidence: Administrative measure - other

M 19: Awards and national notices
Award and national notices of activity
Source of Evidence: Activity volume

Computer Science (7)

O 1: Provide quality staff and labs
Maintain adequate faculty staffing for computer literacy and other service courses. Provide adequate laboratory facilities for computer literacy and other service courses. Provide an adequate number of laboratory assistants for literacy courses.

Related Measures

M 1: Teaching evaluations
Regular teaching evaluations
Source of Evidence: Evaluations

O 2: Professional development
Obtain adequate funding to support registration, fees, and travel. Inform faculty and staff of requests and opportunities for short courses, workshops, and conferences. Determine obstacles to involvement in short courses, workshops, and conferences through annual review of faculty.

Related Measures

M 2: Tally continuing education activities
Tally continuing education activities, annual report analysis
Source of Evidence: Activity volume

M 4: Tally community projects
Faculty report projects annually
Source of Evidence: Activity volume

O 3: Promote student internships
Post internship information on the Departmental web page. Regularly inform students of internship opportunities through e-mail. Utilize the advising process to inform students of internship and other opportunities.

**Related Measures**

**M 3: Student interviews**
Evaluate internship information
Source of Evidence: Discussions / Coffee Talk

**O 4: Provide faculty support**
Provide teaching support for junior faculty and faculty with external funding. Provide support for faculty working on funding proposals. Ensure that faculty are informed of funding possibilities and given assistance in the preparation of research proposals. Determine obstacles to proposal submission through the annual review of faculty

**Related Measures**

**M 5: Tally funding and proposals**
Evaluate documentation of ongoing funding or submitted funding proposals.
Source of Evidence: Activity volume

**M 6: Tally conference participation**
Evaluate documentation of conference and workshop participation
Source of Evidence: Activity volume

**M 7: Tally publications and presentations**
Tally faculty research in a scholarly publication.
Source of Evidence: Activity volume

**O 5: Increase Throughput**
Increase the number of recruited students at the freshman and junior level (from transfers). Recruit underrepresented groups (e.g., women, minorities) by targeting high schools where those groups are a significant population (all-girls, minority high schools). Provide adequate tutorial services for CSCI courses.

**Related Measures**

**M 8: Tally recruited students**
Tally the number of recruited students at the freshman and junior level (from transfers).
Source of Evidence: Existing data

**O 6: Extra-curricular Activities**
Ensure the viability of the local chapter of the Association for Computing Machinery (ACM). The ACM is the preeminent professional society for computing practitioners.

**Related Measures**

**M 9: Tally meeting frequency**
Tally number of meetings/activities of the local chapter of the Association for Computing Machinery (ACM).
Source of Evidence: Activity volume

**O 7: Faculty/Staff Engagement**
Promote involvement of faculty and staff in university committees/forums.

**Related Measures**

**M 10: Tally attendance in forums**
Tally number of faculty/staff who have participated in or have attended a university-wide forum or committee.
Source of Evidence: Activity volume

**Distance Education - Online Learning (2)**

**O 4: Effective UNO website presence for online learning**
Establish and develop an effective UNO website presence for online learning.

**Related Measures**

**M 4: Annual audit**
Comparison with academic and institutional peer universities. Annual audit of online learning’s UNO website presence
Source of Evidence: Administrative measure - other

**O 5: Join SREB Electronic Campus Consortium**
Joining the SREB Electronic Campus Consortium, which provides us free regional exposure and opens up the remaining southern states for our online programs via state authorization agreements.

**Related Measures**

**M 5: Benchmark consortium progress**
Benchmark consortium progress
Source of Evidence: Benchmarking

**Division of International Education (2)**

**O 1: Unique experience**
Students will have a culturally and academically unique experience that will enhance the value of their UNO degree.

**Related Measures**
M 1: Evaluation  
Evaluation of program by students; evaluation of program by faculty and staff.  
Source of Evidence: Academic direct measure of learning - other

O 4: Study abroad programs  
Develop and administer high-quality study abroad programs that operate on self-generated revenue and serve to enhance and enrich the academic and extra-curricular student experience.

M 4: Financial success of program  
Number of students enrolled, financial success of program, student satisfaction.  
Source of Evidence: Activity volume

Earth and Environmental Sciences (4)  
O 3: Community involvement  
Faculty will promote earth and environmental sciences through involvement with other institutions, businesses and the community

M 3: Tally community activities  
Tally community activities and projects  
Source of Evidence: Activity volume

O 4: Provide expertise  
Support local organizations with technical and educational expertise on the environment, natural resources, and evolution of the earth

M 4: Tally partnerships  
Faculty will document their commitment to partnerships through specific examples recorded in the department annual report  
Source of Evidence: Activity volume

O 5: Pursue grants  
Faculty will have federal, state, corporate or private grants in force.

M 5: Tally grants  
Faculty will have federal, state, corporate or private grants in force.  
Source of Evidence: Activity volume

O 6: Pursue funding  
Faculty will show a continued commitment to trying to secure funding.

M 6: Tally funding  
Tally funding  
Source of Evidence: Activity volume

English (1)  
O 6: Expand community outreach efforts  
Encourage and increase community outreach efforts. Foster and expand Ready, Set, College, and GNOWP, particularly the professional development workshops both programs sponsor. Expand schedule of high school visits. Expand efforts to create community with alumni of undergraduate and graduate programs: continue the publication and distribution to alumni of Word: News and Notes from the UNO English Department; plan events involving alumni.

M 10: Tally community outreach efforts  
Tally community outreach efforts.  
Source of Evidence: Activity volume

External Affairs (3)  
O 1: Relationships with agencies who fund research  
FEDERAL: Productive working relationships with federal program managers whose agencies fund scholarly research in areas of strength for UNO faculty

M 1: Federal Agenda  
Development of UNO Federal Agenda and dissemination to Louisiana congressional delegation  
Source of Evidence: Activity volume

O 2: Representation to other state agencies and policy makers  
STATE GOVERNMENT: Robust representation of the UNO campus perspective to state government officials, agencies and policy makers

Related Measures
M 2: Monitor legislative and administrative actions
Coordination of University’s response to legislative and administrative proposals affecting higher education administration and UNO
Source of Evidence: Administrative measure - other

O 3: Recognition of UNO as a community resource
Seek out opportunities to demonstrate UNO’s value as a resource for the Greater New Orleans community

M 3: Raise awareness of UNO’s value
Increase frequency and depth of interaction with elected officials and community leaders throughout Greater New Orleans
Source of Evidence: Activity volume

Film and Theatre (1)
O 4: Participation guidelines
Set guidelines and deadlines for participation in outreach to community through performance program and participation in conferences and festivals.

M 3: Faculty activity report
Assess community activities with annual report
Source of Evidence: Activity volume

Hospitality Research Center (1)
O 1: Maintain #1 status in nation
Maintain our #1 status in the nation among hospitality and tourism research centers

M 1: Tally clients
State, regional and city reports, events, festivals, etc.
Source of Evidence: Administrative measure - other

Hotel, Restaurant and Tourism Management (1)
O 1: Advisory Board meetings
This departmental outcome will be assessed through the use of guest speakers in class and through the HRT advisory board meeting schedule

M 1: Tally meetings
The department will hold two Advisory Board meetings per year
Source of Evidence: Activity volume

Institute for Economic Development and Real Estate Research (2)
O 1: Economic development projects
Provide direct assistance to three community economic development projects in the New Orleans or surrounding regions.

M 1: Research, site studies, & strategic plans
Tally applied research, site studies, strategic plans completed
Source of Evidence: Activity volume

O 3: Support services
Provide support services and applied research capabilities to local agencies and organizations engaged in economic development.

M 3: Project initiation
Number of projects initiated in response to agency/organization requests
Source of Evidence: Academic direct measure of learning - other

Interdisciplinary Studies (IDS) (3)
O 1: Create partnerships with business and non-profit agencies
Create partnerships with community businesses and non-profit agencies for paid and non-paying internships. We are working with Gameloft now who will be offering IDS students in Digital Arts Media a paid internship.

M 1: Tally number of internships=4
During the Fall 2013 semester, 1 student completed satisfactorily an internship with Christy Heaton in the Office of Enrollment Services. The student completed a portfolio showing the work completed with regard to creating networks on campus for adult students. The Adult Student Network included Study Abroad information, working on résumés with Career Services, Moodle and Webstar Training, monthly meetings with adult students and social events. Christy Heaton sent IDS an evaluation of the students work. We have now completed four internships in total. Three students successfully completed internships in the following venues: 1) In Holland one of our students...
worked with a Dutch tailor and dressmaker; 2) A student worked with WDSU-TV in New Orleans; 3) A student worked with Enrollment Services at UNO- She did an internship with adult transfer students.

Source of Evidence: Activity-volume

**O 4: Invite professionals to participate and students to attend IDS Alumni Panel**

Invite professionals from distinct careers who graduated as BGS/IDS majors to participate on the IDS Alumni Panel. IDS students will attend this event as a means to making connections for career paths. Due to a lack of staffing support, we were not able to host our Spring IDS Career Panel in spring 2014. However, we are already making plans for fall 2014 to schedule a resume writing workshop along with the Fall 2014 IDS Career Panel, which will also be a UNO Freshmen/Transfer Student Plunge Event.

**Related Measures**

**M 4: Attendance**
First IDS Alumni Panel was held fall 2012. 35 students and family members attended.

Source of Evidence: Activity-volume

**O 5: Ice Cream Ice Breaker Social**
IDS Ice-Cream Ice Breaker Social. One of the activities for the UNO Freshmen/Transfer Student Plunge activities. We did have a success IDS Ice-Cream Breaker Social in Fall 2013. We are already planning another event during the UNO Freshmen/Transfer Student Plunge events in fall 2014.

**Related Measures**

**M 5: Attendance**
We will invite all IDS freshmen and transfer students to the next ice-cream social, and it will be held every fall semester.

Source of Evidence: Activity-volume

**Interdisciplinary Studies, Bachelor (2)**

**O 1: Understanding of integrative learning**

Students will demonstrate an understanding of integrative learning as it relates to the attainment of educational and professional opportunities.

**Related Measures**

**M 1: Quiz series**
Students complete quiz series based on review of website, readings, and PowerPoint presentations (IDS 1001).

Source of Evidence: Academic indirect indicator of learning - other

**M 4: Capstone Oral Presentation**
Capstone Oral Presentation.

Source of Evidence: Presentation, either individual or group

**M 5: Exit survey**
IDS Graduate Exit Survey.

Source of Evidence: Exit interviews with grads/program completers

**O 3: Integrate ideas**

Interdisciplinary Studies majors learn how to integrate ideas across disciplines and incorporate distinct perspectives in their learning processes.

**Related Measures**

**M 3: Capstone paper**
Seniors are required to complete a faculty-juried capstone paper (IDS 3091). Graded using adapted AACU Integrative Learning VALUE Rubric.

Source of Evidence: Academic direct measure of learning - other

**M 4: Capstone Oral Presentation**
Capstone Oral Presentation.

Source of Evidence: Presentation, either individual or group

**M 5: Exit survey**
IDS Graduate Exit Survey.

Source of Evidence: Exit interviews with grads/program completers

**Management (1)**

**O 4: Provide community service**

Provide services that benefit the community. In addition to faculty consulting work, provide student interns to work in the community and have class assignments providing service in the community.

**Related Measures**

**M 5: Community activity report**
Faculty members will report activities in the community. Department will provide student interns to work in community. Class assignments will include working with businesses in community.

Source of Evidence: Activity-volume

**Management and Marketing (8)**

**O 1: Advisory board involvement**

Enhance involvement of the Department advisory board.
Related Measures

M 1: Tally meetings
Tally meetings
Source of Evidence: Activity volume

O 2: Professional association participation
Increase involvement of marketing faculty in academic and/or industry associations. Encourage less involved faculty to join appropriate academic and/or industry associations.

Related Measures

M 2: Tally memberships
Tally memberships
Source of Evidence: Activity volume

O 3: Student interaction with professionals
Provide opportunities for students to interface with prominent management and marketing professionals.

Related Measures

M 3: Marketing Week event
Continue high profile Marketing Week event.
Source of Evidence: Administrative measure - other
Connected Document: 
Marketing Week 2014 Schedule of Speakers

M 4: Guest speakers
Assist in securing guest speakers for monthly AMA student chapter meetings.
Source of Evidence: Administrative measure - other

O 4: Meetings as needed
The department chair will meet with those faculty not meeting publishing objective to identify obstacles to publishing.

O 5: Publication schedule
New faculty members will be given schedules and duties appropriate to publication expectations.

Related Measures

M 5: Publication tally
Tally of publications.
Source of Evidence: Activity volume

O 6: Admissions events
Faculty will participate in Admissions-focused events at the invitations of UNO Admissions office. Department will coordinate with UNO Admissions and communicate with potential students expressing an interest in marketing.

Related Measures

M 6: Tally events
Tally number of events in which department participates.
Source of Evidence: Activity volume

O 7: Communication with students
Enhance communication with marketing majors Continue to engage students through the American Marketing Association student chapter.

Related Measures

M 7: Improve retention rates
Improve 1st year full-time retention rate of marketing majors from year 1 to year 2 by 5%. Improve 1st year full-time retention rate of marketing majors from year 1 to year 3 by 5%.
Source of Evidence: Existing data

O 8: Faculty Qualifications
Staff the department with high quality faculty per AACSB guidelines.

Related Measures

M 8: Faculty Teaching Evaluations
Individual faculty teaching evaluations will be above average (3.5 on a 5 point scale). Faculty who are not above average will work with the department chair to devise a plan to improve teaching performance.
Source of Evidence: Performance (recital, exhibit, science project)

M 9: Participating vs. Supporting Faculty
The department courses will be taught by the required mix of participating vs. supporting faculty as dictated by AACSB.
Source of Evidence: Benchmarking
Connected Document:
AACSB Faculty Information

M 10: Deployment of Participating vs. Supporting Faculty
Department will meet or exceed AACSB guidelines for the blend of SA, PA, SP and IP faculty.
Source of Evidence: Benchmarking
To develop transportation-focused educational opportunities

**Related Measures**

- **M 1**: MS in Transportation Studies proposal
  - MS in Transportation Studies proposal
  - Source of Evidence: Administrative measure - other
- **M 2**: Tally number of students funded
  - Tally number of students funded
  - Source of Evidence: Administrative measure - other

To provide outreach and continuing educational opportunities to transportation planning professionals, UNO students and K-12 students in the Greater New Orleans region. Continue to serve on and work with professional associations to host lectures, seminars, workshops and conferences on transportation related topics.

**Related Measures**

- **M 3**: Tally events
  - Collaborate with professional associations to identify relevant topics To work in partnership with associations to identify speakers and plan events Deliver programs and seek professional accreditation
  - Source of Evidence: Administrative measure - other

To develop regionally and nationally competitive research program in the areas of freight/ports, transit-oriented development, evacuation planning, and sustainable, resilient and equitable transportation systems. Nurture and develop stronger partnerships with funding agencies, such as the USDOT, DHS, La DOTD/LTRC, RPC, and other universities, such as LSU to attract federal UTC funding. Actively participate in the Consortium of UTCs and with partners in Arkansas, Louisiana, Maryland and Texas. Identify new partners across the USA. Develop common research proposals. Apply for funding.

**Related Measures**

- **M 4**: Tally proposals and funding applications
  - Tally proposals and funding applications.
  - Source of Evidence: Activity volume

Midlo Center (3)

**O 3: Sponsor public lecture series**

Sponsor 1 new public lecture series to link the university with the community

**Related Measures**

- **M 3**: Tally number of events
  - Tally number of event from 2013-14 Midlo Annual Report
  - Source of Evidence: Activity volume

**O 4: Supplying educational component to tourism initiatives**

Increase collaboration with private sector through projects supplying educational component to tourism initiatives. 2014-15: Supply educational component to the French Quarter Festival and Satchmo Summerfest in conjunction with French Quarter Festivals.

**Related Measures**

- **M 2**: Tally number of collaborations
  - Tally number of collaborations from 2013-14 Midlo Annual Report
  - Source of Evidence: Activity volume

**O 8: Public events**

Gain skills in presenting academic topics to the public through public events 2014-15 - Present the Herman L Midlo Lecture in October, with an eminent scholar on slavery, in anticipation of a larger conference/exhibit in March 2014-15 - Work with new collaboration of Historic New Orleans Collection on major conference/exhibit on the internal slave trade, in association with the Libraries of Richmond (Va) to be held simultaneously in Richmond and New Orleans in March, tentatively filmed by C-Span.

**Related Measures**

- **M 7**: Evaluation
  - Student self-assessment and public evaluation forms at all events.
Planning and Urban Studies (1)

O 4: Incentive community engagement by faculty members
1. Recognize community engagement in faculty workload
2. Recognize the importance of community engagement for professional planning education
3. Develop faculty guidelines for service work by Fall 2014

Related Measures

M 3: Tally service activities
Tally service activities
Source of Evidence: Activity volume

Political Science (2)

O 7: Participate in local organizations and grant interviews
1. Department members will be active in local organizations.
2. Department members will grant interviews to local and national press.

Related Measures

M 7: Tally community activities
Tally community activities
Source of Evidence: Activity volume

O 8: Publish poll results
The Department will regularly publish results of polls taken by Department members.

Related Measures

M 8: Tally polls conducted
Tally polls conducted
Source of Evidence: Activity volume

Psychology (3)

O 4: Scholarly activities
Tenure track faculty in the department will conduct original research leading to scholarly publications and include graduate students in their research projects

Related Measures

M 4: Tally publications
Tally publications
Source of Evidence: Activity volume

Connected Documents:
Chair Docs for IE DEC 2014
Chair Excel 1 measure 2, 4 and 5 2013-2014
Chair Excel file 2 for measure 2, 4 and 5 2013-2014
Excel File for Chair outcomes Dec 2014

O 5: Secure research funding
Tenure-track faculty will secure funding for their research through grants and contracts.

Related Measures

M 5: Tally research funding
Tally research funding
Source of Evidence: Activity volume

Connected Documents:
Chair Docs for IE DEC 2014
Chair Excel 1 measure 2, 4 and 5 2013-2014
Excel File for Chair outcomes Dec 2014

O 6: Assess student satisfaction
Assess student satisfaction with overall training experience

Related Measures

M 6: Exit survey
Student Exit Survey will assess all students’ satisfaction with the training they received.
Source of Evidence: Client satisfaction survey (student, faculty)

Connected Document:
Undergraduate Coordinator Summary data

Psychology, B.S. (2)

O 2: Empirical research
Undergraduate majors will be proficient in the production and communication of empirical research. Graduates will be able to design a data collection strategy, collect and analyze data, and write a report of the findings in APA format.

Related Measures

M 2: Research project
PSYC 2300 is required of all majors and the class is standardized to include a research project. The research
requirement involves the design of data collection, collecting and analyzing data, and producing a report of the findings in APA format. Students are assessed on the 1. Hypothesis driven proposal (25%) 2. Design of and actual data collection (25%), 3. Producing a written report of the study in APA format (25%) and 4. An oral presentation (25%)

Source of Evidence: Project, either individual or group

Connected Documents:
- data file 2 for BS
- data file1 for BS
- Fall 2014 Undergrad data

O 3: Specific Training
The department will produce undergraduate majors who have focused training in psychology across 3 areas defined by American Psychological Association guidelines as core to undergraduate training: 1) Developmental; 2) Clinical, Abnormal, and Personality; 3) Sensation Perception, Physiology, & Comparative.

Related Measures

M 3: ETS Subscale Scores
Students taking the ETS field test will be assessed in three areas: 1) Perception, Sensory, Physiology, Comparative & Ethology; 2) Clinical, Abnormal, and Personality; 3) Developmental and Social.

Source of Evidence: Standardized test of subject matter knowledge

Connected Documents:
- data file 2 for BS
- data file1 for BS
- Fall 2014 Undergrad data

Psychology, M.S. (3)

O 1: Continue into PhD
Graduate students who complete the MS degree will continue into the UNO doctoral program.

Related Measures

M 1: 80% Continue
Graduate students who complete the MS degree will continue into the UNO doctoral program.

Source of Evidence: Academic direct measure of learning - other

Connected Document:
- MS data

O 2: Publish Research
Graduate students who complete the MS degree will develop the skills and knowledge to be able to complete a research project of publishable quality.

Related Measures

M 2: Research
Annual Student Progress Report will assess students’ publication productivity while completing the MS degree.

Source of Evidence: Academic direct measure of learning - other

Connected Document:
- MS data

O 3: Communicate research
Graduate students who complete the MS degree will develop the ability to communicate psychological knowledge

Related Measures

M 3: Communicate
An annual Student Progress Report will assess students’ presentation productivity while completing the MS degree.

Source of Evidence: Academic direct measure of learning - other

Connected Document:
- MS data

Psychology, Ph.D. (3)

O 1: Conduct research of a publishable quality
Graduate students will develop the skills and knowledge to be able to complete a research project of publishable quality.

Related Measures

M 1: Record of publication
Record of publication as assessed using annual student progress reports

Source of Evidence: Academic direct measure of learning - other

Connected Document:
- 2014 Update Dec

M 2: Exit survey
A Student Exit Survey will assess all students graduating and an annual Student Progress Report will assess students’ presentation productivity. 100% of Ph.D. graduates will present at least three professional lectures before graduation.

Source of Evidence: Exit interviews with grads/program completers

Connected Document:
- 2014 Update Dec
O 2: Communicate psychological knowledge
Graduate students will develop the ability to communicate psychological knowledge

Related Measures

M 2: Exit survey
A Student Exit Survey will assess all students graduating and an annual Student Progress Report will assess students' presentation productivity. 100% of Ph.D. graduates will present at least three professional lectures before graduation.
Source of Evidence: Exit interviews with graduates/program completers
Connected Document: 2014 Update Dec

M 3: Student progress report
An annual Student Progress Report will assess students' presentation productivity.
Source of Evidence: Academic indirect indicator of learning - other
Connected Document: 2014 Update Dec

O 3: Employment
Graduate training will enable all graduating doctoral students to obtain employment that meets their career objectives.

Related Measures

M 4: Employment
Student Exit Survey will assess all students' success in obtaining employment at the time of graduation
Source of Evidence: Exit interviews with graduates/program completers
Connected Document: 2014 Update Dec

Sociology (1)

O 7: Maintain active research institute
Department maintains a research institute (CHART), the purpose of which is to stimulate scholarly activity in environmental sociology and sociology of disasters.

Related Measures

M 3: Tally publications
Tally publications
Source of Evidence: Activity volume

Special Education and Habilitative Services (2)

O 3: Participate in service activities
Faculty will volunteer for governance committees within the university and college. Faculty will participate on committees within community and school organizations. Faculty will participate with Departmental- and College-identified schools in the greater New Orleans area. Faculty will participate in NCATE-related activities.

Related Measures

M 3: Participation tally
Faculty members will update vita every year
Source of Evidence: Activity volume

O 4: Recruitment activities
Faculty will distribute brochures at conferences. Faculty will participate in Graduate School recruitment activities. Faculty will contact local school districts.

Related Measures

M 4: Recruitment Activities
Eighty percent (80%) of faculty members will engage in one or more recruitment activities annually
Source of Evidence: Activity volume

Student Affairs and Enrollment Management (1)

O 2: Establish a presence in professional publications
Establish a presence in professional publications for Student Affairs and Enrollment Management.

Related Measures

M 3: Publications/presentations submitted
Document the number of publications/presentations submitted
Source of Evidence: Activity volume

M 4: Publications/presentations accepted
Document the number of publications/presentations accepted
Source of Evidence: Activity volume

University Advancement (1)

O 1: Develop and implement an annual unrestricted giving program
Develop and implement a comprehensive multi-year annual program to significantly increase unrestricted giving.
**Related Measures**

**M 1:** Tally unrestricted annual giving  
Tally unrestricted annual giving  
Source of Evidence: Existing data

**M 2:** Tally number of alumni, parents and friends giving  
Tally number of alumni, parents and friends giving to unrestricted giving  
Source of Evidence: Existing data

**Women’s Center (2)**

**O 2:** Grow scholarship support  
Grow scholarship support from providers and student applicants.

**Related Measures**

**M 2:** Number of student applications for scholarships  
Number of student applications for scholarships managed by the Women’s Center; addition of scholarship funds by the Center’s partners who provide them.  
Source of Evidence: Activity volume

**O 3:** Effectively promote services and programming  
Effectively promote services and programming on Women’s Center website and via social media.

**Related Measures**

**M 3:** Track website page views and downloads of information  
Track website page views and downloads of information; establish 2013-2014 figures first, then track changes over the next academic year.  
Source of Evidence: Activity volume

---

**6.1 Strengthen UNO’s commitment to civic engagement. (78 associations)**

**Accounting (7)**

**O 1:** Financial support and evaluations for research  
1. Subsidize submission fees 2. Provide financial support for research 3. Have meaningful evaluations for research

**Related Measures**

**M 1:** Faculty activity reports  
Faculty activity reports  
Source of Evidence: Administrative measure - other

**O 3:** Encourage service  
1. Encourage faculty members to accept board positions. 2. Encourage faculty to serve on university committees. 3. Encourage faculty to assist in service learning opportunities.

**Related Measures**

**M 4:** Participation tally  
Tally participation in service organizations, committees and other efforts.  
Source of Evidence: Activity volume

**O 4:** Offer courses  
Classes should be scheduled to help students meet their degree requirements, where possible. Classes should be scheduled to help meet professional/personal needs, where possible.

**Related Measures**

**M 5:** Class bulletins  
Class bulletins of undergraduate courses  
Source of Evidence: Administrative measure - other

**O 5:** Maintain strong enrollments  
Maintain the strong enrollments in the undergraduate and graduate Accounting programs that the Department has had. Work with Admissions to maintain undergraduate and graduate programs. Participate in phonathons.

**Related Measures**

**M 6:** Enrollment statistics, admissions contacts, phone calls made  
Enrollment statistics, admissions contacts, phone calls made  
Source of Evidence: Administrative measure - other

**O 6:** Alumni involvement opportunities  
Have at least six speakers per year in accounting classes. Solicit contributions from alumni. Continue to raise money from alumni for scholarships and awards. Continue to solicit alumni involvement with the Energy Accounting and Technology Conference.

**Related Measures**

**M 7:** Reports and lists of alums, scholarships, conference participants  
Activities Reports, Alumni Solicitation Letter and Mailing Lists, List of Scholarships and Awards, List of Energy Accounting and Technology Conference Participants  
Source of Evidence: Administrative measure - other
O 7: Maintain strong partnerships
Supplement annual solicitation with the use of the Advisory Council to solicit contributions. Continue to raise money from alumni for scholarships and awards. Continue with alumni involvement with the annual Energy Accounting and Technology Conference. Obtain student internships.

Related Measures

M 8: Fund raising results, scholarship, conference and internship lists
Fund-Raising Results, List of Scholarships and Awards, List of Energy Accounting and Technology Conference Participants, List of student internships
Source of Evidence: Administrative measure - other

O 8: PQ representatives teaching
Use professionally qualified (PQ) representatives from the accounting profession to teach courses subject to AACSB guidelines, financial constraints, College of Business guidelines and needs. Department chair should cultivate potential PQ adjunct faculty. Obtain necessary funding to hire adjunct faculty resources. Provide adequate ancillary support for adjunct faculty. Provide evaluative feedback to adjunct faculty relative to teacher evaluations.

Related Measures

M 9: AACSB guidelines, number of adjunct faculty members, course evaluations
AACSB guidelines, number of adjunct faculty members, course evaluations
Source of Evidence: Administrative measure - other

Biological Sciences (1)
O 4: Professional organization participation
Serve on boards, societies, organizations, etc.

Related Measures

M 4: Participation tally
Review annual report
Source of Evidence: Document Analysis
Connected Document: Annual Report Spreadsheet summary biology

Career Services (2)
O 3: Ethics and values
Development of a greater understanding of ETHICS AND VALUES pertinent to professional development.

Related Measures

M 1: Learning Outcome Surveys
Student self-assessment through Learning Outcome Surveys
Source of Evidence: Administrative measure - other

M 2: Surveys & evaluation
Student self-assessment through: Learning Outcome Surveys, & Employer/Reviewer Feedback/Assessment Experiential Education/Internship/Coop Education Employer Evaluation, & Networkers/Reviewers’ Assessment and Feedback Surveys completed by Alumni and/or other Professionals that participate.
Source of Evidence: Administrative measure - other

M 3: Ethics.Values Tally number of events
Number of ethics.values presentations, workshops, or events implemented each semester.
Source of Evidence: Activity volume

O 4: Communication
Development of a greater understanding of COMMUNICATION skills pertinent to professional development.

Related Measures

M 1: Learning Outcome Surveys
Student self-assessment through Learning Outcome Surveys
Source of Evidence: Administrative measure - other

M 2: Surveys & evaluation
Student self-assessment through: Learning Outcome Surveys, & Employer/Reviewer Feedback/Assessment Experiential Education/Internship/Coop Education Employer Evaluation, & Networkers/Reviewers’ Assessment and Feedback Surveys completed by Alumni and/or other Professionals that participate.
Source of Evidence: Administrative measure - other

M 4: Communication. Tally number of events
Number of communication presentations, workshops, or events offered each semester.
Source of Evidence: Activity volume

Center Austria (1)
O 5: Maintain and refine partnerships
Maintain and refine partnerships

Related Measures

M 6: Conduct regular meetings and activities
Conduct regular meetings and activities
Source of Evidence: Academic indirect indicator of learning - other

Center for Hazards Assessment Response and Technology (CHART) (1)

O 1: Produce and disseminate research projects
UNO-CHART’s research projects support its mission to assist residents, local and state officials, and communities in understanding and reducing risk to natural hazards.

Related Measures

M 1: Review of project deliverables
Review of project deliverables
Source of Evidence: Administrative measure - other

M 2: Review of production and dissemination of research materials
Review of production and dissemination of report, manuals, presentations, etc. (will include social media utilization rates and Scholarworks reports)
Source of Evidence: Administrative measure - other

Chemistry (2)

O 2: Promote chemistry through involvement
Faculty will promote chemistry and related sciences through involvement with other institutions, businesses and the community.

Related Measures

M 3: Tally partnerships
Analysis of documentation in department annual report
Source of Evidence: Activity volume

O 3: Provide expertise
Support local organizations with technical and educational expertise on chemistry and related sciences.

College of Liberal Arts (COLA) (3)

O 2: Maintain high quality faculty
The College of Liberal Arts seeks to maintain the highest quality of faculty sufficient to meet the demands of students and the various curricula.

Related Measures

M 4: Annual evaluation
Annual Evaluation Process of Faculty.
Source of Evidence: Evaluations

M 5: Chair review of classroom management
1. Chair’s review of classroom management style. Observation of classes by the chair of academic department/unit.
Source of Evidence: Administrative measure - other

M 6: Promotion and tenure process
Promotion and Tenure Process where applicable
Source of Evidence: Administrative measure - other

M 7: Merit pay process
Merit Pay process (when applicable)
Source of Evidence: Administrative measure - other

O 4: Procure funds from multiple sources
The College of Liberal Arts seeks sufficient funding (internal and external) to enable all academic program/faculty goals be realized. a. Match levels of funding to specific academic programs. b. Create Development guidelines and strategies to augment general funding

Related Measures

M 10: SCH production
SCH driven budgeting process
Source of Evidence: Administrative measure - other

M 11: Grant proposals submitted
Grant proposals submitted
Source of Evidence: Activity volume

M 12: Grant proposals funded
Grant proposals funded
Source of Evidence: Activity volume

O 5: Maintain visibility within the community
Maintain visibility within the community, state, region and nation with outreach programs in the Arts, humanities and Social Sciences a. community outreach through centers and institutes. b. Art series (concerts, theatre season, art exhibitions) c. Professional Immersion Opportunities Project d. UNO Poll e. Continued presence with national organizations (Model UN, ACTF)
Related Measures

**M 13: Number of community touches**
Maintain audit of number of community “touches” by UNO COLA units.
Source of Evidence: Activity volume

**M 14: Community evaluations**
Evaluations by community/COLA units interaction.
Source of Evidence: Evaluations

**M 15: Community survey**
Survey results of COLA/community organization interaction
Source of Evidence: Client satisfaction survey (student, faculty)

**M 16: Arts series attendance**
Attendance at UNO Arts series
Source of Evidence: Activity volume

**M 17: Student organization evaluations**
Student/Organization evaluations of PIOP involvement
Source of Evidence: Evaluations

**M 18: UNO polls**
Results of UNO polls. Evaluations of processes.
Source of Evidence: Administrative measure - other

**M 19: Awards and national notices**
Award and national notices of activity
Source of Evidence: Activity volume

**Computer Science (3)**

**O 5: Increase Throughput**
Increase the number of recruited students at the freshman and junior level (from transfers). Recruit underrepresented groups (e.g., women, minorities) by targeting high schools where those groups are a significant population (all-girls, minority high schools). Provide adequate tutorial services for CSCI courses.

**Related Measures**

**M 8: Tally recruited students**
Tally the number of recruited students at the freshman and junior level (from transfers).
Source of Evidence: Existing data

**O 6: Extra-curricular Activities**
Ensure the viability of the local chapter of the Association for Computing Machinery (ACM). The ACM is the preeminent professional society for computing practitioners.

**Related Measures**

**M 9: Tally meeting frequency**
Tally number of meetings/activities of the local chapter of the Association for Computing Machinery (ACM).
Source of Evidence: Activity volume

**O 7: Faculty/Staff Engagement**
Promote involvement of faculty and staff in university committees/forums.

**Related Measures**

**M 10: Tally attendance in forums**
Tally number of faculty/staff who have participated in or have attended a university-wide forum or committee.
Source of Evidence: Activity volume

**Distance Education - Online Learning (2)**

**O 4: Effective UNO website presence for online learning**
Establish and develop an effective UNO website presence for online learning.

**Related Measures**

**M 4: Annual audit**
Comparison with academic and institutional peer universities. Annual audit of online learning’s UNO website presence
Source of Evidence: Administrative measure - other

**O 5: Join SREB Electronic Campus Consortium**
Joining the SREB Electronic Campus Consortium, which provides us free regional exposure and opens up the remaining southern states for our online programs via state authorization agreements.

**Related Measures**

**M 5: Benchmark consortium progress**
Benchmark consortium progress
Source of Evidence: Benchmarking

**Division of International Education (2)**
O 1: Unique experience
Students will have a culturally and academically unique experience that will enhance the value of their UNO degree.

Related Measures

M 1: Evaluation
Evaluation of program by students; evaluation of program by faculty and staff.
Source of Evidence: Academic direct measure of learning - other

O 4: Study abroad programs
Develop and administer high-quality study abroad programs that operate on self-generated revenue and serve to enhance and enrich the academic and extra-curricular student experience.

Related Measures

M 4: Financial success of program
Number of students enrolled, financial success of program, student satisfaction.
Source of Evidence: Activity volume

Earth and Environmental Sciences (4)

O 3: Community involvement
Faculty will promote earth and environmental sciences through involvement with other institutions, businesses and the community

Related Measures

M 3: Tally community activities
Tally community activities and projects
Source of Evidence: Activity volume

O 4: Provide expertise
Support local organizations with technical and educational expertise on the environment, natural resources, and evolution of the earth

Related Measures

M 4: Tally partnerships
Faculty will document their commitment to partnerships through specific examples recorded in the department annual report.
Source of Evidence: Activity volume

O 5: Pursue grants
Faculty will have federal, state, corporate or private grants in force.

Related Measures

M 5: Tally grants
Faculty will have federal, state, corporate or private grants in force.
Source of Evidence: Activity volume

O 6: Pursue funding
Faculty will show a continued commitment to trying to secure funding.

Related Measures

M 6: Tally funding
Tally funding
Source of Evidence: Activity volume

Energy Conversion & Conservation Center (ECCC) (2)

O 5: Services
Provide services to professional societies and communities.

Related Measures

M 5: Technical sessions
Number of technical sessions organized for conferences and workshop.
Source of Evidence: Academic direct measure of learning - other

M 6: Number of board and committees
Number of board and committees served for professional conferences and workshops.
Source of Evidence: Academic direct measure of learning - other

M 7: Number of editorial boards
Number of editorial boards served for journals
Source of Evidence: Academic direct measure of learning - other

M 8: Papers and proposals
Number of papers and proposals reviewed
Source of Evidence: Academic direct measure of learning - other

O 6: Local community
Provide services to professional societies and communities.
M 9: Professional training courses
Provide professional training courses such as energy audit, solar energy, infrared thermography, etc
Source of Evidence: Academic direct measure of learning - other

English (1)

O 6: Expand community outreach efforts
Encourage and increase community outreach efforts. Foster and expand Ready, Set, College, and GNOWP, particularly the professional development workshops both programs sponsor. Expand schedule of high school visits. Expand efforts to create community with alumni of undergraduate and graduate programs: continue the publication and distribution to alumni of Word: News and Notes from the UNO English Department; plan events involving alumni.

Related Measures

M 10: Tally community outreach efforts
Tally community outreach efforts.
Source of Evidence: Activity volume

Film and Theatre (1)

O 4: Participation guidelines
Set guidelines and deadlines for participation in outreach to community through performance program and participation in conferences and festivals.

Related Measures

M 3: Faculty activity report
Assess community activities with annual report
Source of Evidence: Activity volume

Fine Arts (2)

O 3: Community service
Professional activities including board and committee service, volunteering and attendance UPDATE MAY 2014 1) We intend to bring more social components into the structure of our curriculum. In beginning classes faculty will have a service component that addresses art in the community. Advanced level classes will have a more rigorous element that requires students to place art into public spaces. This can be demonstrated in multiple ways and will end with a report about how art and community are related. 1.2) Public work should address the need of advertising the university and grabbing the attention of local students in the metropolitan area. 2) Service learning components in the curriculum are one of the most important ways to both reach out into the community and create exciting forms of instruction in the classroom. 2.1) Faculty will ask to visit local high schools to give visiting lectures about their fields of study. 2.2) We have a student run arts organization that reaches out to the university campus by staging events and creating a community among the students that is open to everyone. 2.3) We want to invite artists in the community to visit the department, meet the students and lecture about their work. 4.3) Partnerships are important for our students to understand the professional aspects of the art world. We want our faculty to engage local institutions and artists in order to develop community based artwork or projects. 6.1) We run an off-campus gallery that shows off international artwork as well as functions as a university event setting in the heart of New Orleans. 6.3) Our department has been engaged in an international art biennial Prospect New Orleans which has helped promote the university to many kinds of people visiting the city. Many of our majors have had international success as artists and are still based here in New Orleans. They promote the university at every show they have.

Related Measures

M 4: Faculty activity report and program review
FAR Program review by NASAD. Review of all faculty by chair.
Source of Evidence: Activity volume

O 5: Faculty meetings
Faculty and staff will meet regularly to implement new ideas. Require faculty and staff communicate any unprecedented or unusual issues raised by students. Student concerns will be noted and provided to the chair. These concerns will be put into meeting agendas for due consideration.. UPDATE MAY 2014 1.1) In creating a greater dialogue between departments and within our own department we feel that mandatory biweekly meetings would be appropriate in order to create a collective understanding of the challenges that face the department. This will ensure that curriculum development moves along at an appropriate pace and that all faculty are participating in the creation of a curriculum that works for everyone. 2.4) The chair will address all the faculty and assign duties in a way that gets the faculty out into the university community as engaging participants. 3.1) We can develop strategies for keeping the faculty engaged and happy with their work environment be addressing any concerns or questions during meetings. 5.4) During meetings the faculty will be addressed and each faculty member will be assigned a portion of the facility to be in charge of. During meetings each member will report on the status of his or her section of the building. 6.1) During meetings the department will brainstorm ways with which the department and university can be externally engaged through curriculum, faculty projects, internships or service learning.

Related Measures

M 6: Senior exit survey
Senior exit survey
Source of Evidence: Client satisfaction survey (student, faculty)

Hospitality Research Center (1)

O 1: Maintain #1 status in nation
Maintain our #1 status in the nation among hospitality and tourism research centers

Related Measures

M 1: Tally clients
State, regional and city reports, events, festivals, etc.

Source of Evidence: Administrative measure - other

**Hotel, Restaurant and Tourism Management (1)**

**O 1: Advisory Board meetings**
This departmental outcome will be assessed through the use of guest speakers in class and through the HRT advisory board meeting schedule

**Related Measures**

- **M 1: Tally meetings**
  The department will hold two Advisory Board meetings per year
  Source of Evidence: Activity volume

**Institute for Economic Development and Real Estate Research (3)**

**O 1: Economic development projects**
Provide direct assistance to three community economic development projects in the New Orleans or surrounding regions.

**Related Measures**

- **M 1: Research, site studies, & strategic plans**
  Tally applied research, site studies, strategic plans completed
  Source of Evidence: Activity volume

**O 2: Community outreach**
Increase quantity and improve quality of community outreach efforts

**Related Measures**

- **M 2: Events, evaluations, & activities**
  Tally number of conferences, seminars, other events Conference participant evaluations Activities with local boards
  Source of Evidence: Academic direct measure of learning - other

**O 3: Support services**
Provide support services and applied research capabilities to local agencies and organizations engaged in economic development.

**Related Measures**

- **M 3: Project initiation**
  Number of projects initiated in response to agency/organization requests
  Source of Evidence: Academic direct measure of learning - other

**Interdisciplinary Studies (IDS) (3)**

**O 1: Create partnerships with business and non-profit agencies**
Create partnerships with community businesses and non-profit agencies for paid and non-paying internships. We are working with Gameloft now who will be offering IDS students in Digital Arts Media a paid internship.

**Related Measures**

- **M 1: Tally number of internships=4**
  During the Fall 2013 semester, 1 student completed satisfactorily an internship with Christy Heaton in the Office of Enrollment Services. The student completed a portfolio showing the work completed with regard to creating networks on campus for adult students. The Adult Student Network included Study Abroad information, working on résumés with Career Services, Moodle and Webstar Training, monthly meetings with adult students and social events. Christy Heaton sent IDS an evaluation of the students work. We have now completed four internships in total. Three students successfully completed internships in the following venues: 1) In Holland one of our students worked with a Dutch tailor and dressmaker; 2) A student worked with WDSU-TV in New Orleans; 3) A student worked with Enrollment Services at UNO- She did an internship with adult transfer students.
  Source of Evidence: Activity volume

**O 4: Invite professionals to participate and students to attend IDS Alumni Panel**
Invite professionals from distinct careers who graduated as BGS/IDS majors to participate on the IDS Alumni Panel. IDS students will attend this event as a means to making connections for career paths. Due to a lack of staffing support, we were not able to host our Spring IDS Career Panel in spring 2014. However, we are already making plans for fall 2014 to schedule a resume writing workshop along with the Fall 2014 IDS Career Panel, which will also be a UNO Freshmen/Transfer Student Plunge Event.

**Related Measures**

- **M 4: Attendance**
  First IDS Alumni Panel was held fall 2012. 35 students and family members attended.
  Source of Evidence: Activity volume

**O 5: Ice Cream Ice Breaker Social**
IDS Ice-Cream Ice Breaker Social. One of the activities for the UNO Freshmen/Transfer Student Plunge activities. We did have a success IDS Ice-Cream Breaker Social in Fall 2013. We are already planning another event during the UNO Freshmen/Transfer Student Plunge events in fall 2014.

**Related Measures**

- **M 5: Attendance**
We will invite all IDS freshmen and transfer students to the next ice-cream social, and it will be held every fall semester.
Source of Evidence: Activity volume

**Interdisciplinary Studies, Bachelor (2)**

**O 1: Understanding of integrative learning**

Students will demonstrate an understanding of integrative learning as it relates to the attainment of educational and professional opportunities.

**Related Measures**

**M 1: Quiz series**
Students complete quiz series based on review of website, readings, and PowerPoint presentations (IDS 1001).
Source of Evidence: Academic indirect indicator of learning - other

**M 4: Capstone Oral Presentation**
Capstone Oral Presentation.
Source of Evidence: Presentation, either individual or group

**M 5: Exit survey**
IDS Graduate Exit Survey.
Source of Evidence: Exit interviews with grads/program completers

**O 3: Integrate ideas**

Interdisciplinary Studies majors learn how to integrate ideas across disciplines and incorporate distinct perspectives in their learning processes.

**Related Measures**

**M 3: Capstone paper**
Seniors are required to complete a faculty-juried capstone paper (IDS 3091). Graded using adapted AACU Integrative Learning VALUE Rubric.
Source of Evidence: Academic direct measure of learning - other

**M 4: Capstone Oral Presentation**
Capstone Oral Presentation.
Source of Evidence: Presentation, either individual or group

**M 5: Exit survey**
IDS Graduate Exit Survey.
Source of Evidence: Exit interviews with grads/program completers

**Management (1)**

**O 4: Provide community service**

Provide services that benefit the community. In addition to faculty consulting work, provide student interns to work in the community and have class assignments providing service in the community.

**Related Measures**

**M 5: Community activity report**
Faculty members will report activities in the community. Department will provide student interns to work in community. Class assignments will include working with businesses in community.
Source of Evidence: Activity volume

**Management and Marketing (4)**

**O 1: Advisory board involvement**

Enhance involvement of the Department advisory board.

**Related Measures**

**M 1: Tally meetings**
Tally meetings
Source of Evidence: Activity volume

**O 2: Professional association participation**

Increase involvement of marketing faculty in academic and/or industry associations. Encourage less involved faculty to join appropriate academic and/or industry associations.

**Related Measures**

**M 2: Tally memberships**
Tally memberships
Source of Evidence: Activity volume

**O 3: Student interaction with professionals**

Provide opportunities for students to interface with prominent management and marketing professionals.

**Related Measures**

**M 3: Marketing Week event**
Continue high profile Marketing Week event.
Source of Evidence: Administrative measure - other
M 4: Guest speakers
- Assist in securing guest speakers for monthly AMA student chapter meetings.
  Source of Evidence: Administrative measure - other

O 7: Communication with students
- Enhance communication with marketing majors
- Continue to engage students through the American Marketing Association student chapter.

Mathematics (2)

O 2: Community research partnerships
- Faculty will conduct scientific research through involvement with other institutions, businesses and the community

Related Measures
- M 2: Tally partnerships
  - Tally community research partnerships
  - Source of Evidence: Activity volume

O 3: Provide expertise
- Support local organizations with technical and educational expertise in statistics and applied math

Related Measures
- M 3: Tally community activities
  - Faculty will document their commitment to partnerships through specific examples recorded in the department annual report
  - Source of Evidence: Activity volume

Mathematics, B.S. (1)

O 6: Modify program to attract and retain more students
- Modify the mathematics undergraduate degree program to attract and retain more students

Related Measures
- M 11: Have discussions and partnerships with local high schools
  - Have discussions and partnerships with local high schools. These discussions will hopefully increase partnership and trust so that we have a better relationship with local schools and are in a better position to attract more local student.
  - Source of Evidence: Discussions / Coffee Talk

O 3: Develop research program
- To develop regionally and nationally competitive research program in the areas of freight/ports, transit-oriented development, evacuation planning, and sustainable, resilient and equitable transportation systems. Nurture and develop stronger partnerships with funding agencies, such as the USDOT, DHS, La DOTD/LTRC, RPC, and other universities, such as LSU to attract federal UTC funding. Actively participate in the Consortium of UTCs and with partners in Arkansas, Louisiana, Maryland and Texas. Identify new partners across the USA. Develop common research proposals. Apply for funding.

Related Measures
- M 4: Tally proposals and funding applications
  - Tally proposals and funding applications.
  - Source of Evidence: Activity volume

Midlo Center (4)

O 3: Sponsor public lecture series
Sponsor 1 new public lecture series to link the university with the community

Related Measures

M 3: Tally number of events
   Tally number of event from 2013-14 Midlo Annual Report
   Source of Evidence: Activity volume

O 4: Supplying educational component to tourism initiatives

Increase collaboration with private sector through projects supplying educational component to tourism initiatives. 2014-15: Supply educational component to the French Quarter Festival and Satchmo Summerfest in conjunction with French Quarter Festivals.

Related Measures

M 2: Tally number of collaborations
   Tally number of collaborations from 2013-14 Midlo Annual Report
   Source of Evidence: Activity volume

O 7: Internship program

Acquire practical application of historical methods through internship program

Related Measures

M 6: Internship
   Students' work assessed by internship supervisor
   Source of Evidence: Field work, internship, or teaching evaluation

O 8: Public events

Gain skills in presenting academic topics to the public through public events 2014-15 - Present the Herman L Midlo Lecture in October, with an eminent scholar on slavery, in anticipation of a larger conference/exhibit in March 2014-15 - Work with new collaboration of Historic New Orleans Collection on major conference/exhibit on the internal slave trade, in association with the Libraries of Richmond (Va) to be held simultaneously in Richmond and New Orleans in March, tentatively filmed by C-Span.

Related Measures

M 7: Evaluation
   Student self-assessment and public evaluation forms at all events.
   Source of Evidence: Student course evaluations on learning gains made

Music (1)

O 5: Establish series of community events

Establish series of community events a. Present the Jazz at Sandbar series b. Present the Musical Excursions series c. Host local and statewide musical events d. Host rehearsals and performances for its established family of community groups e. Establish a yearly residency by a nationally recognized new music ensemble.

Related Measures

M 3: Tally events and contacts
   Establish a series of events that will allow the department to achieve a minimum of 5,000 contacts during the 2014-2015 academic year Faculty will lead or participate in at least 300 public events, including workshops, performances, and other outreach activities
   Source of Evidence: Activity volume

New Orleans Jazz Institute (1)

O 1: Increase in Saturday Music School enrollment

Increase in Saturday Music School enrollment (students ages 8-17)

Related Measures

M 1: Enrollment numbers for the program
   Enrollment numbers for the program
   Source of Evidence: Activity volume

Philosophy (1)

O 9: Encourage university and community service

Encourage faculty to volunteer for university service requiring elections, professional service, and service to the community. Appoint faculty to department and college committees.

Physics (1)

O 4: Encourage professional organization service

Encourage faculty to take an active role in societies and boards.

Related Measures

M 4: Tally service
   Tally service
   Source of Evidence: Activity volume

Planning and Urban Studies (1)

O 4: Incentive community engagement by faculty members
1. Recognize community engagement in faculty workload.
2. Recognize the importance of community engagement for professional planning education.
3. Develop faculty guidelines for service work by Fall 2014.

Related Measures

M 3: Tally service activities
Tally service activities
Source of Evidence: Activity volume

Political Science (2)

O 7: Participate in local organizations and grant interviews
1. Department members will be active in local organizations.
2. Department members will grant interviews to local and national press.

Related Measures

M 7: Tally community activities
Tally community activities
Source of Evidence: Activity volume

O 8: Publish poll results
The Department will regularly publish results of polls taken by Department members.

Related Measures

M 8: Tally polls conducted
Tally polls conducted
Source of Evidence: Activity volume

Pontchartrain Institute for Environmental Science (PIES) (1)

O 4: Graduate and Undergraduate Students
Engage graduate and undergraduate students in research activities as they relate to funded research.

Related Measures

M 4: Graduate and Undergraduate Students
Numbers will be tabulated annually.
Source of Evidence: Administrative measure - other

Psychology (2)

O 5: Secure research funding
Tenure-track faculty will secure funding for their research through grants and contracts.

Related Measures

M 5: Tally research funding
Tally research funding
Source of Evidence: Activity volume

Connected Documents:
Chair Docs for IE DEC 2014
Chair Excel 1 measure 2, 4 and 5 2013-2014
Excel File for Chair outcomes Dec 2014

O 6: Assess student satisfaction
Assess student satisfaction with overall training experience.

Related Measures

M 6: Exit survey
Student Exit Survey will assess all students' satisfaction with the training they received.
Source of Evidence: Client satisfaction survey (student, faculty)

Connected Document:
Undergraduate Coordinator Summary data

Psychology, M.S. (2)

O 1: Continue into PhD
Graduate students who complete the MS degree will continue into the UNO doctoral program.

Related Measures

M 1: 80% Continue
Graduate students who complete the MS degree will continue into the UNO doctoral program.
Source of Evidence: Academic direct measure of learning - other

Connected Document:
MS data

O 3: Communicate research
Graduate students who complete the MS degree will develop the ability to communicate psychological knowledge.

Related Measures

M 3: Communicate
An annual Student Progress Report will assess students' presentation productivity while completing the MS degree.
Source of Evidence: Academic direct measure of learning - other
Connected Document: MS data

Psychology, Ph.D. (2)

O 2: Communicate psychological knowledge
Graduate students will develop the ability to communicate psychological knowledge

Related Measures

M 2: Exit survey
A Student Exit Survey will assess all students graduating and an annual Student Progress Report will assess students' presentation productivity. 100% of Ph.D. graduates will present at least three professional lectures before graduation.
Source of Evidence: Exit interviews with grads/program completers
Connected Document: 2014 Update Dec

M 3: Student progress report
An annual Student Progress Report will assess students' presentation productivity.
Source of Evidence: Academic indirect indicator of learning - other
Connected Document: 2014 Update Dec

O 3: Employment
Graduate training will enable all graduating doctoral students to obtain employment that meets their career objectives.

Related Measures

M 4: Employment
Student Exit Survey will assess all students' success in obtaining employment at the time of graduation.
Source of Evidence: Exit interviews with grads/program completers
Connected Document: 2014 Update Dec

Sociology (3)

O 7: Maintain active research institute
Department maintains a research institute (CHART), the purpose of which is to stimulate scholarly activity in environmental sociology and sociology of disasters.

Related Measures

M 3: Tally publications
Tally publications
Source of Evidence: Activity volume

O 8: Seek research funding
1. Continue to seek outside funding through Center For Hazards Assessment Research and Technology (CHART). 2. Department chair will encourage faculty members to submit grant proposals for outside funding. 3. Faculty members will be encouraged to meet with staff of Office of Research for grant writing seminars.

Related Measures

M 4: Tally funding
Tally funding
Source of Evidence: Activity volume

O 10: Encourage community service
Encourage faculty to serve as board members, advisors, and guest speakers for community groups

Related Measures

M 6: Tally community service activities
Tally community service activities
Source of Evidence: Activity volume

Special Education and Habilitative Services (1)

O 4: Recruitment activities
Faculty will distribute brochures at conferences. Faculty will participate in Graduate School recruitment activities. Faculty will contact local school districts.

Related Measures

M 4: Recruitment Activities
Eighty percent (80%) of faculty members will engage in one or more recruitment activities annually
Source of Evidence: Activity volume

Student Involvement and Leadership (1)

O 2: Leadership skills
Develop leadership skills

**Related Measures**

**M 3:** **Student self-assessment 2**  
Student self-assessment on leadership development.  
Source of Evidence: Academic indirect indicator of learning - other  
Connected Document: Learning Outcome Assessment

**M 4:** **Monthly newsletter**  
Monthly newsletter to student organization  
Source of Evidence: Academic indirect indicator of learning - other

**M 5:** **Leadership programs**  
Number of students in attendance at leadership programs.  
Source of Evidence: Academic indirect indicator of learning - other

**M 15:** **Student Leader Assessment**  
Conduct annual assessments (Learning Outcome Assessment)  
Source of Evidence: Evaluations  
Connected Document: Learning Outcome Assessment

---

**Women’s Center (1)**

**O 3:** Effectively promote services and programming  
Effectively promote services and programming on Women’s Center website and via social media.

**Related Measures**

**M 3:** **Track website page views and downloads of information**  
Track website page views and downloads of information; establish 2013-2014 figures first, then track changes over the next academic year.  
Source of Evidence: Activity volume

---

**6.2 Increase pride, engagement, and sense of community among UNO stakeholders. (102 associations)**

**Accounting (8)**

**O 1:** **Financial support and evaluations for research**  
1. Subsidize submission fees  2. Provide financial support for research  3. Have meaningful evaluations for research

**Related Measures**

**M 1:** **Faculty activity reports**  
Faculty activity reports  
Source of Evidence: Administrative measure - other

**O 2:** **Prepare students for careers**  
The Department of Accounting faculty will provide accounting instructions that prepares students for accounting careers.

**Related Measures**

**M 2:** **Exit Interviews**  
Conduct exit interviews each semester.  
Source of Evidence: Client satisfaction survey (student, faculty)

**M 3:** **Employer survey**  
Conduct employer survey every 3-4 yrs.  
Source of Evidence: Evaluations

**O 3:** **Encourage service**  
1. Encourage faculty members to accept board positions.  2. Encourage faculty to serve on university committees.  3. Encourage faculty to assist in service learning opportunities.

**Related Measures**

**M 4:** **Participation tally**  
Tally participation in service organizations, committees and other efforts.  
Source of Evidence: Activity volume

**O 4:** **Offer courses**  
Classes should be scheduled to help students meet their degree requirements, where possible. Classes should be scheduled to help meet professional/personal needs, where possible.

**Related Measures**

**M 5:** **Class bulletins**  
Class bulletins of undergraduate courses  
Source of Evidence: Administrative measure - other

**O 5:** **Maintain strong enrollments**  
Maintain the strong enrollments in the undergraduate and graduate Accounting programs that the Department has had. Work with Admissions to maintain undergraduate and graduate programs. Participate in phonathons.
M 6: Enrollment statistics, admissions contacts, phone calls made
Enrollment statistics, admissions contacts, phone calls made
Source of Evidence: Administrative measure - other

O 6: Alumni involvement opportunities
Have at least six speakers per year in accounting classes. Solicit contributions from alumni. Continue to raise money from alumni for scholarships and awards. Continue to solicit alumni involvement with the Energy Accounting and Technology Conference.

Related Measures
M 7: Reports and lists of alums, scholarships, conference participants
Activities Reports, Alumni Solicitation Letter and Mailing Lists, List of Scholarships and Awards, List of Energy Accounting and Technology Conference Participants
Source of Evidence: Administrative measure - other

O 7: Maintain strong partnerships
Supplement annual solicitation with the use of the Advisory Council to solicit contributions. Continue to raise money from alumni for scholarships and awards. Continue with alumni involvement with the annual Energy Accounting and Technology Conference. Obtain student internships.

Related Measures
M 8: Fund raising results, scholarship, conference and internship lists
Fund-Raising Results, List of Scholarships and Awards, List of Energy Accounting and Technology Conference Participants, List of student internships
Source of Evidence: Administrative measure - other

O 8: PQ representatives teaching
Use professionally qualified (PQ) representatives from the accounting profession to teach courses subject to AACSB guidelines, financial constraints, College of Business guidelines and needs. Department chair should cultivate potential PQ adjunct faculty. Obtain necessary funding to hire adjunct faculty resources. Provide adequate ancillary support for adjunct faculty. Provide evaluative feedback to adjunct faculty relative to teacher evaluations.

Related Measures
M 9: AACSB guidelines, number of adjunct faculty members, course evaluations
AACSB guidelines, number of adjunct faculty members, course evaluations
Source of Evidence: Administrative measure - other

Center Austria (1)
O 5: Maintain and refine partnerships
Maintain and refine partnerships

Related Measures
M 6: Conduct regular meetings and activities
Conduct regular meetings and activities
Source of Evidence: Academic indirect indicator of learning - other

Center for Hazards Assessment Response and Technology (CHART) (1)
O 1: Produce and disseminate research projects
UNO-CHART’s research projects support its mission to assist residents, local and state officials, and communities in understanding and reducing risk to natural hazards.

Related Measures
M 1: Review of project deliverables
Review of project deliverables
Source of Evidence: Administrative measure - other

M 2: Review of production and dissemination of research materials
Review of production and dissemination of report, manuals, presentations, etc. (will include social media utilization rates and Scholarworks reports)
Source of Evidence: Administrative measure - other

Chemistry (3)
O 1: Research and publications
Conduct research and publish their results in peer-reviewed scientific venues.

Related Measures
M 1: Tally publication submissions
Faculty will submit annually at least one abstract, article, book chapter or book for publication through the peer-reviewed process either as a lead or co-author.
Source of Evidence: Activity volume

M 2: Tally meeting attendance
Faculty will attend at least one professional society meeting per year.
Source of Evidence: Activity volume
O 2: Promote chemistry through involvement
Faculty will promote chemistry and related sciences through involvement with other institutions, businesses and the community.

Related Measures
M 3: Tally partnerships
Analysis of documentation in department annual report
Source of Evidence: Activity volume

O 3: Provide expertise
Support local organizations with technical and educational expertise on chemistry and related sciences.

Civil and Environmental Engineering (1)
O 9: Provide review courses
Develop professional development and PE review courses to be offered at locations convenient to working engineers

Related Measures
M 8: Review course tally
Track number of review courses
Source of Evidence: Activity volume

College of Liberal Arts (COLA) (2)
O 4: Procure funds from multiple sources
The College of Liberal Arts seeks sufficient funding (internal and external) to enable all academic program/faculty goals be realized. a. Match levels of funding to specific academic programs. b. Create Development guidelines and strategies to augment general funding

Related Measures
M 10: SCH production
SCH driven budgeting process
Source of Evidence: Administrative measure - other

M 11: Grant proposals submitted
Grant proposals submitted
Source of Evidence: Activity volume

M 12: Grant proposals funded
Grant proposals funded
Source of Evidence: Activity volume

O 5: Maintain visibility within the community
Maintain visibility within the community, state, region and nation with outreach programs in the Arts, humanities and Social Sciences a. community outreach through centers and institutes. b. Art series (concerts, theatre season, art exhibitions) c. Professional Immersion Opportunities Project d. UNO Poll c. Continued presence with national organizations (Model UN, ACTF)

Related Measures
M 13: Number of community touches
Maintain audit of number of community “touches” by UNO COLA units. 
Source of Evidence: Activity volume

M 14: Community evaluations
Evaluations by community/COLA units interaction.
Source of Evidence: Evaluations

M 15: Community survey
Survey results of COLA/community organization interaction
Source of Evidence: Client satisfaction survey (student, faculty)

M 16: Arts series attendance
Attendance at UNO Arts series
Source of Evidence: Activity volume

M 17: Student organization evaluations
Student/Organization evaluations of PIOP involvement
Source of Evidence: Evaluations

M 18: UNO polls
Results of UNO polls. Evaluations of processes.
Source of Evidence: Administrative measure - other

M 19: Awards and national notices
Award and national notices of activity
Source of Evidence: Activity volume

Computer Science (7)
O 1: Provide quality staff and labs
Maintain adequate faculty staffing for computer literacy and other service courses. Provide adequate laboratory facilities for
computer literacy and other service courses. Provide an adequate number of laboratory assistants for literacy courses.

**Related Measures**

**M 1: Teaching evaluations**
Regular teaching evaluations
Source of Evidence: Evaluations

**O 2: Professional development**
Obtain adequate funding to support registration, fees, and travel. Inform faculty and staff of requests and opportunities for short courses, workshops, and conferences. Determine obstacles to involvement in short courses, workshops, and conferences through annual review of faculty.

**Related Measures**

**M 2: Tally continuing education activities**
Evaluate internship information
Source of Evidence: Activity volume

**M 4: Tally community projects**
Faculty report projects annually
Source of Evidence: Activity volume

**O 3: Promote student internships**
Post internship information on the Departmental web page. Regularly inform students of internship opportunities through e-mail. Utilize the advising process to inform students of internship and other opportunities.

**Related Measures**

**M 3: Student interviews**
Evaluate internship information
Source of Evidence: Discussions / Coffee Talk

**O 4: Provide faculty support**
Provide teaching support for junior faculty and faculty with external funding. Provide support for faculty working on funding proposals. Ensure that faculty are informed of funding possibilities and given assistance in the preparation of research proposals. Determine obstacles to proposal submission through the annual review of faculty.

**Related Measures**

**M 5: Tally funding and proposals**
Evaluate documentation of ongoing funding or submitted funding proposals. Source of Evidence: Activity volume

**M 6: Tally conference participation**
Evaluate documentation of conference and workshop participation Source of Evidence: Activity volume

**M 7: Tally publications and presentations**
Tally faculty research in a scholarly publication. Source of Evidence: Activity volume

**O 5: Increase Throughput**
Increase the number of recruited students at the freshman and junior level (from transfers). Recruit underrepresented groups (e.g., women, minorities) by targeting high schools where those groups are a significant population (all-girls, minority high schools). Provide adequate tutorial services for CSCI courses.

**Related Measures**

**M 8: Tally recruited students**
Tally the number of recruited students at the freshman and junior level (from transfers). Source of Evidence: Existing data

**O 6: Extra-curricular Activities**
Ensure the viability of the local chapter of the Association for Computing Machinery (ACM). The ACM is the preeminent professional society for computing practitioners.

**Related Measures**

**M 9: Tally meeting frequency**
Tally number of meetings/activities of the local chapter of the Association for Computing Machinery (ACM). Source of Evidence: Activity volume

**O 7: Faculty/Staff Engagement**
Promote involvement of faculty and staff in university committees/forums.

**Related Measures**

**M 10: Tally attendance in forums**
Tally number of faculty/staff who have participated in or have attended a university-wide forum or committee. Source of Evidence: Activity volume

**Distance Education - Online Learning (2)**

**O 4: Effective UNO website presence for online learning**
Establish and develop an effective UNO website presence for online learning.
Related Measures

M 4: Annual audit
Comparison with academic and institutional peer universities. Annual audit of online learning’s UNO website presence
Source of Evidence: Administrative measure - other

O 5: Join SREB Electronic Campus Consortium
Joining the SREB Electronic Campus Consortium, which provides us free regional exposure and opens up the remaining southern states for our online programs via state authorization agreements.

Related Measures

M 5: Benchmark consortium progress
Benchmark consortium progress
Source of Evidence: Benchmarking

Division of International Education (2)

O 1: Unique experience
Students will have a culturally and academically unique experience that will enhance the value of their UNO degree.

Related Measures

M 1: Evaluation
Evaluation of program by students; evaluation of program by faculty and staff.
Source of Evidence: Academic direct measure of learning - other

O 4: Study abroad programs
Develop and administer high-quality study abroad programs that operate on self-generated revenue and serve to enhance and enrich the academic and extra-curricular student experience.

Related Measures

M 4: Financial success of program
Number of students enrolled, financial success of program, student satisfaction.
Source of Evidence: Activity volume

Earth and Environmental Sciences (6)

O 1: Scholarly activity
Submit scholarly work for publication

Related Measures

M 1: Tally publications
Faculty will submit annually at least one abstract, article, book chapter or book for publication through the peer-reviewed process either as a lead or co-author
Source of Evidence: Activity volume

O 2: Professional meetings
Faculty will attend professional meetings

Related Measures

M 2: Tally meetings
Faculty will attend at least one professional society meeting per year.
Source of Evidence: Activity volume

O 3: Community involvement
Faculty will promote earth and environmental sciences through involvement with other institutions, businesses and the community

Related Measures

M 3: Tally community activities
Tally community activities and projects
Source of Evidence: Activity volume

O 4: Provide expertise
Support local organizations with technical and educational expertise on the environment, natural resources, and evolution of the earth

Related Measures

M 4: Tally partnerships
Faculty will document their commitment to partnerships through specific examples recorded in the department annual report
Source of Evidence: Activity volume

O 5: Pursue grants
Faculty will have federal, state, corporate or private grants in force.

Related Measures

M 5: Tally grants
Faculty will have federal, state, corporate or private grants in force.  

**O 6: Pursue funding**  
Faculty will show a continued commitment to trying to secure funding.  

**Related Measures**  
- **M 6: Tally funding**  
  Tally funding  
  Source of Evidence: Activity volume

**Energy Conversion & Conservation Center (ECCC) (2)**  

**O 5: Services**  
Provide services to professional societies and communities.  

**Related Measures**  
- **M 5: Technical sessions**  
  Number of technical sessions organized for conferences and workshop.  
  Source of Evidence: Academic direct measure of learning - other  
- **M 6: Number of board and committees**  
  Number of board and committees served for professional conferences and workshops.  
  Source of Evidence: Academic direct measure of learning - other  
- **M 7: Number of editorial boards**  
  Number of editorial boards served for journals  
  Source of Evidence: Academic direct measure of learning - other  
- **M 8: Papers and proposals**  
  Number of papers and proposals reviewed  
  Source of Evidence: Academic direct measure of learning - other

**O 6: Local community**  
Provide services to professional societies and communities.  

**Related Measures**  
- **M 9: Professional training courses**  
  Provide professional training courses such as energy audit, solar energy, infrared thermography, etc  
  Source of Evidence: Academic direct measure of learning - other

**English (1)**  

**O 6: Expand community outreach efforts**  
Encourage and increase community outreach efforts. Foster and expand Ready, Set, College, and GNOWP, particularly the professional development workshops both programs sponsor. Expand schedule of high school visits. Expand efforts to create community with alumni of undergraduate and graduate programs: continue the publication and distribution to alumni of Word: News and Notes from the UNO English Department; plan events involving alumni.  

**Related Measures**  
- **M 10: Tally community outreach efforts**  
  Tally community outreach efforts.  
  Source of Evidence: Activity volume

**Film and Theatre (1)**  

**O 4: Participation guidelines**  
Set guidelines and deadlines for participation in outreach to community through performance program and participation in conferences and festivals.  

**Related Measures**  
- **M 3: Faculty activity report**  
  Assess community activities with annual report  
  Source of Evidence: Activity volume

**Hospitality Research Center (1)**  

**O 1: Maintain #1 status in nation**  
Maintain our #1 status in the nation among hospitality and tourism research centers  

**Related Measures**  
- **M 1: Tally clients**  
  State, regional and city reports, events, festivals, etc.  
  Source of Evidence: Administrative measure - other

**Hotel, Restaurant and Tourism Management (4)**  

**O 1: Advisory Board meetings**  
This departmental outcome will be assessed through the use of guest speakers in class and through the HRT advisory board meeting schedule
Related Measures

M 1: Tally meetings
The department will hold two Advisory Board meetings per year
Source of Evidence: Activity volume

O 2: Guest speakers
This departmental outcome will be assessed through the use of guest speakers in class and through the HRT advisory board meeting schedule

Related Measures

M 2: Tally guest speakers
The department will use industry guest speakers in 80% of HRT courses offered
Source of Evidence: Activity volume

O 4: Departmental events
This departmental outcome will be assessed through departmental events in conjunction with the HRT 2030 – Principles of Food Production class

Related Measures

M 8: Tally departmental events
The department will hold at least two departmental events each academic year
Source of Evidence: Academic indirect indicator of learning - other

O 8: Providing workshops and seminars
This department outcome will be assessed through workshops and seminars provided by the department to our industry stakeholders

Related Measures

M 6: Tally workshops and seminars
The department will supply at least one workshop and one seminar annually to our industry stakeholders
Source of Evidence: Activity volume

Interdisciplinary Studies (IDS) (3)

O 1: Create partnerships with business and non-profit agencies
Create partnerships with community businesses and non-profit agencies for paid and non-paying internships. We are working with Gameloft now who will be offering IDS students in Digital Arts Media a paid internship.

Related Measures

M 1: Tally number of internships=4
During the Fall 2013 semester, 1 student completed satisfactorily an internship with Christy Heaton in the Office of Enrollment Services. The student completed a portfolio showing the work completed with regard to creating networks on campus for adult students. The Adult Student Network included Study Abroad information, working on résumés with Career Services, Moodle and Webstar Training, monthly meetings with adult students and social events. Christy Heaton sent IDS an evaluation of the students work. We have now completed four internships in total. Three students successfully completed internships in the following venues: 1) In Holland one of our students worked with a Dutch tailor and dressmaker; 2) A student worked with WDSU-TV in New Orleans; 3) A student worked with Enrollment Services at UNO- She did an internship with adult transfer students.
Source of Evidence: Activity volume

O 4: Invite professionals to participate and students to attend IDS Alumni Panel
Invite professionals from distinct careers who graduated as BGS/IDS majors to participate on the IDS Alumni Panel. IDS students will attend this event as a means to making connections for career paths. Due to a lack of staffing support, we were not able to host our Spring IDS Career Panel in spring 2014. However, we are already making plans for fall 2014 to schedule a resume writing workshop along with the Fall 2014 IDS Career Panel, which will also be a UNO Freshmen/Transfer Student Plunge Event.

Related Measures

M 4: Attendance
First IDS Alumni Panel was held fall 2012. 35 students and family members attended.
Source of Evidence: Activity volume

O 5: Ice Cream Ice Breaker Social
IDS Ice-Cream Ice Breaker Social. One of the activities for the UNO Freshmen/Transfer Student Plunge activities. We did have a success IDS Ice-Cream Breaker Social in Fall 2013. We are already planning another event during the UNO Freshmen/Transfer Student Plunge events in fall 2014.

Related Measures

M 5: Attendance
We will invite all IDS freshmen and transfer students to the next ice-cream social, and it will be held every fall semester.
Source of Evidence: Activity volume

Interdisciplinary Studies, Bachelor (2)

O 1: Understanding of integrative learning
Students will demonstrate an understanding of integrative learning as it relates to the attainment of educational and professional opportunities.
Related Measures

M 1: Quiz series
Students complete quiz series based on review of website, readings, and PowerPoint presentations (IDS 1001).
Source of Evidence: Academic indirect indicator of learning - other

M 4: Capstone Oral Presentation
Capstone Oral Presentation.
Source of Evidence: Presentation, either individual or group

M 5: Exit survey
IDS Graduate Exit Survey.
Source of Evidence: Exit interviews with grads/program completers

O 3: Integrate ideas
Interdisciplinary Studies majors learn how to integrate ideas across disciplines and incorporate distinct perspectives in their learning processes.

Management and Marketing (8)

O 1: Advisory board involvement
Enhance involvement of the Department advisory board.

Related Measures

M 1: Tally meetings
Tally meetings
Source of Evidence: Activity volume

O 2: Professional association participation
Increase involvement of marketing faculty in academic and/or industry associations. Encourage less involved faculty to join appropriate academic and/or industry associations.

Related Measures

M 2: Tally memberships
Tally memberships
Source of Evidence: Activity volume

O 3: Student interaction with professionals
Provide opportunities for students to interface with prominent management and marketing professionals.

Related Measures

M 3: Marketing Week event
Continue high profile Marketing Week event.
Source of Evidence: Administrative measure - other

Connected Document: Marketing Week 2014 Schedule of Speakers

M 4: Guest speakers
Assist in securing guest speakers for monthly AMA student chapter meetings.
Source of Evidence: Administrative measure - other

O 4: Meetings as needed
The department chair will meet with those faculty not meeting publishing objective to identify obstacles to publishing.

O 5: Publication schedule
New faculty members will be given schedules and duties appropriate to publication expectations.

Related Measures

M 5: Publication tally
Tally of publications.
Source of Evidence: Activity volume

O 6: Admissions events
Faculty will participate in Admissions-focused events at the invitations of UNO Admissions office. Department will coordinate with UNO Admissions and communicate with potential students expressing an interest in marketing.
M 6: Tally events
Tally number of events in which department participates.
Source of Evidence: Activity volume

O 7: Communication with students
Enhance communication with marketing majors. Continue to engage students through the American Marketing Association student chapter.

M 7: Improve retention rates
Improve 1st year full-time retention rate of marketing majors from year 1 to year 2 by 5%. Improve 1st year full-time retention rate of marketing majors from year 1 to year 3 by 5%.
Source of Evidence: Existing data

O 8: Faculty Qualifications
Staff the department with high quality faculty per AACSB guidelines.

M 8: Faculty Teaching Evaluations
Individual faculty teaching evaluations will be above average (3.5 on a 5 point scale). Faculty who are not above average will work with the department chair to devise a plan to improve teaching performance.
Source of Evidence: Performance (recital, exhibit, science project)

M 9: Participating vs. Supporting Faculty
The department courses will be taught by the required mix of participating vs. supporting faculty as dictated by AACSB.
Source of Evidence: Benchmarking

M 10: Deployment of Participating vs. Supporting Faculty
Department will meet or exceed AACSB guidelines for the blend of SA, PA, SP and IP faculty.
Source of Evidence: Benchmarking

Mathematics (3)

O 2: Community research partnerships
Faculty will conduct scientific research through involvement with other institutions, businesses and the community.

M 2: Tally partnerships
Tally community research partnerships.
Source of Evidence: Activity volume

O 3: Provide expertise
Support local organizations with technical and educational expertise in statistics and applied math.

M 3: Tally community activities
Faculty will document their commitment to partnerships through specific examples recorded in the department annual report.
Source of Evidence: Activity volume

O 4: Secure grants
Faculty will have federal, state, corporate or private grants in force.

M 4: Tally grants
Tally grants.
Source of Evidence: Activity volume

Merritt C. Becker Jr. University of New Orleans Transportation Institute (UNOTI) (4)

O 1: Develop transportation-focused educational opportunities
To develop transportation-focused educational opportunities.

M 1: MS in Transportation Studies proposal
MS in Transportation Studies proposal.
Source of Evidence: Administrative measure - other

M 2: Tally number of students funded
Tally number of students funded.
Source of Evidence: Administrative measure - other

O 2: Outreach and service
To provide outreach and continuing educational opportunities to transportation planning professionals, UNO students and K-12 students in the Greater New Orleans region. Continue to serve on and work with professional associations to host lectures, seminars, workshops and conferences on transportation related topics.

**Related Measures**

**M 3: Tally events**
Collaborate with professional associations to identify relevant topics. To work in partnership with associations to identify speakers and plan events. Deliver programs and seek professional accreditation.

Source of Evidence: Administrative measure - other

**O 3: Develop research program**
To develop regionally and nationally competitive research program in the areas of freight/ports, transit-oriented development, evacuation planning, and sustainable, resilient and equitable transportation systems. Nurture and develop stronger partnerships with funding agencies, such as the USDOT, DHS, La DOTD/LTRC, RPC, and other universities, such as LSU to attract federal UTC funding. Actively participate in the Consortium of UTCs and with partners in Arkansas, Louisiana, Maryland and Texas. Identify new partners across the USA. Develop common research proposals. Apply for funding.

**Related Measures**

**M 4: Tally proposals and funding applications**
Tally proposals and funding applications.

Source of Evidence: Activity volume

**O 4: Publish research**
Publish research in peer-reviewed transportation publications. Mentor young faculty and staff members. Look for collaboration opportunities across faculty, staff and with students. Incentivize peer reviewed submissions.

**Related Measures**

**M 5: Tally publications**
Tally publications.

Source of Evidence: Administrative measure - other

**Midlo Center (5)**

**O 3: Sponsor public lecture series**
Sponsor 1 new public lecture series to link the university with the community.

**Related Measures**

**M 3: Tally number of events**
Tally number of event from 2013-14 Midlo Annual Report.

Source of Evidence: Activity volume

**O 4: Supplying educational component to tourism initiatives**
Increase collaboration with private sector through projects supplying educational component to tourism initiatives. 2014-15: Supply educational component to the French Quarter Festival and Satchmo Summerfest in conjunction with French Quarter Festivals.

**Related Measures**

**M 2: Tally number of collaborations**
Tally number of collaborations from 2013-14 Midlo Annual Report.

Source of Evidence: Activity volume

**O 6: Research projects**
Demonstrate an understanding of research methods and archival research through participation in externally funded research projects.

**Related Measures**

**M 5: Grant project**
Project rated by faculty supervising grant projects.

Source of Evidence: Project, either individual or group

**O 7: Internship program**
Acquire practical application of historical methods through internship program.

**Related Measures**

**M 6: Internship**
Students' work assessed by internship supervisor.

Source of Evidence: Field work, internship, or teaching evaluation

**O 8: Public events**
Gain skills in presenting academic topics to the public through public events. 2014-15 - Present the Herman L. Midlo Lecture in October, with an eminent scholar on slavery, in anticipation of a larger conference/exhibit in March 2014-15 - Work with new collaboration of Historic New Orleans Collection on major conference/exhibit on the internal slave trade, in association with the Libraries of Richmond (Va) to be held simultaneously in Richmond and New Orleans in March, tentatively filmed by C-Span.

**Related Measures**

**M 7: Evaluation**
Student self-assessment and public evaluation forms at all events.
Music (1)

O 5: Establish series of community events
Establish series of community events a. Present the Jazz at Sandbar series b. Present the Musical Excursions series c. Host local and statewide musical events d. Host rehearsals and performances for its established family of community groups e. Establish a yearly residency by a nationally recognized new music ensemble.

Related Measures

M 3: Tally events and contacts
Establish a series of events that will allow the department to achieve a minimum of 5,000 contacts during the 2014-2015 academic year. Faculty will lead or participate in at least 300 public events, including workshops, performances, and other outreach activities.

Source of Evidence: Activity volume

New Orleans Jazz Institute (5)

O 2: Increase enrollment in Irvin Mayfield’s “New Orleans as Discourse” class
Increase enrollment in Irvin Mayfield’s “New Orleans as Discourse” class.

Related Measures

M 2: Enrollment numbers for the class
Enrollment numbers for the class

Source of Evidence: Activity volume

O 4: Increase exposure for NOJI Masters Series commissions and performances
Increase exposure for NOJI Masters Series commissions and performances.

Related Measures

M 4: Evaluation of performances, attendance, marketing and community recognition
Evaluation of performances, attendance, marketing and community recognition. Analysis biannually after Masters Series performances have concluded.

Source of Evidence: Administrative measure - other

O 5: Learn the basics of New Orleans culture, its leadership, and the city
During Mayfield’s “New Orleans as Discourse” class, each student should learn the basics of New Orleans culture, its leadership, and the city in general.

Related Measures

M 5: Evaluations
Evaluation of class guests, enrollment numbers, class grade average, and quality of class blogs (specifically “What this class means to me”).

Source of Evidence: Academic direct measure of learning - other

O 6: Learn to compose and premiere new Jazz music
During Mayfield’s Jazz Composition Independent Study, each student should learn to compose and premiere new Jazz music before the end of each semester.

Related Measures

M 6: Evaluations
Evaluation of students’ end-of-semester grades, quality of premiere performance, attendance at premiere performance (relative to the number of students in the class).

Source of Evidence: Academic direct measure of learning - other

O 7: Develop a better understanding of his/her instrument and competently perform
During each term of the Irvin Mayfield School of Music Saturday and Summer programs, each student should develop a better understanding of his/her instrument and be able to confidently and competently perform at a recital for friends and family.

Related Measures

M 7: Evaluations of performances
Overall evaluation of recital and individual student performances by NOJI Director and individual instructors.

Source of Evidence: Academic direct measure of learning - other

Physics (3)

O 3: Encourage publications
Chair meets with faculty to establish goals for submitting traditional and non-traditional publications or other creative output. Review annual report prior to Fall 2013 semester to identify faculty needing assistance, schedule meetings.

Related Measures

M 3: Tally publications
Tally publications

Source of Evidence: Activity volume

O 4: Encourage professional organization service
Encourage faculty to take an active role in societies and boards.

Related Measures
M 4: Tally service
Tally service
Source of Evidence: Activity volume

O 5: Replace and upgrade equipment
Replace broken lab equipment, modernize the experiments, purchase/maintain/catalog physics demonstration equipment (to accompany lectures), upgrade technology in tutoring center

Related Measures

M 5: Assess improvements
Assess labs and demonstrations
Source of Evidence: Administrative measure - other

Planning and Urban Studies (1)
O 4: Incentive community engagement by faculty members
1. Recognize community engagement in faculty workload
2. Recognize the importance of community engagement for professional planning education
3. Develop faculty guidelines for service work by Fall 2014

Related Measures

M 3: Tally service activities
Tally service activities
Source of Evidence: Activity volume

Political Science (2)
O 7: Participate in local organizations and grant interviews
1. Department members will be active in local organizations.
2. Department members will grant interviews to local and national press.

Related Measures

M 7: Tally community activities
Tally community activities
Source of Evidence: Activity volume

O 8: Publish poll results
The Department will regularly publish results of polls taken by Department members.

Related Measures

M 8: Tally polls conducted
Tally polls conducted
Source of Evidence: Activity volume

Psychology (2)
O 5: Secure research funding
Tenure-track faculty will secure funding for their research through grants and contracts.

Related Measures

M 5: Tally research funding
Tally research funding
Source of Evidence: Activity volume

Connected Documents:
Chair Docs for IE DEC 2014
Chair Excel 1 measure 2, 4 and 5 2013-2014
Excel File for Chair outcomes Dec 2014

O 6: Assess student satisfaction
Assess student satisfaction with overall training experience

Related Measures

M 6: Exit survey
Student Exit Survey will assess all students’ satisfaction with the training they received.
Source of Evidence: Client satisfaction survey (student, faculty)
Connected Document:
Undergraduate Coordinator Summary data

Psychology, B.S. (3)
O 1: Broad based knowledge
The department’s undergraduate majors will attain a broad based knowledge of the field of psychology.

Related Measures

M 1: ETS Major Field Test
All graduating seniors will take the ETS Major Field Test (MFT) in Psychology. This test assesses students’ knowledge in several areas of psychology.
Source of Evidence: Standardized test of subject matter knowledge
Connected Documents:
O 2: Empirical research
Undergraduate majors will be proficient in the production and communication of empirical research. Graduates will be able to design a data collection strategy, collect and analyze data, and write a report of the findings in APA format.

Related Measures

M 2: Research project
PSYC 2300 is required of all majors and the class is standardized to include a research project. The research requirement involves the design of data collection, collecting and analyzing data, and producing a report of the findings in APA format. Students are assessed on the: 1) Hypothesis driven proposal (25%), 2) Design of and actual data collection (25%), 3) Producing a written report of the study in APA format (25%) and 4. An oral presentation (25%)
Source of Evidence: Project, either individual or group
Connected Documents:
data file 2 for BS
data file1 for BS
Fall 2014 Undergrad data

O 3: Specific Training
The department will produce undergraduate majors who have focused training in psychology across 3 areas defined by American Psychological Association guidelines as core to undergraduate training: 1) Developmental; 2) Clinical, Abnormal, and Personality; 3) Sensation Perception, Physiology, & Comparative.

Related Measures

M 3: ETS Subscale Scores
Students taking the ETS field test will be assessed in three areas: 1) Perception, Sensory, Physiology, Comparative & Ethology; 2) Clinical, Abnormal, and Personality; 3) Developmental and Social.
Source of Evidence: Standardized test of subject matter knowledge
Connected Documents:
data file 2 for BS
data file1 for BS
Fall 2014 Undergrad data

Psychology, M.S. (3)
O 1: Continue into PhD
Graduate students who complete the MS degree will continue into the UNO doctoral program.

Related Measures

M 1: 80% Continue
Graduate students who complete the MS degree will continue into the UNO doctoral program.
Source of Evidence: Academic direct measure of learning - other
Connected Document: MS data

O 2: Publish Research
Graduate students who complete the MS degree will develop the skills and knowledge to be able to complete a research project of publishable quality.

Related Measures

M 2: Research
Annual Student Progress Report will assess students' publication productivity while completing the MS degree.
Source of Evidence: Academic direct measure of learning - other
Connected Document: MS data

O 3: Communicate research
Graduate students who complete the MS degree will develop the ability to communicate psychological knowledge.

Related Measures

M 3: Communicate
An annual Student Progress Report will assess students' presentation productivity while completing the MS degree.
Source of Evidence: Academic direct measure of learning - other
Connected Document: MS data

Psychology, Ph.D. (3)
O 1: Conduct research of a publishable quality
Graduate students will develop the skills and knowledge to be able to complete a research project of publishable quality.

Related Measures

M 1: Record of publication
Record of publication as assessed using annual student progress reports
Source of Evidence: Academic direct measure of learning - other
M 2: Exit survey
A Student Exit Survey will assess all students graduating and an annual Student Progress Report will assess students' presentation productivity. 100% of Ph.D. graduates will present at least three professional lectures before graduation.
Source of Evidence: Exit interviews with grads/program completers

Connected Document: 2014 Update Dec

O 2: Communicate psychological knowledge
Graduate students will develop the ability to communicate psychological knowledge

Related Measures
M 2: Exit survey
A Student Exit Survey will assess all students graduating and an annual Student Progress Report will assess students' presentation productivity. 100% of Ph.D. graduates will present at least three professional lectures before graduation.
Source of Evidence: Exit interviews with grads/program completers
Connected Document: 2014 Update Dec

M 3: Student progress report
An annual Student Progress Report will assess students' presentation productivity.
Source of Evidence: Academic indirect indicator of learning - other
Connected Document: 2014 Update Dec

O 3: Employment
Graduate training will enable all graduating doctoral students to obtain employment that meets their career objectives.

Related Measures
M 4: Employment
Student Exit Survey will assess all students' success in obtaining employment at the time of graduation
Source of Evidence: Exit interviews with grads/program completers
Connected Document: 2014 Update Dec

Sociology (1)
O 10: Encourage community service
Encourage faculty to serve as board members, advisors, and guest speakers for community groups

Related Measures
M 6: Tally community service activities
Tally community service activities
Source of Evidence: Activity volume

Special Education and Habilitative Services (2)
O 3: Participate in service activities
Faculty will volunteer for governance committees within the university and college Faculty will participate on committees within community and school organizations Faculty will participate with Departmental- and College-identified schools in the greater New Orleans area Faculty will participate in NCATE-related activities

Related Measures
M 3: Participation tally
Faculty members will update vita every year
Source of Evidence: Activity volume

O 4: Recruitment activities
Faculty will distribute brochures at conferences Faculty will participate in Graduate School recruitment activities Faculty will contact local school districts

Related Measures
M 4: Recruitment Activities
Eighty percent (80%) of faculty members will engage in one or more recruitment activities annually
Source of Evidence: Activity volume

Student Accountability and Advocacy (3)
O 2: Opportunity to present their position in accountability meetings
The Student Accountability and Advocacy office will provide students the opportunity to present their position in accountability meetings for misconduct cases, including academic dishonesty.

Related Measures
M 2: Tracking of cases
Number of cases referred and nature of disposition of cases will be continually and accurately tracked.
O 4: Understanding of personal responsibility.
Students will demonstrate an understanding of personal responsibility.

Related Measures
M 4: Student self-assessment
Student self-assessment as presented in reflective essays/other projects as sanctioned.

Source of Evidence: Administrative measure - other

O 5: Develop workshops and other programming to educate students
The Student Accountability and Advocacy Office will develop workshops and other programming to educate students on issues related to Student Code of Conduct violations.

Related Measures
M 5: Post-workshop student surveys
Post-workshop student surveys.

Source of Evidence: Administrative measure - other

M 6: Attendance at programs presented by the office
Attendance at programs presented by the office.

Source of Evidence: Activity volume

Student Involvement and Leadership (2)

O 6: Improve public relations
Improve public relations via partnership with academic colleges and other departments outside of Student Affairs.

Related Measures
M 10: Bi Annual newsletter.
Establish biannual newsletter.

Source of Evidence: Administrative measure - other

O 7: Enhance department marketing
Enhance department marketing.

Related Measures
M 10: Bi Annual newsletter.
Establish biannual newsletter.

Source of Evidence: Administrative measure - other

M 13: Survey students
Survey students concerning marketing.

Source of Evidence: Administrative measure - other

M 14: Time elapsed
Time elapsed between event and promotional pieces.

Source of Evidence: Administrative measure - other

University Advancement (1)

O 1: Develop and implement an annual unrestricted giving program
Develop and implement a comprehensive multi-year annual program to significantly increase unrestricted giving.

Related Measures
M 1: Tally unrestricted annual giving
Tally unrestricted annual giving.

Source of Evidence: Existing data

M 2: Tally number of alumni, parents and friends giving
Tally number of alumni, parents and friends giving to unrestricted giving.

Source of Evidence: Existing data

Women’s Center (3)

O 1: Increase attendance at activities
Increase student and faculty attendance at activities hosted by the Women’s Center.

Related Measures
M 1: End-of-event surveys
Analysis of satisfaction and programming interests via end-of-event surveys.

Source of Evidence: Client satisfaction survey (student, faculty)

O 2: Grow scholarship support
Grow scholarship support from providers and student applicants.

Related Measures
M 2: Number of student applications for scholarships
Number of student applications for scholarships managed by the Women’s Center; addition of scholarship funds
by the Center's partners who provide them.

**O 3: Effectively promote services and programming**
Effectively promote services and programming on Women's Center website and via social media.

**Related Measures**

**M 3: Track website page views and downloads of information**
Track website page views and downloads of information; establish 2013-2014 figures first, then track changes over the next academic year.

Source of Evidence: Activity-volume

---

**6.3 Promote UNO as a community asset. (112 associations)**

**Accounting (8)**

**O 1: Financial support and evaluations for research**
1. Subsidize submission fees 2. Provide financial support for research 3. Have meaningful evaluations for research

**Related Measures**

**M 1: Faculty activity reports**
Faculty activity reports

Source of Evidence: Administrative measure - other

**O 2: Prepare students for careers**
The Department of Accounting faculty will provide accounting instructions that prepares students for accounting careers.

**Related Measures**

**M 2: Exit Interviews**
Conduct exit interviews each semester.

Source of Evidence: Client satisfaction survey (student, faculty)

**M 3: Employer survey**
Conduct employer survey every 3-4 yrs.

Source of Evidence: Evaluations

**O 3: Encourage service**
1. Encourage faculty members to accept board positions. 2. Encourage faculty to serve on university committees. 3. Encourage faculty to assist in service learning opportunities.

**Related Measures**

**M 4: Participation tally**
Tally participation in service organizations, committees and other efforts.

Source of Evidence: Activity-volume

**O 4: Offer courses**
Classes should be scheduled to help students meet their degree requirements, where possible. Classes should be scheduled to help meet professional/personal needs, where possible.

**Related Measures**

**M 5: Class bulletins**
Class bulletins of undergraduate courses

Source of Evidence: Administrative measure - other

**O 5: Maintain strong enrollments**
Maintain the strong enrollments in the undergraduate and graduate Accounting programs that the Department has had. Work with Admissions to maintain undergraduate and graduate programs. Participate in phonathons.

**Related Measures**

**M 6: Enrollment statistics, admissions contacts, phone calls made**
Enrollment statistics, admissions contacts, phone calls made

Source of Evidence: Administrative measure - other

**O 6: Alumni involvement opportunities**
Have at least six speakers per year in accounting classes. Solicit contributions from alumni. Continue to raise money from alumni for scholarships and awards. Continue to solicit alumni involvement with the Energy Accounting and Technology Conference.

**Related Measures**

**M 7: Reports and lists of alums, scholarships, conference participants**
Activities Reports, Alumni Solicitation Letter and Mailing Lists, List of Scholarships and Awards, List of Energy Accounting and Technology Conference Participants

Source of Evidence: Administrative measure - other

**O 7: Maintain strong partnerships**
Supplement annual solicitation with the use of the Advisory Council to solicit contributions. Continue to raise money from alumni for scholarships and awards. Continue with alumni involvement with the annual Energy Accounting and Technology Conference. Obtain student internships.
**Related Measures**

**M 8: Fund raising results, scholarship, conference and internship lists**
Fund-Raising Results, List of Scholarships and Awards, List of Energy Accounting and Technology Conference Participants, List of student internships
Source of Evidence: Administrative measure - other

**O 8: PQ representatives teaching**
Use professionally qualified (PQ) representatives from the accounting profession to teach courses subject to AACSB guidelines, financial constraints, College of Business guidelines and needs. Department chair should cultivate potential PQ adjunct faculty. Obtain necessary funding to hire adjunct faculty resources. Provide adequate ancillary support for adjunct faculty. Provide evaluative feedback to adjunct faculty relative to teacher evaluations.

**Related Measures**

**M 9: AACSB guidelines, number of adjunct faculty members, course evaluations**
AACSB guidelines, number of adjunct faculty members, course evaluations
Source of Evidence: Administrative measure - other

**Center Austria (2)**

**O 3: Broaden intellectual and scholarly discourses**
Broaden intellectual and scholarly discourses

**Related Measures**

**M 3: Tally conferences, lectures, publications**
Tally conferences, lectures, and publications
Source of Evidence: Activity volume

**M 4: Exit interviews**
Exit interviews with conference and student/participant surveys of guest lecturers and audiences
Source of Evidence: Exit interviews with grads/program completers

**O 5: Maintain and refine partnerships**
Maintain and refine partnerships

**Related Measures**

**M 6: Conduct regular meetings and activities**
Conduct regular meetings and activities
Source of Evidence: Academic indirect indicator of learning - other

**Center for Hazards Assessment Response and Technology (CHART) (1)**

**O 1: Produce and disseminate research projects**
UNO-CHART’s research projects support its mission to assist residents, local and state officials, and communities in understanding and reducing risk to natural hazards.

**Related Measures**

**M 1: Review of project deliverables**
Review of project deliverables
Source of Evidence: Administrative measure - other

**M 2: Review of production and dissemination of research materials**
Review of production and dissemination of report, manuals, presentations, etc. (will include social media utilization rates and Scholarworks reports)
Source of Evidence: Administrative measure - other

**Chemistry (4)**

**O 1: Research and publications**
Conduct research and publish their results in peer-reviewed scientific venues.

**Related Measures**

**M 1: Tally publication submissions**
Faculty will submit annually at least one abstract, article, book chapter or book for publication through the peer-reviewed process either as a lead or co-author.
Source of Evidence: Activity volume

**M 2: Tally meeting attendance**
Faculty will attend at least one professional society meeting per year.
Source of Evidence: Activity volume

**O 2: Promote chemistry through involvement**
Faculty will promote chemistry and related sciences through involvement with other institutions, businesses and the community.

**Related Measures**

**M 3: Tally partnerships**
Analysis of documentation in department annual report
Source of Evidence: Activity volume
O 3: Provide expertise
Support local organizations with technical and educational expertise on chemistry and related sciences.

O 4: Grants
Faculty will have federal, state, corporate or private grants in force.

Related Measures

M 5: Analyze reported funding
Analyze funding reported annually
Source of Evidence: Document Analysis

Civil and Environmental Engineering (1)

O 9: Provide review courses
Develop professional development and PE review courses to be offered at locations convenient to working engineers.

Related Measures

M 8: Review course tally
Track number of review courses
Source of Evidence: Activity volume

College of Liberal Arts (COLA) (2)

O 4: Procure funds from multiple sources
The College of Liberal Arts seeks sufficient funding (internal and external) to enable all academic program/faculty goals be realized. a. Match levels of funding to specific academic programs. b. Create Development guidelines and strategies to augment general funding.

Related Measures

M 10: SCH production
SCH driven budgeting process
Source of Evidence: Administrative measure - other

M 11: Grant proposals submitted
Grant proposals submitted
Source of Evidence: Activity volume

M 12: Grant proposals funded
Grant proposals funded
Source of Evidence: Activity volume

O 5: Maintain visibility within the community
Maintain visibility within the community, state, region and nation with outreach programs in the Arts, humanities and Social Sciences. a. community outreach through centers and institutes. b. Art series (concerts, theatre season, art exhibitions) c. Professional Immersion Opportunities Project d. UNO Poll e. Continued presence with national organizations (Model UN, ACTF)

Related Measures

M 13: Number of community touches
Maintain audit of number of community “touches” by UNO COLA units
Source of Evidence: Activity volume

M 14: Community evaluations
Evaluations by community/COLA units interaction
Source of Evidence: Evaluations

M 15: Community survey
Survey results of COLA/community organization interaction
Source of Evidence: Client satisfaction survey (student, faculty)

M 16: Arts series attendance
Attendance at UNO Arts series
Source of Evidence: Activity volume

M 17: Student organization evaluations
Student/organization evaluations of PIOP involvement
Source of Evidence: Evaluations

M 18: UNO polls
Results of UNO polls. Evaluations of processes
Source of Evidence: Administrative measure - other

M 19: Awards and national notices
Award and national notices of activity
Source of Evidence: Activity volume

Computer Science (7)

O 1: Provide quality staff and labs
Maintain adequate faculty staffing for computer literacy and other service courses. Provide adequate laboratory facilities for
computer literacy and other service courses. Provide an adequate number of laboratory assistants for literacy courses.

**Related Measures**

**M 1: Teaching evaluations**
- Regular teaching evaluations
  
  **Source of Evidence:** Evaluations

**O 2: Professional development**

Obtain adequate funding to support registration, fees, and travel. Inform faculty and staff of requests and opportunities for short courses, workshops, and conferences. Determine obstacles to involvement in short courses, workshops, and conferences through annual review of faculty.

**Related Measures**

**M 2: Tally continuing education activities**
- Tally continuing education activities, annual report analysis
  
  **Source of Evidence:** Activity volume

**M 4: Tally community projects**
- Faculty report projects annually
  
  **Source of Evidence:** Activity volume

**O 3: Promote student internships**

Post internship information on the Departmental web page. Regularly inform students of internship opportunities through e-mail. Utilize the advising process to inform students of internship and other opportunities.

**Related Measures**

**M 3: Student interviews**
- Evaluate internship information
  
  **Source of Evidence:** Discussions / Coffee Talk

**O 4: Provide faculty support**

Provide teaching support for junior faculty and faculty with external funding. Provide support for faculty working on funding proposals. Ensure that faculty are informed of funding possibilities and given assistance in the preparation of research proposals. Determine obstacles to proposal submission through the annual review of faculty.

**Related Measures**

**M 5: Tally funding and proposals**
- Evaluate documentation of ongoing funding or submitted funding proposals.
  
  **Source of Evidence:** Activity volume

**M 6: Tally conference participation**
- Evaluate documentation of conference and workshop participation
  
  **Source of Evidence:** Activity volume

**M 7: Tally publications and presentations**
- Tally faculty research in a scholarly publication.
  
  **Source of Evidence:** Activity volume

**O 5: Increase Throughput**

Increase the number of recruited students at the freshman and junior level (from transfers). Recruit underrepresented groups (e.g., women, minorities) by targeting high schools where those groups are a significant population (all-girls, minority high schools). Provide adequate tutorial services for CSCI courses.

**Related Measures**

**M 8: Tally recruited students**
- Tally the number of recruited students at the freshman and junior level (from transfers).
  
  **Source of Evidence:** Existing data

**O 6: Extra-curricular Activities**

Ensure the viability of the local chapter of the Association for Computing Machinery (ACM). The ACM is the preeminent professional society for computing practitioners.

**Related Measures**

**M 9: Tally meeting frequency**
- Tally number of meetings/activities of the local chapter of the Association for Computing Machinery (ACM).
  
  **Source of Evidence:** Activity volume

**O 7: Faculty/Staff Engagement**

Promote involvement of faculty and staff in university committees/forums.

**Related Measures**

**M 10: Tally attendance in forums**
- Tally number of faculty/staff who have participated in or have attended a university-wide forum or committee.
  
  **Source of Evidence:** Activity volume

**Distance Education - Online Learning (2)**

**O 4: Effective UNO website presence for online learning**

Establish and develop an effective UNO website presence for online learning.
**Related Measures**

M 4: Annual audit
Comparison with academic and institutional peer universities. Annual audit of online learning’s UNO website presence
Source of Evidence: Administrative measure - other

O 5: Join SREB Electronic Campus Consortium
Joining the SREB Electronic Campus Consortium, which provides us free regional exposure and opens up the remaining southern states for our online programs via state authorization agreements.

**Related Measures**

M 5: Benchmark consortium progress
Benchmark consortium progress
Source of Evidence: Benchmarking

**Division of International Education (2)**

O 1: Unique experience
Students will have a culturally and academically unique experience that will enhance the value of their UNO degree.

**Related Measures**

M 1: Evaluation
Evaluation of program by students; evaluation of program by faculty and staff.
Source of Evidence: Academic direct measure of learning - other

O 4: Study abroad programs
Develop and administer high-quality study abroad programs that operate on self-generated revenue and serve to enhance and enrich the academic and extra-curricular student experience.

**Related Measures**

M 4: Financial success of program
Number of students enrolled, financial success of program, student satisfaction.
Source of Evidence: Activity volume

**Earth and Environmental Sciences (6)**

O 1: Scholarly activity
Submit scholarly work for publication

**Related Measures**

M 1: Tally publications
Faculty will submit annually at least one abstract, article, book chapter or book for publication through the peer-reviewed process either as a lead or co-author
Source of Evidence: Activity volume

O 2: Professional meetings
Faculty will attend professional meetings

**Related Measures**

M 2: Tally meetings
Faculty will attend at least one professional society meeting per year.
Source of Evidence: Activity volume

O 3: Community involvement
Faculty will promote earth and environmental sciences through involvement with other institutions, businesses and the community

**Related Measures**

M 3: Tally community activities
Tally community activities and projects
Source of Evidence: Activity volume

O 4: Provide expertise
Support local organizations with technical and educational expertise on the environment, natural resources, and evolution of the earth

**Related Measures**

M 4: Tally partnerships
Faculty will document their commitment to partnerships through specific examples recorded in the department annual report
Source of Evidence: Activity volume

O 5: Pursue grants
Faculty will have federal, state, corporate or private grants in force.

**Related Measures**

M 5: Tally grants
Faculty will have federal, state, corporate or private grants in force.  
Source of Evidence: Activity-volume

O 6: Pursue funding  
Faculty will show a continued commitment to trying to secure funding.

Related Measures

M 6: Tally funding  
Tally funding  
Source of Evidence: Activity-volume

Educational Leadership, Counseling, and Foundations (1)

O 1: Community placements  
1. Develop a departmental report of different placements throughout the community across programs. 2. Seek additional community sites.

Related Measures

M 1: Internship/field experience report  
Develop yearly report of internships and field experiences.  
Source of Evidence: Administrative measure - other

Energy Conversion & Conservation Center (ECCC) (2)

O 5: Services  
Provide services to professional societies and communities.

Related Measures

M 5: Technical sessions  
Number of technical sessions organized for conferences and workshop.  
Source of Evidence: Academic direct measure of learning - other

M 6: Number of board and committees  
Number of board and committees served for professional conferences and workshops.  
Source of Evidence: Academic direct measure of learning - other

M 7: Number of editorial boards  
Number of editorial boards served for journals  
Source of Evidence: Academic direct measure of learning - other

M 8: Papers and proposals  
Number of papers and proposals reviewed  
Source of Evidence: Academic direct measure of learning - other

O 6: Local community  
Provide services to professional societies and communities.

Related Measures

M 9: Professional training courses  
Provide professional training courses such as energy audit, solar energy, infrared thermography, etc  
Source of Evidence: Academic direct measure of learning - other

English (1)

O 6: Expand community outreach efforts  
Encourage and increase community outreach efforts. Foster and expand Ready, Set, College, and GNOWP, particularly the professional development workshops both programs sponsor. Expand schedule of high school visits. Expand efforts to create community with alumni of undergraduate and graduate programs: continue the publication and distribution to alumni of Word: News and Notes from the UNO English Department; plan events involving alumni.

Related Measures

M 10: Tally community outreach efforts  
Tally community outreach efforts.  
Source of Evidence: Activity-volume

Film and Theatre (2)

O 3: Internship recruiting  
Increase participation in FTCA 4900 Increase marketing Examine possible internship requirement Seek feedback from professionals Form committee in fall of 2013 with report for spring of 2014

Related Measures

M 2: Tally internship participation  
Tally internship participation  
Source of Evidence: Activity-volume

O 4: Participation guidelines  
Set guidelines and deadlines for participation in outreach to community through performance program and participation in conferences and festivals.
M 3: Faculty activity report
Assess community activities with annual report
Source of Evidence: Activity volume

O 3: Community service
Professional activities including board and committee service, volunteering and attendance
UPDATE MAY 2014
1) We intend to bring more social components into the structure of our curriculum. In beginning classes faculty will have a service component that addresses art in the community. Advanced level classes will have a more rigorous element that requires students to place art into public spaces. This can be demonstrated in multiple ways and will end with a report about how art and community are related. 1.2) Public work should address the need to advertising the university and grabbing the attention of local students in the metropolitan area. 2) Service learning components in the curriculum are one of the most important ways to both reach out into the community and create exciting forms of instruction in the classroom. 2.1) Faculty will be asked to visit local high schools to give visiting lectures about their fields of study. 2.2) We have a student run arts organization that reaches out to the university campus by staging events and creating a community among the students that is open to everyone. 2.3) We want to invite artists in the community to visit the department, meet the students and lecture about their work. 4.3) Partnerships are important for our students to understand the professional aspects of the art world. We want our faculty to engage local institutions and artists in order to develop community based artwork or projects. 6.1) We run an off-campus gallery that shows off international artwork as well as functions as a university event setting in the heart of New Orleans. 6.3) Our department has been engaged in an international art biennial Prospect New Orleans which has helped promote the university to many kinds of people visiting the city. Many of our majors have had international success as artists and are still based here in New Orleans. They promote the university at every show they have.

O 4: Faculty activity report and program review
FAR Program review by NASAD. Review of all faculty by chair.
Source of Evidence: Activity volume

Hospitality Research Center (1)
O 1: Maintain #1 status in nation
Maintain our #1 status in the nation among hospitality and tourism research centers

M 1: Tally clients
State, regional and city reports, events, festivals, etc.
Source of Evidence: Administrative measure - other

Hotel, Restaurant and Tourism Management (4)
O 1: Advisory Board meetings
This departmental outcome will be assessed through the use of guest speakers in class and through the HRT advisory board meeting schedule

M 1: Tally meetings
The department will hold two Advisory Board meetings per year
Source of Evidence: Activity volume

O 2: Guest speakers
This departmental outcome will be assessed through the use of guest speakers in class and through the HRT advisory board meeting schedule

M 2: Tally guest speakers
The department will use industry guest speakers in 80% of HRT courses offered
Source of Evidence: Activity volume

O 4: Departmental events
This departmental outcome will be assessed through departmental events in conjunction with the HRT 2030 – Principles of Food Production class

M 8: Tally departmental events
The department will hold at least two departmental events each academic year
Source of Evidence: Academic indirect indicator of learning - other

O 8: Providing workshops and seminars
This departmental outcome will be assessed through workshops and seminars provided by the department to our industry stakeholders

M 6: Tally workshops and seminars
The department will supply at least one workshop and one seminar annually to our industry stakeholders
Source of Evidence: Activity volume

Institute for Economic Development and Real Estate Research (3)
**O 1: Economic development projects**
Provide direct assistance to three community economic development projects in the New Orleans or surrounding regions.

**Related Measures**

M 1: Research, site studies, & strategic plans
Tally applied research, site studies, strategic plans completed
Source of Evidence: Activity-volume

**O 2: Community outreach**
Increase quantity and improve quality of community outreach efforts

**Related Measures**

M 2: Events, evaluations, & activities
Tally number of conferences, seminars, other events Conference participant evaluations Activities with local boards
Source of Evidence: Academic direct measure of learning - other

**O 3: Support services**
Provide support services and applied research capabilities to local agencies and organizations engaged in economic development.

**Related Measures**

M 3: Project initiation
Number of projects initiated in response to agency/organization requests
Source of Evidence: Academic direct measure of learning - other

**Interdisciplinary Studies (IDS) (3)**

**O 1: Create partnerships with business and non-profit agencies**
Create partnerships with community businesses and non-profit agencies for paid and non-paying internships. We are working with Gameloft now who will be offering IDS students in Digital Arts Media a paid internship.

**Related Measures**

M 1: Tally number of internships=4
During the Fall 2013 semester, 1 student completed satisfactorily an internship with Christy Heaton in the Office of Enrollment Services. The student completed a portfolio showing the work completed with regard to creating networks on campus for adult students. The Adult Student Network included Study Abroad information, working on résumés with Career Services, Moodle and Webstar Training, monthly meetings with adult students and social events. Christy Heaton sent IDS an evaluation of the students work. We have now completed four internships in total. Three students successfully completed internships in the following venues: 1) In Holland one of our students worked with a Dutch tailor and dressmaker; 2) A student worked with WDSU-TV in New Orleans; 3) A student worked with Enrollment Services at UNO- She did an internship with adult transfer students.

Source of Evidence: Activity-volume

**O 4: Invite professionals to participate and students to attend IDS Alumni Panel**
Invite professionals from distinct careers who graduated as BGS/IDS majors to participate on the IDS Alumni Panel. IDS students will attend this event as a means to making connections for career paths. Due to a lack of staffing support, we were not able to host our Spring IDS Career Panel in spring 2014. However, we are already making plans for fall 2014 to schedule a resume writing workshop along with the Fall 2014 IDS Career Panel, which will also be a UNO Freshmen/Transfer Student Plunge Event.

**Related Measures**

M 4: Attendance
First IDS Alumni Panel was held fall 2012. 35 students and family members attended.
Source of Evidence: Activity-volume

**O 5: Ice Cream Ice Breaker Social**
IDS Ice-Cream Ice Breaker Social. One of the activities for the UNO Freshmen/Transfer Student Plunge activities. We did have a success IDS Ice-Cream Breaker Social in Fall 2013. We are already planning another event during the UNO Freshmen/Transfer Student Plunge events in fall 2014.

**Related Measures**

M 5: Attendance
We will invite all IDS freshmen and transfer students to the next ice-cream social, and it will be held every fall semester.
Source of Evidence: Activity-volume

**Interdisciplinary Studies, Bachelor (2)**

**O 1: Understanding of integrative learning**
Students will demonstrate an understanding of integrative learning as it relates to the attainment of educational and professional opportunities.

**Related Measures**

M 1: Quiz series
Students complete quiz series based on review of website, readings, and PowerPoint presentations (IDS 1001). Source of Evidence: Academic indirect indicator of learning - other

M 4: Capstone Oral Presentation
Capstone Oral Presentation.
Source of Evidence: Presentation, either individual or group

**M 5:** Exit survey
IDS Graduate Exit Survey.
Source of Evidence: Exit interviews with grads/program completers

**O 3: Integrate ideas**
Interdisciplinary Studies majors learn how to integrate ideas across disciplines and incorporate distinct perspectives in their learning processes.

**Related Measures**

**M 3:** Capstone paper
Seniors are required to complete a faculty-juried capstone paper (IDS 3091). Graded using adapted AACU Integrative Learning VALUE Rubric.
Source of Evidence: Academic direct measure of learning - other

**M 4:** Capstone Oral Presentation
Capstone Oral Presentation.
Source of Evidence: Presentation, either individual or group

**M 5:** Exit survey
IDS Graduate Exit Survey.
Source of Evidence: Exit interviews with grads/program completers

**Management and Marketing (8)**

**O 1: Advisory board involvement**
Enhance involvement of the Department advisory board.

**Related Measures**

**M 1:** Tally meetings
Tally meetings
Source of Evidence: Activity volume

**O 2: Professional association participation**
Increase involvement of marketing faculty in academic and/or industry associations. Encourage less involved faculty to join appropriate academic and/or industry associations.

**Related Measures**

**M 2:** Tally memberships
Tally memberships
Source of Evidence: Activity volume

**O 3: Student interaction with professionals**
Provide opportunities for students to interface with prominent management and marketing professionals.

**Related Measures**

**M 3:** Marketing Week event
Continue high profile Marketing Week event.
Source of Evidence: Administrative measure - other

**Connected Document:**
Marketing Week 2014 Schedule of Speakers

**M 4:** Guest speakers
Assist in securing guest speakers for monthly AMA student chapter meetings.
Source of Evidence: Administrative measure - other

**O 4: Meetings as needed**
The department chair will meet with those faculty not meeting publishing objective to identify obstacles to publishing.

**O 5: Publication schedule**
New faculty members will be given schedules and duties appropriate to publication expectations.

**Related Measures**

**M 5:** Publication tally
Tally of publications.
Source of Evidence: Activity volume

**O 6: Admissions events**
Faculty will participate in Admissions-focused events at the invitations of UNO Admissions office. Department will coordinate with UNO Admissions and communicate with potential students expressing an interest in marketing.

**Related Measures**

**M 6:** Tally events
Tally number of events in which department participates.
Source of Evidence: Activity volume

**O 7: Communication with students**
Enhance communication with marketing majors Continue to engage students through the American Marketing Association student chapter.

Related Measures

M 7: Improve retention rates
Improve 1st year full-time retention rate of marketing majors from year 1 to year 2 by 5%. Improve 1st year full-time retention rate of marketing majors from year 1 to year 3 by 5%.
Source of Evidence: Existing data

O 8: Faculty Qualifications
Staff the department with high quality faculty per AACSB guidelines.

Related Measures

M 8: Faculty Teaching Evaluations
Individual faculty teaching evaluations will be above average (3.5 on a 5 point scale). Faculty who are not above average will work with the department chair to devise a plan to improve teaching performance.
Source of Evidence: Performance (recital, exhibit, science project)

M 9: Participating vs. Supporting Faculty
The department courses will be taught by the required mix of participating vs. supporting faculty as dictated by AACSB.
Source of Evidence: Benchmarking

Connected Document:
AACSB Faculty Information

M 10: Deployment of Participating vs. Supporting Faculty
Department will meet or exceed AACSB guidelines for the blend of SA, PA, SP and IP faculty.
Source of Evidence: Benchmarking

Connected Document:
AACSB Faculty Information

Mathematics (2)

O 2: Community research partnerships
Faculty will conduct scientific research through involvement with other institutions, businesses and the community

Related Measures

M 2: Tally partnerships
Tally community research partnerships
Source of Evidence: Activity volume

O 3: Provide expertise
Support local organizations with technical and educational expertise in statistics and applied math

Related Measures

M 3: Tally community activities
Faculty will document their commitment to partnerships through specific examples recorded in the department annual report
Source of Evidence: Activity volume

Mathematics, B.S. (1)

O 6: Modify program to attract and retain more students
Modify the mathematics undergraduate degree program to attract and retain more students

Related Measures

M 11: Have discussions and partnerships with local high schools
Have discussions and partnerships with local high schools. These discussions will hopefully increase partnership and trust so that we have a better relationship with local schools and are in a better position to attract more local student.
Source of Evidence: Discussions / Coffee Talk

M 12: Math club talks
Have at least one math club talk per semester with topics which excite and motivate students.
Source of Evidence: Activity volume

Merritt C. Becker Jr. University of New Orleans Transportation Institute (UNOTI) (3)

O 1: Develop transportation-focused educational opportunities
To develop transportation-focused educational opportunities

Related Measures

M 1: MS in Transportation Studies proposal
MS in Transportation Studies proposal
Source of Evidence: Administrative measure - other

M 2: Tally number of students funded
Tally number of students funded
Source of Evidence: Administrative measure - other
O 2: Outreach and service
To provide outreach and continuing educational opportunities to transportation planning professionals, UNO students and K-12 students in the Greater New Orleans region. Continue to serve on and work with professional associations to host lectures, seminars, workshops and conferences on transportation related topics.

Related Measures

M 3: Tally events
Collaborate with professional associations to identify relevant topics To work in partnership with associations to identify speakers and plan events Deliver programs and seek professional accreditation
Source of Evidence: Administrative measure - other

O 3: Develop research program
To develop regionally and nationally competitive research program in the areas of freight/ports, transit-oriented development, evacuation planning, and sustainable, resilient and equitable transportation systems. Nurture and develop stronger partnerships with funding agencies, such as the USDOT, DHS, La DOTD/LTRC, RPC, and other universities, such as LSU to attract federal UTC funding. Actively participate in the Consortium of UTCs and with partners in Arkansas, Louisiana, Maryland and Texas. Identify new partners across the USA. Develop common research proposals. Apply for funding.

Related Measures

M 4: Tally proposals and funding applications
Tally proposals and funding applications.
Source of Evidence: Activity volume

Midlo Center (6)

O 2: Collaborations
Implement 3 new collaborations with research centers or institutions in the region.

Related Measures

M 2: Tally number of collaborations
Tally number of collaborations from 2013-14 Midlo Annual Report
Source of Evidence: Activity volume

O 3: Sponsor public lecture series
Sponsor 1 new public lecture series to link the university with the community.

Related Measures

M 3: Tally number of events
Tally number of event from 2013-14 Midlo Annual Report
Source of Evidence: Activity volume

O 4: Supplying educational component to tourism initiatives
Increase collaboration with private sector through projects supplying educational component to tourism initiatives. 2014-15: Supply educational component to the French Quarter Festival and Satchmo Summerfest in conjunction with French Quarter Festivals.

Related Measures

M 2: Tally number of collaborations
Tally number of collaborations from 2013-14 Midlo Annual Report
Source of Evidence: Activity volume

O 6: Research projects
Demonstrate an understanding of research methods and archival research through participation in externally funded research projects.

Related Measures

M 5: Grant project
Project rated by faculty supervising grant projects
Source of Evidence: Project, either individual or group

O 7: Internship program
Acquire practical application of historical methods through internship program

Related Measures

M 6: Internship
Students’ work assessed by internship supervisor
Source of Evidence: Field work, internship, or teaching evaluation

O 8: Public events
Gain skills in presenting academic topics to the public through public events 2014-15 - Present the Herman L Midlo Lecture in October, with an eminent scholar on slavery, in anticipation of a larger conference/exhibit in March 2014-15 - Work with new collaboration of Historic New Orleans Collection on major conference/exhibit on the internal slave trade, in association with the Libraries of Richmond (Va) to be held simultaneously in Richmond and New Orleans in March, tentatively filmed by C-Span.

Related Measures

M 7: Evaluation
Student self-assessment and public evaluation forms at all events.
Music (2)

O 1: Develop marketing plan
1. Develop a comprehensive plan for marketing the music program. 2. Regularly maintain website 3. Engage with the university Office of Marketing and Public Relations to develop appropriate marketing strategies 4. Develop by August 2014 and implement by September 2014 5. Faculty and staff load adjustments necessary to provide the dedicated time necessary for successful implementation 6. Designate a liaison between Music and Marketing

O 5: Establish series of community events
Establish series of community events a. Present the Jazz at Sandbar series b. Present the Musical Excursions series c. Host local and statewide musical events d. Host rehearsals and performances for its established family of community groups e. Establish a yearly residency by a nationally recognized new music ensemble.

Related Measures

M 3: Tally events and contacts
Establish a series of events that will allow the department to achieve a minimum of 5,000 contacts during the 2014-2015 academic year Faculty will lead or participate in at least 300 public events, including workshops, performances, and other outreach activities.

Source of Evidence: Activity-volume

New Orleans Jazz Institute (5)

O 1: Increase in Saturday Music School enrollment
Increase in Saturday Music School enrollment (students ages 8-17)

Related Measures

M 1: Enrollment numbers for the program
Enrollment numbers for the program
Source of Evidence: Activity-volume

O 3: Grow NOJI's high school Jazz band festival
Now that the festival is established (started April 2014), the new goal will be to grow the festival to include 10 high school Jazz bands (inaugural festival included 8 bands). Due to the size of UNO’s Performing Arts Center, we cannot increase the festival beyond 10 total bands currently.

Related Measures

M 3: Development and evaluation of event
Development and evaluation of event
Source of Evidence: Administrative measure - other

O 4: Increase exposure for NOJI Masters Series commissions and performances
Increase exposure for NOJI Masters Series commissions and performances

Related Measures

M 4: Evaluation of performances, attendance, marketing and community recognition
Evaluation of performances, attendance, marketing and community recognition. Analysis biannually after Masters Series performances have concluded.
Source of Evidence: Administrative measure - other

O 6: Learn to compose and premiere new Jazz music
During Mayfield’s Jazz Composition Independent Study, each student should learn to compose and premiere new Jazz music before the end of each semester.

Related Measures

M 6: Evaluations
Evaluation of students' end-of-semester grades, quality of premiere performance, attendance at premiere performance (relative to the number of students in the class)
Source of Evidence: Academic direct measure of learning - other

O 7: Develop a better understanding of his/her instrument and competently perform
During each term of the Irvin Mayfield School of Music Saturday and Summer programs, each student should develop a better understanding of his/her instrument and be able to confidently and competently perform at a recital for friends and family.

Related Measures

M 7: Evaluations of performances
Overall evaluation of recital and individual student performances by NOJI Director and individual instructors
Source of Evidence: Academic direct measure of learning - other

Physics (2)

O 3: Encourage publications
Chair meets with faculty to establish goals for submitting traditional and non-traditional publications or other creative output Review annual report prior to Fall 2013 semester to identify faculty needing assistance, schedule meetings.

Related Measures

M 3: Tally publications
Tally publications
Source of Evidence: Activity volume

**O 5: Replace and upgrade equipment**
Replace broken lab equipment, modernize the experiments, purchase/maintain/catalog physics demonstration equipment (to accompany lectures), upgrade technology in tutoring center

**Related Measures**

**M 5: Assess improvements**
Assess labs and demonstrations
Source of Evidence: Administrative measure - other

Planning and Urban Studies (1)

**O 4: Incentive community engagement by faculty members**
1. Recognize community engagement in faculty workload
2. Recognize the importance of community engagement for professional planning education
3. Develop faculty guidelines for service work by Fall 2014

**Related Measures**

**M 3: Tally service activities**
Tally service activities
Source of Evidence: Activity volume

Political Science (2)

**O 7: Participate in local organizations and grant interviews**
1. Department members will be active in local organizations.
2. Department members will grant interviews to local and national press.

**Related Measures**

**M 7: Tally community activities**
Tally community activities
Source of Evidence: Activity volume

**O 8: Publish poll results**
The Department will regularly publish results of polls taken by Department members.

**Related Measures**

**M 8: Tally polls conducted**
Tally polls conducted
Source of Evidence: Activity volume

Pontchartrain Institute for Environmental Science (PIES) (1)

**O 6: Public Outreach and Communication/Professional Service**
Promote understanding of coastal and environmental issues concerning the Mississippi River Delta plain and similar systems around the world through the following: teacher science education workshops, K-12 workshops/field trips, talk to media and local communities, and serve on advisory panels and boards.

**Related Measures**

**M 6: Public Outreach Assessment**
Track number of workshops, advisory panels and boards, and talks given to media and local communities.
Source of Evidence: Activity volume

Psychology (4)

**O 3: Prepare for graduate training**
The department will provide undergraduate majors with excellent preparation for graduate training in a mental health field.

**Related Measures**

**M 3: Alumni survey**
Alumni survey to assess graduate program admission rates and career preparation satisfaction
Source of Evidence: Evaluations
Connected Document:
Undergraduate Coordinator Summary data

**O 4: Scholarly activities**
Tenure track faculty in the department will conduct original research leading to scholarly publications and include graduate students in their research projects

**Related Measures**

**M 4: Tally publications**
Tally publications
Source of Evidence: Activity volume
Connected Documents:
Chair Docs for IE DEC 2014
Chair Excel 1 measure 2, 4 and 5 2013-2014
Chair Excel file 2 for measure 2, 4 and 5 2013-2014
Excel File for Chair outcomes Dec 2014
O 5: Secure research funding
Tenure-track faculty will secure funding for their research through grants and contracts.

Related Measures
M 5: Tally research funding
Tally research funding
Source of Evidence: Activity volume
Connected Documents:
Chair Docs for IE DEC 2014
Chair Excel 1 measure 2, 4 and 5 2013-2014
Excel File for Chair outcomes Dec 2014

O 6: Assess student satisfaction
Assess student satisfaction with overall training experience

Related Measures
M 6: Exit survey
Student Exit Survey will assess all students’ satisfaction with the training they received.
Source of Evidence: Client satisfaction survey (student, faculty)
Connected Document:
Undergraduate Coordinator Summary data

Psychology, B.S. (3)

O 1: Broad based knowledge
The department's undergraduate majors will attain a broad based knowledge of the field of psychology.

Related Measures
M 1: ETS Major Field Test
All graduating seniors will take the ETS Major Field Test (MFT) in Psychology. This test assesses students’ knowledge in several areas of psychology.
Source of Evidence: Standardized test of subject matter knowledge
Connected Documents:
data file 2 for BS
data file 1 for BS
Fall 2014 Undergrad data

O 2: Empirical research
Undergraduate majors will be proficient in the production and communication of empirical research. Graduates will be able to design a data collection strategy, collect and analyze data, and write a report of the findings in APA format.

Related Measures
M 2: Research project
PSYC 2300 is required of all majors and the class is standardized to include a research project. The research requirement involves the design of data collection, collecting and analyzing data, and producing a report of the findings in APA format. Students are assessed on the 1. Hypothesis driven proposal (25%) 2. Design of and actual data collection (25%), 3. Producing a written report of the study in APA format (25%) and 4. An oral presentation (25%)
Source of Evidence: Project, either individual or group
Connected Documents:
data file 2 for BS
data file 1 for BS
Fall 2014 Undergrad data

O 3: Specific Training
The department will produce undergraduate majors who have focused training in psychology across 3 areas defined by American Psychological Association guidelines as core to undergraduate training: 1) Developmental; 2) Clinical, Abnormal, and Personality; 3) Sensation Perception, Physiology, & Comparative.

Related Measures
M 3: ETS Subscale Scores
Students taking the ETS field test will be assessed in three areas: 1) Perception, Sensory, Physiology, Comparative & Ethology; 2) Clinical, Abnormal, and Personality; 3) Developmental and Social.
Source of Evidence: Standardized test of subject matter knowledge
Connected Documents:
data file 2 for BS
data file 1 for BS
Fall 2014 Undergrad data

Psychology, M.S. (3)

O 1: Continue into PhD
Graduate students who complete the MS degree will continue into the UNO doctoral program.

Related Measures
M 1: 80% Continue
Graduate students who complete the MS degree will continue into the UNO doctoral program.
Source of Evidence: Academic direct measure of learning - other
O 2: Publish Research
Graduate students who complete the MS degree will develop the skills and knowledge to be able to complete a research project of publishable quality.

Related Measures

M 2: Research
Annual Student Progress Report will assess students' publication productivity while completing the MS degree.
Source of Evidence: Academic direct measure of learning - other

O 3: Communicate research
Graduate students who complete the MS degree will develop the ability to communicate psychological knowledge.

Related Measures

M 3: Communicate
An annual Student Progress Report will assess students' presentation productivity while completing the MS degree.
Source of Evidence: Academic direct measure of learning - other

Psychology, Ph.D. (3)

O 1: Conduct research of a publishable quality
Graduate students will develop the skills and knowledge to be able to complete a research project of publishable quality.

Related Measures

M 1: Record of publication
Record of publication as assessed using annual student progress reports
Source of Evidence: Academic direct measure of learning - other

M 2: Exit survey
A Student Exit Survey will assess all students graduating and an annual Student Progress Report will assess students' presentation productivity. 100% of Ph.D. graduates will present at least three professional lectures before graduation.
Source of Evidence: Exit interviews with grads/program completers

O 2: Communicate psychological knowledge
Graduate students will develop the ability to communicate psychological knowledge.

Related Measures

M 2: Exit survey
A Student Exit Survey will assess all students graduating and an annual Student Progress Report will assess students' presentation productivity. 100% of Ph.D. graduates will present at least three professional lectures before graduation.
Source of Evidence: Exit interviews with grads/program completers

O 3: Employment
Graduate training will enable all graduating doctoral students to obtain employment that meets their career objectives.

Related Measures

M 4: Employment
Student Exit Survey will assess all students’ success in obtaining employment at the time of graduation
Source of Evidence: Exit interviews with grads/program completers

Sociology (2)

O 7: Maintain active research institute
Department maintains a research institute (CHART), the purpose of which is to stimulate scholarly activity in environmental sociology and sociology of disasters.
Related Measures

M 3: Tally publications
Source of Evidence: Activity volume

O 10: Encourage community service
Encourage faculty to serve as board members, advisors, and guest speakers for community groups

Related Measures

M 6: Tally community service activities
Source of Evidence: Activity volume

Special Education and Habilitative Services (2)

O 3: Participate in service activities
Faculty will volunteer for governance committees within the university and college. Faculty will participate on committees within community and school organizations. Faculty will participate with Departmental- and College-identified schools in the greater New Orleans area. Faculty will participate in NCATE-related activities.

Related Measures

M 3: Participation tally
Faculty members will update vita every year
Source of Evidence: Activity volume

O 4: Recruitment activities
Faculty will distribute brochures at conferences. Faculty will participate in Graduate School recruitment activities. Faculty will contact local school districts.

Related Measures

M 4: Recruitment Activities
Eighty percent (80%) of faculty members will engage in one or more recruitment activities annually
Source of Evidence: Activity volume

Student Housing (1)

O 3: Revenue from conference housing sources.
Increase revenue from conference housing sources.

Related Measures

M 3: Revenue data
Analysis of revenue data.
Source of Evidence: Document Analysis

Student Involvement and Leadership (2)

O 6: Improve public relations
Improve public relations via partnership with academic colleges and other departments outside of Student Affairs.

Related Measures

M 10: Bi Annual newsletter.
Establish biannual newsletter.
Source of Evidence: Administrative measure - other

O 7: Enhance department marketing
Enhance department marketing.

Related Measures

M 10: Bi Annual newsletter.
Establish biannual newsletter.
Source of Evidence: Administrative measure - other

M 13: Survey students
Survey students concerning marketing.
Source of Evidence: Administrative measure - other

M 14: Time elapsed
Time elapsed between event and promotional pieces.
Source of Evidence: Administrative measure - other

University Advancement (1)

O 1: Develop and implement an annual unrestricted giving program
Develop and implement a comprehensive multi-year annual program to significantly increase unrestricted giving.

Related Measures

M 1: Tally unrestricted annual giving
Tally unrestricted annual giving
**Women's Center (3)**

**O 1: Increase attendance at activities**
Increase student and faculty attendance at activities hosted by the Women's Center.

**Related Measures**

**M 1: End-of-event surveys**
Analysis of satisfaction and programming interests via end-of-event surveys.
Source of Evidence: Client satisfaction survey (student, faculty)

**O 2: Grow scholarship support**
Grow scholarship support from providers and student applicants.

**Related Measures**

**M 2: Number of student applications for scholarships**
Number of student applications for scholarships managed by the Women's Center; addition of scholarship funds by the Center's partners who provide them.
Source of Evidence: Activity volume

**O 3: Effectively promote services and programming**
Effectively promote services and programming on Women's Center website and via social media.

**Related Measures**

**M 3: Track website page views and downloads of information**
Track website page views and downloads of information; establish 2013-2014 figures first, then track changes over the next academic year.
Source of Evidence: Activity volume

---

### 6.4 Build a culture of philanthropy throughout the UNO community. (46 associations)

**Accounting (7)**

**O 2: Prepare students for careers**
The Department of Accounting faculty will provide accounting instructions that prepares students for accounting careers.

**Related Measures**

**M 2: Exit Interviews**
Conduct exit interviews each semester.
Source of Evidence: Client satisfaction survey (student, faculty)

**M 3: Employer survey**
Conduct employer survey every 3-4 yrs.
Source of Evidence: Evaluations

**O 3: Encourage service**
1. Encourage faculty members to accept board positions. 2. Encourage faculty to serve on university committees. 3. Encourage faculty to assist in service learning opportunities.

**Related Measures**

**M 4: Participation tally**
Tally participation in service organizations, committees and other efforts.
Source of Evidence: Activity volume

**O 4: Offer courses**
Classes should be scheduled to help students meet their degree requirements, where possible. Classes should be scheduled to help meet professional/personal needs, where possible.

**Related Measures**

**M 5: Class bulletins**
Class bulletins of undergraduate courses
Source of Evidence: Administrative measure - other

**O 5: Maintain strong enrollments**
Maintain the strong enrollments in the undergraduate and graduate Accounting programs that the Department has had. Work with Admissions to maintain undergraduate and graduate programs. Participate in phonathons.

**Related Measures**

**M 6: Enrollment statistics, admissions contacts, phone calls made**
Enrollment statistics, admissions contacts, phone calls made
Source of Evidence: Administrative measure - other

**O 6: Alumni involvement opportunities**
Have at least six speakers per year in accounting classes. Solicit contributions from alumni. Continue to raise money from
alumni for scholarships and awards. Continue to solicit alumni involvement with the Energy Accounting and Technology Conference.

**Related Measures**

**M 7: Reports and lists of alums, scholarships, conference participants**
- Activities Reports, Alumni Solicitation Letter and Mailing Lists, List of Scholarships and Awards, List of Energy Accounting and Technology Conference Participants
- Source of Evidence: Administrative measure - other

**O 7: Maintain strong partnerships**
Supplement annual solicitation with the use of the Advisory Council to solicit contributions. Continue to raise money from alumni for scholarships and awards. Continue with alumni involvement with the annual Energy Accounting and Technology Conference. Obtain student internships.

**Related Measures**

**M 8: Fund raising results, scholarship, conference and internship lists**
- Fund-Raising Results, List of Scholarships and Awards, List of Energy Accounting and Technology Conference Participants, List of student internships
- Source of Evidence: Administrative measure - other

**O 8: PQ representatives teaching**
Use professionally qualified (PQ) representatives from the accounting profession to teach courses subject to AACSB guidelines, financial constraints, College of Business guidelines and needs. Department chair should cultivate potential PQ adjunct faculty. Obtain necessary funding to hire adjunct faculty resources. Provide evaluative feedback to adjunct faculty relative to teacher evaluations.

**Related Measures**

**M 9: AACSB guidelines, number of adjunct faculty members, course evaluations**
- AACSB guidelines, number of adjunct faculty members, course evaluations
- Source of Evidence: Administrative measure - other

---

**Center Austria (1)**

**O 5: Maintain and refine partnerships**
Maintain and refine partnerships

**Related Measures**

**M 6: Conduct regular meetings and activities**
- Conduct regular meetings and activities
- Source of Evidence: Academic indirect indicator of learning - other

---

**Chemistry (2)**

**O 2: Promote chemistry through involvement**
Faculty will promote chemistry and related sciences through involvement with other institutions, businesses and the community.

**Related Measures**

**M 3: Tally partnerships**
- Analysis of documentation in department annual report
- Source of Evidence: Activity volume

**O 3: Provide expertise**
Support local organizations with technical and educational expertise on chemistry and related sciences.

---

**College of Liberal Arts (COLA) (3)**

**O 2: Maintain high quality faculty**
The College of Liberal Arts seeks to maintain the highest quality of faculty sufficient to meet the demands of students and the various curricula.

**Related Measures**

**M 4: Annual evaluation**
- Annual Evaluation Process of Faculty.
- Source of Evidence: Evaluations

**M 5: Chair review of classroom management**
- Chair's review of classroom management style. Observation of classes by the chair of academic department/unit.
- Source of Evidence: Administrative measure - other

**M 6: Promotion and tenure process**
- Promotion and Tenure Process where applicable
- Source of Evidence: Administrative measure - other

**M 7: Merit pay process**
- Merit Pay process (when applicable)
- Source of Evidence: Administrative measure - other

**O 4: Procure funds from multiple sources**
The College of Liberal Arts seeks sufficient funding (internal and external) to enable all academic program/faculty goals be realized. a. Match levels of funding to specific academic programs. b. Create Development guidelines and strategies to augment general funding

**Related Measures**

**M 10: SCH production**
SCH driven budgeting process
Source of Evidence: Administrative measure - other

**M 11: Grant proposals submitted**
Grant proposals submitted
Source of Evidence: Activity volume

**M 12: Grant proposals funded**
Grant proposals funded
Source of Evidence: Activity volume

**O 5: Maintain visibility within the community**
Maintain visibility within the community, state, region and nation with outreach programs in the Arts, humanities and Social Sciences. a. community outreach through centers and institutes. b. Art series (concerts, theatre season, art exhibitions) c. Professional Immersion Opportunities Project  d. UNO Poll c. Continued presence with national organizations (Model UN, ACTF)

**Related Measures**

**M 13: Number of community touches**
Maintain audit of number of community “touches” by UNO COLA units.
Source of Evidence: Activity volume

**M 14: Community evaluations**
Evaluations by community/COLA units interaction.
Source of Evidence: Evaluations

**M 15: Community survey**
Survey results of COLA/community organization interaction
Source of Evidence: Client satisfaction survey (student, faculty)

**M 16: Arts series attendance**
Attendance at UNO Arts series
Source of Evidence: Activity volume

**M 17: Student organization evaluations**
Student/Organization evaluations of PIOP involvement
Source of Evidence: Evaluations

**M 18: UNO polls**
Results of UNO polls. Evaluations of processes.
Source of Evidence: Administrative measure - other

**M 19: Awards and national notices**
Award and national notices of activity
Source of Evidence: Activity volume

**Computer Science (2)**

**O 6: Extra-curricular Activities**
Ensure the viability of the local chapter of the Association for Computing Machinery (ACM). The ACM is the preeminent professional society for computing practitioners.

**Related Measures**

**M 9: Tally meeting frequency**
Tally number of meetings/activities of the local chapter of the Association for Computing Machinery (ACM).
Source of Evidence: Activity volume

**O 7: Faculty/Staff Engagement**
Promote involvement of faculty and staff in university committees/forums.

**Related Measures**

**M 10: Tally attendance in forums**
Tally number of faculty/staff who have participated in or have attended a university-wide forum or committee.
Source of Evidence: Activity volume

**Distance Education - Online Learning (1)**

**O 5: Join SREB Electronic Campus Consortium**
Joining the SREB Electronic Campus Consortium, which provides us free regional exposure and opens up the remaining southern states for our online programs via state authorization agreements.

**Related Measures**

**M 5: Benchmark consortium progress**
Benchmark consortium progress
**Division of International Education (2)**

**O 1: Unique experience**
Students will have a culturally and academically unique experience that will enhance the value of their UNO degree.

**Related Measures**

**M 1: Evaluation**
Evaluation of program by students; evaluation of program by faculty and staff.

Source of Evidence: Academic direct measure of learning - other

**O 4: Study abroad programs**
Develop and administer high-quality study abroad programs that operate on self-generated revenue and serve to enhance and enrich the academic and extra-curricular student experience.

**Related Measures**

**M 4: Financial success of program**
Number of students enrolled, financial success of program, student satisfaction.

Source of Evidence: Activity volume

**Earth and Environmental Sciences (4)**

**O 3: Community involvement**
Faculty will promote earth and environmental sciences through involvement with other institutions, businesses and the community.

**Related Measures**

**M 3: Tally community activities**
Tally community activities and projects.

Source of Evidence: Activity volume

**O 4: Provide expertise**
Support local organizations with technical and educational expertise on the environment, natural resources, and evolution of the earth.

**Related Measures**

**M 4: Tally partnerships**
Faculty will document their commitment to partnerships through specific examples recorded in the department annual report.

Source of Evidence: Activity volume

**O 5: Pursue grants**
Faculty will have federal, state, corporate or private grants in force.

**Related Measures**

**M 5: Tally grants**
Faculty will have federal, state, corporate or private grants in force.

Source of Evidence: Activity volume

**O 6: Pursue funding**
Faculty will show a continued commitment to trying to secure funding.

**Related Measures**

**M 6: Tally funding**
Tally funding.

Source of Evidence: Activity volume

**English (1)**

**O 6: Expand community outreach efforts**
Encourage and increase community outreach efforts. Foster and expand Ready, Set, College, and GNOWP, particularly the professional development workshops both programs sponsor. Expand schedule of high school visits. Expand efforts to create community with alumni of undergraduate and graduate programs: continue the publication and distribution to alumni of Word: News and Notes from the UNO English Department; plan events involving alumni.

**Related Measures**

**M 10: Tally community outreach efforts**
Tally community outreach efforts.

Source of Evidence: Activity volume

**Film and Theatre (1)**

**O 4: Participation guidelines**
Set guidelines and deadlines for participation in outreach to community through performance program and participation in conferences and festivals.

**Related Measures**

**M 3: Faculty activity report**
Assess community activities with annual report
Source of Evidence: Activity-volume

**Interdisciplinary Studies (IDS) (3)**

**O 1: Create partnerships with business and non-profit agencies**
Create partnerships with community businesses and non-profit agencies for paid and non-paying internships. We are working with Gameloft now who will be offering IDS students in Digital Arts Media a paid internship.

**Related Measures**

**M 1: Tally number of internships=4**
During the Fall 2013 semester, 1 student completed satisfactorily an internship with Christy Heaton in the Office of Enrollment Services. The student completed a portfolio showing the work completed with regard to creating networks on campus for adult students. The Adult Student Network included Study Abroad information, working on résumés with Career Services, Moodle and Webstar Training, monthly meetings with adult students and social events. Christy Heaton sent IDS an evaluation of the students work. We have now completed four internships in total. Three students successfully completed internships in the following venues: 1) In Holland one of our students worked with a Dutch tailor and dressmaker; 2) A student worked with WDSU-TV in New Orleans; 3) A student worked with Enrollment Services at UNO- She did an internship with adult transfer students.

Source of Evidence: Activity-volume

**O 4: Invite professionals to participate and students to attend IDS Alumni Panel**
Invite professionals from distinct careers who graduated as BGS/IDS majors to participate on the IDS Alumni Panel. IDS students will attend this event as a means to making connections for career paths. Due to a lack of staffing support, we were not able to host our Spring IDS Career Panel in spring 2014. However, we are already making plans for fall 2014 to schedule a resume writing workshop along with the Fall 2014 IDS Career Panel, which will also be a UNO Freshmen/Transfer Student Plunge Event.

**Related Measures**

**M 4: Attendance**
First IDS Alumni Panel was held fall 2012. 35 students and family members attended.

Source of Evidence: Activity-volume

**O 5: Ice Cream Ice Breaker Social**
IDS Ice-Cream Ice Breaker Social. One of the activities for the UNO Freshmen/Transfer Student Plunge activities. We did have a success IDS Ice-Cream Breaker Social in Fall 2013. We are already planning another event during the UNO Freshmen/Transfer Student Plunge events in fall 2014.

**Related Measures**

**M 5: Attendance**
We will invite all IDS freshmen and transfer students to the next ice-cream social, and it will be held every fall semester.

Source of Evidence: Activity-volume

**Interdisciplinary Studies, Bachelor (2)**

**O 1: Understanding of integrative learning**
Students will demonstrate an understanding of integrative learning as it relates to the attainment of educational and professional opportunities.

**Related Measures**

**M 1: Quiz series**
Students complete quiz series based on review of website, readings, and PowerPoint presentations (IDS 1001).

Source of Evidence: Academic indirect indicator of learning - other

**M 4: Capstone Oral Presentation**
Capstone Oral Presentation.

Source of Evidence: Presentation, either individual or group

**M 5: Exit survey**
IDS Graduate Exit Survey.

Source of Evidence: Exit interviews with grads/program completers

**O 3: Integrate ideas**
Interdisciplinary Studies majors learn how to integrate ideas across disciplines and incorporate distinct perspectives in their learning processes.

**Related Measures**

**M 3: Capstone paper**
Seniors are required to complete a faculty-juried capstone paper (IDS 3091). Graded using adapted AACU Integrative Learning VALUE Rubric.

Source of Evidence: Academic direct measure of learning - other

**M 4: Capstone Oral Presentation**
Capstone Oral Presentation.

Source of Evidence: Presentation, either individual or group

**M 5: Exit survey**
IDS Graduate Exit Survey.

Source of Evidence: Exit interviews with grads/program completers
Management and Marketing (2)

O 1: Advisory board involvement
Enhance involvement of the Department advisory board.

Related Measures

M 1: Tally meetings
Tally meetings
Source of Evidence: Activity volume

O 7: Communication with students
Enhance communication with marketing majors Continue to engage students through the American Marketing Association student chapter.

Related Measures

M 7: Improve retention rates
Improve 1st year full-time retention rate of marketing majors from year 1 to year 2 by 5%. Improve 1st year full-time retention rate of marketing majors from year 1 to year 3 by 5%.
Source of Evidence: Existing data

Midlo Center (4)

O 2: Collaborations
Implement 3 new collaborations with research centers or institutions in the region

Related Measures

M 2: Tally number of collaborations
Tally number of collaborations from 2013-14 Midlo Annual Report
Source of Evidence: Activity volume

O 3: Sponsor public lecture series
Sponsor 1 new public lecture series to link the university with the community

Related Measures

M 3: Tally number of events
Tally number of event from 2013-14 Midlo Annual Report
Source of Evidence: Activity volume

O 4: Supplying educational component to tourism initiatives
Increase collaboration with private sector through projects supplying educational component to tourism initiatives. 2014-15: Supply educational component to the French Quarter Festival and Satchmo Summerfest in conjunction with French Quarter Festivals.

Related Measures

M 2: Tally number of collaborations
Tally number of collaborations from 2013-14 Midlo Annual Report
Source of Evidence: Activity volume

O 8: Public events
Gain skills in presenting academic topics to the public through public events 2014-15 - Present the Herman L Midlo Lecture in October, with an eminent scholar on slavery, in anticipation of a larger conference/exhibit in March 2014-15 - Work with new collaboration of Historic New Orleans Collection on major conference/exhibit on the internal slave trade, in association with the Libraries of Richmond (Va) to be held simultaneously in Richmond and New Orleans in March, tentatively filmed by C-Span.

Related Measures

M 7: Evaluation
Student self-assessment and public evaluation forms at all events.
Source of Evidence: Student course evaluations on learning gains made

Political Science (2)

O 7: Participate in local organizations and grant interviews
1. Department members will be active in local organizations. 2. Department members will grant interviews to local and national press.

Related Measures

M 7: Tally community activities
Tally community activities
Source of Evidence: Activity volume

O 8: Publish poll results
The Department will regularly publish results of polls taken by Department members.

Related Measures

M 8: Tally polls conducted
Tally polls conducted
Source of Evidence: Activity volume
Psychology (2)

O 5: Secure research funding
Tenure-track faculty will secure funding for their research through grants and contracts.

Related Measures

M 5: Tally research funding
Tally research funding
Source of Evidence: Activity volume
Connected Documents:
Chair Docs for IE DEC 2014
Chair Excel 1 measure 2, 4 and 5 2013-2014
Excel File for Chair outcomes Dec 2014

O 6: Assess student satisfaction
Assess student satisfaction with overall training experience

Related Measures

M 6: Exit survey
Student Exit Survey will assess all students' satisfaction with the training they received.
Source of Evidence: Client satisfaction survey (student, faculty)
Connected Document: Undergraduate Coordinator Summary data

Psychology, M.S. (1)

O 3: Communicate research
Graduate students who complete the MS degree will develop the ability to communicate psychological knowledge

Related Measures

M 3: Communicate
An annual Student Progress Report will assess students' presentation productivity while completing the MS degree.
Source of Evidence: Academic direct measure of learning - other
Connected Document: MS data

Psychology, Ph.D. (2)

O 1: Conduct research of a publishable quality
Graduate students will develop the skills and knowledge to be able to complete a research project of publishable quality.

Related Measures

M 1: Record of publication
Record of publication as assessed using annual student progress reports
Source of Evidence: Academic direct measure of learning - other
Connected Document: 2014 Update Dec

M 2: Exit survey
A Student Exit Survey will assess all students graduating and an annual Student Progress Report will assess students' presentation productivity. 100% of Ph.D. graduates will present at least three professional lectures before graduation.
Source of Evidence: Exit interviews with grads/program completers
Connected Document: 2014 Update Dec

O 2: Communicate psychological knowledge
Graduate students will develop the ability to communicate psychological knowledge

Related Measures

M 2: Exit survey
A Student Exit Survey will assess all students graduating and an annual Student Progress Report will assess students' presentation productivity. 100% of Ph.D. graduates will present at least three professional lectures before graduation.
Source of Evidence: Exit interviews with grads/program completers
Connected Document: 2014 Update Dec

M 3: Student progress report
An annual Student Progress Report will assess students' presentation productivity.
Source of Evidence: Academic indirect indicator of learning - other
Connected Document: 2014 Update Dec

Special Education and Habilitative Services (1)

O 4: Recruitment activities
Faculty will distribute brochures at conferences Faculty will participate in Graduate School recruitment activities Faculty will
contact local school districts

Related Measures

M 4: Recruitment Activities
Eighty percent (80%) of faculty members will engage in one or more recruitment activities annually
Source of Evidence: Activity volume

Student Involvement and Leadership (1)

O 2: Leadership skills
Develop leadership skills

Related Measures

M 3: Student self-assessment 2
Student self-assessment on leadership development.
Source of Evidence: Academic indirect indicator of learning - other

Connected Document: Learning Outcome Assessment

M 4: Monthly newsletter
Monthly newsletter to student organization
Source of Evidence: Academic indirect indicator of learning - other

M 5: Leadership programs
Number of students in attendance at leadership programs.
Source of Evidence: Academic indirect indicator of learning - other

M 15: Student Leader Assessment
Conduct annual assessments (Learning Outcome Assessment)
Source of Evidence: Evaluations

Connected Document: Learning Outcome Assessment

University Advancement (1)

O 1: Develop and implement an annual unrestricted giving program
Develop and implement a comprehensive multi-year annual program to significantly increase unrestricted giving.

Related Measures

M 1: Tally unrestricted annual giving
Tally unrestricted annual giving
Source of Evidence: Existing data

M 2: Tally number of alumni, parents and friends giving
Tally number of alumni, parents and friends giving to unrestricted giving
Source of Evidence: Existing data

Women’s Center (1)

O 2: Grow scholarship support
Grow scholarship support from providers and student applicants.

Related Measures

M 2: Number of student applications for scholarships
Number of student applications for scholarships managed by the Women’s Center; addition of scholarship funds by the Center’s partners who provide them.
Source of Evidence: Activity volume

6.5 Advance UNO’s reputation through initiatives that promote the mission of UNO. (109 associations)

Accounting (7)

O 2: Prepare students for careers
The Department of Accounting faculty will provide accounting instructions that prepares students for accounting careers.

Related Measures

M 2: Exit Interviews
Conduct exit interviews each semester.
Source of Evidence: Client satisfaction survey (student, faculty)

M 3: Employer survey
Conduct employer survey every 3-4 yrs.
Source of Evidence: Evaluations

O 3: Encourage service
1. Encourage faculty members to accept board positions. 2. Encourage faculty to serve on university committees. 3. Encourage faculty to assist in service learning opportunities.

Related Measures
M 4: Participation tally
   Tally participation in service organizations, committees and other efforts.
   Source of Evidence: Activity volume

O 4: Offer courses
   Classes should be scheduled to help students meet their degree requirements, where possible. Classes should be scheduled to help meet professional/personal needs, where possible.

   Related Measures

M 5: Class bulletins
   Class bulletins of undergraduate courses
   Source of Evidence: Administrative measure - other

O 5: Maintain strong enrollments
   Maintain the strong enrollments in the undergraduate and graduate Accounting programs that the Department has had. Work with Admissions to maintain undergraduate and graduate programs. Participate in phonathons.

   Related Measures

M 6: Enrollment statistics, admissions contacts, phone calls made
   Enrollment statistics, admissions contacts, phone calls made
   Source of Evidence: Administrative measure - other

O 6: Alumni involvement opportunities
   Have at least six speakers per year in accounting classes. Solicit contributions from alumni. Continue to raise money from alumni for scholarships and awards. Continue to solicit alumni involvement with the Energy Accounting and Technology Conference.

   Related Measures

M 7: Reports and lists of alums, scholarships, conference participants
   Activities Reports, Alumni Solicitation Letter and Mailing Lists, List of Scholarships and Awards, List of Energy Accounting and Technology Conference Participants
   Source of Evidence: Administrative measure - other

O 7: Maintain strong partnerships
   Supplement annual solicitation with the use of the Advisory Council to solicit contributions. Continue to raise money from alumni for scholarships and awards. Continue with alumni involvement with the annual Energy Accounting and Technology Conference. Obtain student internships.

   Related Measures

M 8: Fund raising results, scholarship, conference and internship lists
   Fund-Raising Results, List of Scholarships and Awards, List of Energy Accounting and Technology Conference Participants, List of student internships
   Source of Evidence: Administrative measure - other

O 8: PQ representatives teaching
   Use professionally qualified (PQ) representatives from the accounting profession to teach courses subject to AACSB guidelines, financial constraints, College of Business guidelines and needs. Department chair should cultivate potential PQ adjunct faculty. Obtain necessary funding to hire adjunct faculty resources. Provide adequate ancillary support for adjunct faculty. Provide evaluative feedback to adjunct faculty relative to teacher evaluations.

   Related Measures

M 9: AACSB guidelines, number of adjunct faculty members, course evaluations
   AACSB guidelines, number of adjunct faculty members, course evaluations
   Source of Evidence: Administrative measure - other

Center Austria (2)

O 3: Broaden intellectual and scholarly discourses
   Broaden intellectual and scholarly discourses

   Related Measures

M 3: Tally conferences, lectures, publications
   Tally conferences, lectures, and publications
   Source of Evidence: Activity volume

M 4: Exit interviews
   Exit interviews with conference and student/participant surveys of guest lecturers and audiences
   Source of Evidence: Exit interviews with grads/program completers

O 5: Maintain and refine partnerships
   Maintain and refine partnerships

   Related Measures

M 6: Conduct regular meetings and activities
   Conduct regular meetings and activities
   Source of Evidence: Academic indirect indicator of learning - other

Center for Hazards Assessment Response and Technology (CHART) (1)

O 1: Produce and disseminate research projects
UNO-CHART’s research projects support its mission to assist residents, local and state officials, and communities in understanding and reducing risk to natural hazards.

**Related Measures**

**M 1: Review of project deliverables**
Review of project deliverables
Source of Evidence: Administrative measure - other

**M 2: Review of production and dissemination of research materials**
Review of production and dissemination of report, manuals, presentations, etc. (will include social media utilization rates and Scholarworks reports)
Source of Evidence: Administrative measure - other

**Chemistry (5)**

**O 1: Research and publications**
Conduct research and publish their results in peer-reviewed scientific venues.

**Related Measures**

**M 1: Tally publication submissions**
Faculty will submit annually at least one abstract, article, book chapter or book for publication through the peer-reviewed process either as a lead or co-author.
Source of Evidence: Activity volume

**M 2: Tally meeting attendance**
Faculty will attend at least one professional society meeting per year.
Source of Evidence: Activity volume

**O 2: Promote chemistry through involvement**
Faculty will promote chemistry and related sciences through involvement with other institutions, businesses and the community.

**Related Measures**

**M 3: Tally partnerships**
Analysis of documentation in department annual report
Source of Evidence: Activity volume

**O 3: Provide expertise**
Support local organizations with technical and educational expertise on chemistry and related sciences.

**O 4: Grants**
Faculty will have federal, state, corporate or private grants in force.

**Related Measures**

**M 5: Analyze reported funding**
Analyze funding reported annually
Source of Evidence: Document Analysis

**O 5: Pursue research support**
Faculty will show a continued commitment to trying to secure funding.

**Related Measures**

**M 6: Analyze research support requests**
Analyze request for research support to the Office of Sponsored Research, which will be recorded in the annual department report.
Source of Evidence: Document Analysis

**Civil and Environmental Engineering (2)**

**O 7: Professional organization participation**
Support participation by full-time faculty in professional societies and fund memberships and trips to conferences and seminars. Encourage participation on journal editorial boards and participation on national technical committees/task groups (one per faculty)

**Related Measures**

**M 6: Monitor activities**
Faculty activity report
Source of Evidence: Activity volume

**O 9: Provide review courses**
Develop professional development and PE review courses to be offered at locations convenient to working engineers.

**Related Measures**

**M 8: Review course tally**
Track number of review courses
Source of Evidence: Activity volume

**College of Liberal Arts (COLA) (2)**
O 4: Procure funds from multiple sources

The College of Liberal Arts seeks sufficient funding (internal and external) to enable all academic program/faculty goals be realized. a. Match levels of funding to specific academic programs. b. Create Development guidelines and strategies to augment general funding

Related Measures

M 10: SCH production
SCH driven budgeting process
Source of Evidence: Administrative measure - other

M 11: Grant proposals submitted
Grant proposals submitted
Source of Evidence: Activity volume

M 12: Grant proposals funded
Grant proposals funded
Source of Evidence: Activity volume

O 5: Maintain visibility within the community

Maintain visibility within the community, state, region and nation with outreach programs in the Arts, humanities and Social Sciences. a. community outreach through centers and institutes. b. Art series (concerts, theatre season, art exhibitions) c. Professional Immersion Opportunities Project d. UNO Poll c. Continued presence with national organizations (Model UN, ACTF)

Related Measures

M 13: Number of community touches
Maintain audit of number of community “touches” by UNO COLA units.
Source of Evidence: Activity volume

M 14: Community evaluations
Evaluations by community/COLA units interaction.
Source of Evidence: Evaluations

M 15: Community survey
Survey results of COLA/community organization interaction
Source of Evidence: Client satisfaction survey (student, faculty)

M 16: Arts series attendance
Attendance at UNO Arts series
Source of Evidence: Activity volume

M 17: Student organization evaluations
Student/Organization evaluations of PIOP involvement
Source of Evidence: Evaluations

M 18: UNO polls
Results of UNO polls. Evaluations of processes.
Source of Evidence: Administrative measure - other

M 19: Awards and national notices
Award and national notices of activity
Source of Evidence: Activity volume

Computer Science (7)

O 1: Provide quality staff and labs

Maintain adequate faculty staffing for computer literacy and other service courses. Provide adequate laboratory facilities for computer literacy and other service courses. Provide an adequate number of laboratory assistants for literacy courses.

Related Measures

M 1: Teaching evaluations
Regular teaching evaluations
Source of Evidence: Evaluations

O 2: Professional development

Obtain adequate funding to support registration, fees, and travel. Inform faculty and staff of requests and opportunities for short courses, workshops, and conferences. Determine obstacles to involvement in short courses, workshops, and conferences through annual review of faculty.

Related Measures

M 2: Tally continuing education activities
Tally continuing education activities, annual report analysis
Source of Evidence: Activity volume

M 4: Tally community projects
Faculty report projects annually
Source of Evidence: Activity volume

O 3: Promote student internships

Post internship information on the Departmental web page. Regularly inform students of internship opportunities through e-
mail. Utilize the advising process to inform students of internship and other opportunities.

**Related Measures**

- **M 3: Student interviews**
  Evaluate internship information
  Source of Evidence: Discussions / Coffee Talk

**O 4: Provide faculty support**

Provide teaching support for junior faculty and faculty with external funding. Provide support for faculty working on funding proposals. Ensure that faculty are informed of funding possibilities and given assistance in the preparation of research proposals. Determine obstacles to proposal submission through the annual review of faculty

**Related Measures**

- **M 5: Tally funding and proposals**
  Evaluate documentation of ongoing funding or submitted funding proposals.
  Source of Evidence: Activity volume

- **M 6: Tally conference participation**
  Evaluate documentation of conference and workshop participation
  Source of Evidence: Activity volume

- **M 7: Tally publications and presentations**
  Tally faculty research in a scholarly publication.
  Source of Evidence: Activity volume

**O 5: Increase Throughput**

Increase the number of recruited students at the freshman and junior level (from transfers). Recruit underrepresented groups (e.g., women, minorities) by targeting high schools where those groups are a significant population (all-girls, minority high schools). Provide adequate tutorial services for CSCI courses.

**Related Measures**

- **M 8: Tally recruited students**
  Tally the number of recruited students at the freshman and junior level (from transfers).
  Source of Evidence: Existing data

**O 6: Extra-curricular Activities**

Ensure the viability of the local chapter of the Association for Computing Machinery (ACM). The ACM is the preeminent professional society for computing practitioners.

**Related Measures**

- **M 9: Tally meeting frequency**
  Tally number of meetings/activities of the local chapter of the Association for Computing Machinery (ACM).
  Source of Evidence: Activity volume

**O 7: Faculty/Staff Engagement**

Promote involvement of faculty and staff in university committees/forums.

**Related Measures**

- **M 10: Tally attendance in forums**
  Tally number of faculty/staff who have participated in or have attended a university-wide forum or committee.
  Source of Evidence: Activity volume

---

**Curriculum and Instruction (2)**

**O 1: Prepare reports and materials.**

Submit/resubmit SPA reports. Develop materials related to NCATE visit.

**Related Measures**

- **M 1: Renew accreditation and national recognition.**
  Renew accreditation through NCATE and National Recognition from all related Specialized Professional Associations.
  Source of Evidence: Professional standards

**O 9: Broaden UNO's image**

The EDCI program coordinators will provide the COEHD Website Advisory Committee (WAC) with information for the complete redesign of the College website including having updated pictures and program information by October 2014. (Goal 6, Strategy 5, Item A, B, and C)

**Related Measures**

- **M 9: Broaden UNO's image**
  The EDCI program coordinators will provide the COEHD Website Advisory Committee (WAC) with information for the complete redesign of the College website including having updated pictures and program information by October 2014. (Goal 6, Strategy 5, Item A, B, and C)
  Source of Evidence: Activity volume

---

**Distance Education - Online Learning (2)**

**O 4: Effective UNO website presence for online learning**

Establish and develop an effective UNO website presence for online learning.
Related Measures

M 4: Annual audit
Comparison with academic and institutional peer universities. Annual audit of online learning’s UNO website presence
Source of Evidence: Administrative measure - other

O 5: Join SREB Electronic Campus Consortium
Joining the SREB Electronic Campus Consortium, which provides us free regional exposure and opens up the remaining southern states for our online programs via state authorization agreements.

Related Measures

M 5: Benchmark consortium progress
Benchmark consortium progress
Source of Evidence: Benchmarking

Division of International Education (2)

O 1: Unique experience
Students will have a culturally and academically unique experience that will enhance the value of their UNO degree.

Related Measures

M 1: Evaluation
Evaluation of program by students; evaluation of program by faculty and staff.
Source of Evidence: Academic direct measure of learning - other

O 4: Study abroad programs
Develop and administer high-quality study abroad programs that operate on self-generated revenue and serve to enhance and enrich the academic and extra-curricular student experience.

Related Measures

M 4: Financial success of program
Number of students enrolled, financial success of program, student satisfaction.
Source of Evidence: Activity volume

Earth and Environmental Sciences (6)

O 1: Scholarly activity
Submit scholarly work for publication

Related Measures

M 1: Tally publications
Faculty will submit annually at least one abstract, article, book chapter or book for publication through the peer-reviewed process either as a lead or co-author
Source of Evidence: Activity volume

O 2: Professional meetings
Faculty will attend professional meetings

Related Measures

M 2: Tally meetings
Faculty will attend at least one professional society meeting per year.
Source of Evidence: Activity volume

O 3: Community involvement
Faculty will promote earth and environmental sciences through involvement with other institutions, businesses and the community

Related Measures

M 3: Tally community activities
Tally community activities and projects
Source of Evidence: Activity volume

O 4: Provide expertise
Support local organizations with technical and educational expertise on the environment, natural resources, and evolution of the earth

Related Measures

M 4: Tally partnerships
Faculty will document their commitment to partnerships through specific examples recorded in the department annual report
Source of Evidence: Activity volume

O 5: Pursue grants
Faculty will have federal, state, corporate or private grants in force.

Related Measures

M 5: Tally grants
Faculty will have federal, state, corporate or private grants in force.

Source of Evidence: Activity volume

**O 6: Pursue funding**

Faculty will show a continued commitment to trying to secure funding.

**Related Measures**

- **M 6: Tally funding**
  - Tally funding

Source of Evidence: Activity volume

**Energy Conversion & Conservation Center (ECCC) (2)**

**O 5: Services**

Provide services to professional societies and communities.

**Related Measures**

- **M 5: Technical sessions**
  - Number of technical sessions organized for conferences and workshop.

Source of Evidence: Academic direct measure of learning - other

- **M 6: Number of board and committees**
  - Number of board and committees served for professional conferences and workshops.

Source of Evidence: Academic direct measure of learning - other

- **M 7: Number of editorial boards**
  - Number of editorial boards served for journals

Source of Evidence: Academic direct measure of learning - other

- **M 8: Papers and proposals**
  - Number of papers and proposals reviewed

Source of Evidence: Academic direct measure of learning - other

**O 6: Local community**

Provide services to professional societies and communities.

**Related Measures**

- **M 9: Professional training courses**
  - Provide professional training courses such as energy audit, solar energy, infrared thermography, etc

Source of Evidence: Academic direct measure of learning - other

**English (1)**

**O 6: Expand community outreach efforts**

Encourage and increase community outreach efforts. Foster and expand Ready, Set, College, and GNOWP, particularly the professional development workshops both programs sponsor. Expand schedule of high school visits. Expand efforts to create community with alumni of undergraduate and graduate programs: continue the publication and distribution to alumni of Word: News and Notes from the UNO English Department; plan events involving alumni.

**Related Measures**

- **M 10: Tally community outreach efforts**
  - Tally community outreach efforts.

Source of Evidence: Activity volume

**Film and Theatre (1)**

**O 4: Participation guidelines**

Set guidelines and deadlines for participation in outreach to community through performance program and participation in conferences and festivals.

**Related Measures**

- **M 3: Faculty activity report**
  - Assess community activities with annual report

Source of Evidence: Activity volume

**Hospitality Research Center (1)**

**O 1: Maintain #1 status in nation**

Maintain our #1 status in the nation among hospitality and tourism research centers

**Related Measures**

- **M 1: Tally clients**
  - State, regional and city reports, events, festivals, etc.

Source of Evidence: Administrative measure - other

**Hotel, Restaurant and Tourism Management (3)**

**O 1: Advisory Board meetings**

This departmental outcome will be assessed through the use of guest speakers in class and through the HRT advisory board meeting schedule
Related Measures

M 1: Tally meetings
The department will hold two Advisory Board meetings per year
Source of Evidence: Activity volume

O 2: Guest speakers
This departmental outcome will be assessed through the use of guest speakers in class and through the HRT advisory board meeting schedule

Related Measures

M 2: Tally guest speakers
The department will use industry guest speakers in 80% of HRT courses offered
Source of Evidence: Activity volume

O 8: Providing workshops and seminars
This department outcome will be assessed through workshops and seminars provided by the department to our industry stakeholders

Related Measures

M 6: Tally workshops and seminars
The department will supply at least one workshop and one seminar annually to our industry stakeholders
Source of Evidence: Activity volume

Institute for Economic Development and Real Estate Research (1)

O 1: Economic development projects
Provide direct assistance to three community economic development projects in the New Orleans or surrounding regions.

Related Measures

M 1: Research, site studies, & strategic plans
Tally applied research, site studies, strategic plans completed
Source of Evidence: Activity volume

Interdisciplinary Studies (IDS) (3)

O 1: Create partnerships with business and non-profit agencies
Create partnerships with community businesses and non-profit agencies for paid and non-paying internships. We are working with Gameloft now who will be offering IDS students in Digital Arts Media a paid internship.

Related Measures

M 1: Tally number of internships=4
During the Fall 2013 semester, 1 student completed satisfactorily an internship with Christy Heaton in the Office of Enrollment Services. The student completed a portfolio showing the work completed with regard to creating networks on campus for adult students. The Adult Student Network included Study Abroad information, working on résumés with Career Services, Moodle and Webstar Training, monthly meetings with adult students and social events. Christy Heaton sent IDS an evaluation of the students work. We have now completed four internships in total. Three students successfully completed internships in the following venues: 1) In Holland one of our students worked with a Dutch tailor and dressmaker; 2) A student worked with WDSU-TV in New Orleans; 3) A student worked with Enrollment Services at UNO- She did an internship with adult transfer students.
Source of Evidence: Activity volume

O 4: Invite professionals to participate and students to attend IDS Alumni Panel
Invite professionals from distinct careers who graduated as BGS/IDS majors to participate on the IDS Alumni Panel. IDS students will attend this event as a means to making connections for career paths. Due to a lack of staffing support, we were not able to host our Spring IDS Career Panel in spring 2014. However, we are already making plans for fall 2014 to schedule a resume writing workshop along with the Fall 2014 IDS Career Panel, which will also be a UNO Freshmen/Transfer Student Plunge Event.

Related Measures

M 4: Attendance
First IDS Alumni Panel was held fall 2012. 35 students and family members attended.
Source of Evidence: Activity volume

O 5: Ice Cream Ice Breaker Social
IDS Ice-Cream Ice Breaker Social. One of the activities for the UNO Freshmen/Transfer Student Plunge activities. We did have a success IDS Ice-Cream Breaker Social in Fall 2013. We are already planning another event during the UNO Freshmen/Transfer Student Plunge events in fall 2014.

Related Measures

M 5: Attendance
We will invite all IDS freshmen and transfer students to the next ice-cream social, and it will be held every fall semester.
Source of Evidence: Activity volume

Interdisciplinary Studies, Bachelor (2)

O 1: Understanding of integrative learning
Students will demonstrate an understanding of integrative learning as it relates to the attainment of educational and professional opportunities.
Related Measures

M 1: Quiz series
Students complete quiz series based on review of website, readings, and PowerPoint presentations (IDS 1001).
Source of Evidence: Academic indirect indicator of learning - other

M 4: Capstone Oral Presentation
Capstone Oral Presentation.
Source of Evidence: Presentation, either individual or group

M 5: Exit survey
IDS Graduate Exit Survey.
Source of Evidence: Exit interviews with grads/program completers

O 3: Integrate ideas
Interdisciplinary Studies majors learn how to integrate ideas across disciplines and incorporate distinct perspectives in their learning processes.

Related Measures

M 3: Capstone paper
Seniors are required to complete a faculty-juried capstone paper (IDS 3091). Graded using adapted AACU Integrative Learning VALUE Rubric.
Source of Evidence: Academic direct measure of learning - other

M 4: Capstone Oral Presentation
Capstone Oral Presentation.
Source of Evidence: Presentation, either individual or group

M 5: Exit survey
IDS Graduate Exit Survey.
Source of Evidence: Exit interviews with grads/program completers

Management and Marketing (8)

O 1: Advisory board involvement
Enhance involvement of the Department advisory board.

Related Measures

M 1: Tally meetings
Tally meetings
Source of Evidence: Activity volume

O 2: Professional association participation
Increase involvement of marketing faculty in academic and/or industry associations. Encourage less involved faculty to join appropriate academic and/or industry associations.

Related Measures

M 2: Tally memberships
Tally memberships
Source of Evidence: Activity volume

O 3: Student interaction with professionals
Provide opportunities for students to interface with prominent management and marketing professionals.

Related Measures

M 3: Marketing Week event
Continue high profile Marketing Week event.
Source of Evidence: Administrative measure - other

Connected Document:
Marketing Week 2014 Schedule of Speakers

M 4: Guest speakers
Assist in securing guest speakers for monthly AMA student chapter meetings.
Source of Evidence: Administrative measure - other

O 4: Meetings as needed
The department chair will meet with those faculty not meeting publishing objective to identify obstacles to publishing.

O 5: Publication schedule
New faculty members will be given schedules and duties appropriate to publication expectations.

Related Measures

M 5: Publication tally
Tally of publications.
Source of Evidence: Activity volume

O 6: Admissions events
Faculty will participate in Admissions-focused events at the invitations of UNO Admissions office. Department will coordinate with UNO Admissions and communicate with potential students expressing an interest in marketing.
Related Measures

M 6: Tally events
Tally number of events in which department participates.
Source of Evidence: Activity volume

O 7: Communication with students
Enhance communication with marketing majors. Continue to engage students through the American Marketing Association student chapter.

Related Measures

M 7: Improve retention rates
Improve 1st year full-time retention rate of marketing majors from year 1 to year 2 by 5%. Improve 1st year full-time retention rate of marketing majors from year 1 to year 3 by 5%.
Source of Evidence: Existing data

O 8: Faculty Qualifications
Staff the department with high quality faculty per AACSB guidelines.

Related Measures

M 8: Faculty Teaching Evaluations
Individual faculty teaching evaluations will be above average (3.5 on a 5 point scale). Faculty who are not above average will work with the department chair to devise a plan to improve teaching performance.
Source of Evidence: Performance (recital, exhibit, science project)

M 9: Participating vs. Supporting Faculty
The department courses will be taught by the required mix of participating vs. supporting faculty as dictated by AACSB.
Source of Evidence: Benchmarking
Connected Document: AACSB Faculty Information

M 10: Deployment of Participating vs. Supporting Faculty
Department will meet or exceed AACSB guidelines for the blend of SA, PA, SP and IP faculty.
Source of Evidence: Benchmarking
Connected Document: AACSB Faculty Information

Mathematics (1)

O 2: Community research partnerships
Faculty will conduct scientific research through involvement with other institutions, businesses and the community

Related Measures

M 2: Tally partnerships
Tally community research partnerships
Source of Evidence: Activity volume

Mathematics, B.S. (5)

O 1: Fundamental concepts
Students will acquire fundamental concepts in areas of calculus, linear algebra, abstract algebra, and additional topics.

Related Measures

M 1: Major field test in mathematics
All undergraduate students will complete the Major Field Test in Mathematics from ETS http://www.ets.org/s/mft/pdf/mft_testdesc_math_4imf.pdf in the Undergraduate Mathematics Capstone Course Math 3900.
Source of Evidence: Standardized test of subject matter knowledge

M 2: Exit survey
Students will complete written exit surveys in the Undergraduate Mathematics Capstone Course Math 3900. Describing their overall satisfaction with the program and their career and personal goal.
Source of Evidence: Exit interviews with grads/program completers

O 2: Construct and effectively present information and concepts
Students will be able to construct and effectively present information and concepts visually and verbally through oral presentations.

Related Measures

M 3: Oral PowerPoint presentations
All undergraduate students will present one oral presentations in the Undergraduate Mathematics Capstone Course Math 3900. This presentation will be open to the entire university community and advertised beforehand. To help improve the quality of the presentation, we will assign faculty in the mathematics department to individual students. The faculty member will provide feedback and advice about the presentation.
Source of Evidence: Presentation, either individual or group
Connected Document: 3900 Oral Rubric

O 3: Mathematical concepts
Students will be able to explain mathematical concepts in technical writing format by their date of graduation.

**Related Measures**

**M 5: Written essay**
All undergraduate students will complete one 6+ page written essay (which can be on the same subject as their PowerPoint presentation of the class but should have a different format) in the Undergraduate Mathematics Capstone Course Math 3900. To help improve the quality of the written essay, we will assign faculty in the mathematics department to individual students. The faculty member will provide feedback and advice about the written essay.

Source of Evidence: Written assignment(s), usually scored by a rubric

**Connected Document:**
3900 Written Rubric

**O 5: Support current undergraduate degree in mathematics**
Make sure the undergraduate degree program in mathematics has all of the tools and ingredients it needs to be a successful program.

**Related Measures**

**M 8: Discussion about computer software**
Have discussions in among faculty about computer software in the mathematics building. Verify that computer labs for math majors in the mathematics building have appropriate computer software for all areas of mathematics: actuarial, applied, pure, and statistics. If they do not, purchase appropriate software.

Source of Evidence: Discussions / Coffee Talk

**M 9: Hire more math professors who can teach classes**
Hire more professors so that we can teach enough classes to satisfy the demands of upper level undergraduates who want to take classes is all of the following areas: actuarial math, applied math, pure math, and statistics.

Source of Evidence: Administrative measure - other

**M 10: Ensure that the math tutor center is providing appropriate help**
To ensure that the math tutor center is providing appropriate help to students, students will evaluate the center upon exiting it after receiving help. They will fill out a form where they check, "(1) My questions were answered and I received appropriate help; or (2) My questions were not answered or I did not receive appropriate help." Our goal is for 80% of students to answer option (1).

Source of Evidence: Student course evaluations on learning gains made

**O 6: Modify program to attract and retain more students**
Modify the mathematics undergraduate degree program to attract and retain more students

**Related Measures**

**M 11: Have discussions and partnerships with local high schools**
Have discussions and partnerships with local high schools. These discussions will hopefully increase partnership and trust so that we have a better relationship with local schools and are in a better position to attract more local student.

Source of Evidence: Discussions / Coffee Talk

**M 12: Math club talks**
Have at least one math club talk per semester with topics which excite and motivate students.

Source of Evidence: Activity volume

---

**Merritt C. Becker Jr. University of New Orleans Transportation Institute (UNOTI) (4)**

**O 1: Develop transportation-focused educational opportunities**
To develop transportation-focused educational opportunities

**Related Measures**

**M 1: MS in Transportation Studies proposal**
MS in Transportation Studies proposal

Source of Evidence: Administrative measure - other

**M 2: Tally number of students funded**
Tally number of students funded

Source of Evidence: Administrative measure - other

**O 2: Outreach and service**
To provide outreach and continuing educational opportunities to transportation planning professionals, UNO students and K-12 students in the Greater New Orleans region. Continue to serve on and work with professional associations to host lectures, seminars, workshops and conferences on transportation related topics.

**Related Measures**

**M 3: Tally events**
Collaborate with professional associations to identify relevant topics To work in partnership with associations to identify speakers and plan events Deliver programs and seek professional accreditation

Source of Evidence: Administrative measure - other

**O 3: Develop research program**
To develop regionally and nationally competitive research program in the areas of freight/ports, transit-oriented development, evacuation planning, and sustainable, resilient and equitable transportation systems. Nurture and develop stronger partnerships with funding agencies, such as the USDOT, DHS, La DOTDLTRC, RPC, and other universities, such as LSU to attract federal UTC funding. Actively participate in the Consortium of UTCs and with partners in Arkansas, Louisiana,
Maryland and Texas. Identify new partners across the USA. Develop common research proposals. Apply for funding.

**Related Measures**

**M 4: Tally proposals and funding applications**
Tally proposals and funding applications.
Source of Evidence: Activity volume

**O 4: Publish research**
Publish research in peer-reviewed transportation publications. Mentor young faculty and staff members. Look for collaborations opportunities across faculty, staff and with students. Incentivize peer reviewed submissions.

**Related Measures**

**M 5: Tally publications**
Tally publications
Source of Evidence: Administrative measure - other

**Midlo Center (8)**

**O 1: Application for research grant**
Complete application for 2 new research grants.

**Related Measures**

**M 1: Tally number of projects**
Tally number of projects submitted to Research and Sponsored Programs from 2013-14 Midlo Annual Report
Source of Evidence: Activity volume

**O 2: Collaborations**
Implement 3 new collaborations with research centers or institutions in the region.

**Related Measures**

**M 2: Tally number of collaborations**
Tally number of collaborations from 2013-14 Midlo Annual Report
Source of Evidence: Activity volume

**O 3: Sponsor public lecture series**
Sponsor 1 new public lecture series to link the university with the community.

**Related Measures**

**M 3: Tally number of events**
Tally number of event from 2013-14 Midlo Annual Report
Source of Evidence: Activity volume

**O 4: Supplying educational component to tourism initiatives**
Increase collaboration with private sector through projects supplying educational component to tourism initiatives. 2014-15: Supply educational component to the French Quarter Festival and Satchmo Summerfest in conjunction with French Quarter Festivals.

**Related Measures**

**M 2: Tally number of collaborations**
Tally number of collaborations from 2013-14 Midlo Annual Report
Source of Evidence: Activity volume

**O 5: Midlo International Visiting Scholars**
Increase the number of Midlo International Visiting Scholars by 3.

**Related Measures**

**M 4: Tally number of visiting scholars**
Tally number of visiting scholars from 2013-14 Midlo Annual Report
Source of Evidence: Activity volume

**O 6: Research projects**
Demonstrate an understanding of research methods and archival research through participation in externally funded research projects.

**Related Measures**

**M 5: Grant project**
Project rated by faculty supervising grant projects
Source of Evidence: Project, either individual or group

**O 7: Internship program**
Acquire practical application of historical methods through internship program.

**Related Measures**

**M 6: Internship**
Students’ work assessed by internship supervisor
Source of Evidence: Field work, internship, or teaching evaluation

**O 8: Public events**
Gain skills in presenting academic topics to the public through public events 2014-15 - Present the Herman L Midlo Lecture in October, with an eminent scholar on slavery, in anticipation of a larger conference/exhibit in March 2014-15 - Work with new collaboration of Historic New Orleans Collection on major conference/exhibit on the internal slave trade, in association with the Libraries of Richmond (Va) to be held simultaneously in Richmond and New Orleans in March, tentatively filmed by C-Span.

**Related Measures**

**M 7: Evaluation**
Student self-assessment and public evaluation forms at all events.
Source of Evidence: Student course evaluations on learning gains made

**Music (2)**

**O 1: Develop marketing plan**
1. Develop a comprehensive plan for marketing the music program.
2. Regularly maintain website
3. Engage with the university Office of Marketing and Public Relations to develop appropriate marketing strategies
4. Develop by August 2014 and implement by September 2014
5. Faculty and staff load adjustments necessary to provide the dedicated time necessary for successful implementation
6. Designate a liaison between Music and Marketing

**O 5: Establish series of community events**
Establish series of community events a. Present the Jazz at Sandbar series b. Present the Musical Excursions series c. Host local and statewide musical events d. Host rehearsals and performances for its established family of community groups e. Establish a yearly residency by a nationally recognized new music ensemble.

**Related Measures**

**M 3: Tally events and contacts**
Establish a series of events that will allow the department to achieve a minimum of 5,000 contacts during the 2014-2015 academic year Faculty will lead or participate in at least 300 public events, including workshops, performances, and other outreach activities
Source of Evidence: Activity volume

**New Orleans Jazz Institute (4)**

**O 1: Increase in Saturday Music School enrollment**
Increase in Saturday Music School enrollment (students ages 8-17)

**Related Measures**

**M 1: Enrollment numbers for the program**
Enrollment numbers for the program
Source of Evidence: Activity volume

**O 3: Grow NOJI's high school Jazz band festival**
Now that the festival is established (started April 2014), the new goal will be to grow the festival to include 10 high school Jazz bands (inaugural festival included 8 bands). Due to the size of UNO's Performing Arts Center, we cannot increase the festival beyond 10 total bands currently.

**Related Measures**

**M 3: Development and evaluation of event**
Development and evaluation of event
Source of Evidence: Administrative measure - other

**O 4: Increase exposure for NOJI Masters Series commissions and performances**
Increase exposure for NOJI Masters Series commissions and performances

**Related Measures**

**M 4: Evaluation of performances, attendance, marketing and community recognition**
Evaluation of performances, attendance, marketing and community recognition. Analysis biannually after Masters Series performances have concluded.
Source of Evidence: Administrative measure - other

**O 7: Develop a better understanding of his/her instrument and competently perform**
During each term of the Irvin Mayfield School of Music Saturday and Summer programs, each student should develop a better understanding of his/her instrument and be able to confidently and competently perform at a recital for friends and family.

**Related Measures**

**M 7: Evaluations of performances**
Overall evaluation of recital and individual student performances by NOJI Director and individual instructors
Source of Evidence: Academic direct measure of learning - other

**Philosophy (1)**

**O 2: Offer BA degree online**
Offer the department's B.A. degree 100% online. 1. Implement an online course development plan. 2. Train faculty. 3. Market program. 4. Deliver high-quality, easily accessible courses.

**Related Measures**

**M 1: Courses online benchmarking**
Developing and implementing online courses
Physics (2)

O 3: Encourage publications
Chair meets with faculty to establish goals for submitting traditional and non-traditional publications or other creative output. Review annual report prior to Fall 2013 semester to identify faculty needing assistance, schedule meetings.

Related Measures

M 3: Tally publications
Tally publications
Source of Evidence: Activity volume

O 4: Encourage professional organization service
Encourage faculty to take an active role in societies and boards.

Related Measures

M 4: Tally service
Tally service
Source of Evidence: Activity volume

Political Science (2)

O 7: Participate in local organizations and grant interviews
1. Department members will be active in local organizations. 2. Department members will grant interviews to local and national press.

Related Measures

M 7: Tally community activities
Tally community activities
Source of Evidence: Activity volume

O 8: Publish poll results
The Department will regularly publish results of polls taken by Department members.

Related Measures

M 8: Tally polls conducted
Tally polls conducted
Source of Evidence: Activity volume

Psychology (3)

O 4: Scholarly activities
Tenure track faculty in the department will conduct original research leading to scholarly publications and include graduate students in their research projects.

Related Measures

M 4: Tally publications
Tally publications
Source of Evidence: Activity volume

Connected Documents:

Chair Docs for IE DEC 2014
Chair Excel 1 measure 2, 4 and 5 2013-2014
Chair Excel file 2 for measure 2, 4 and 5 2013-2014
Excel File for Chair outcomes Dec 2014

O 5: Secure research funding
Tenure-track faculty will secure funding for their research through grants and contracts.

Related Measures

M 5: Tally research funding
Tally research funding
Source of Evidence: Activity volume

Connected Documents:

Chair Docs for IE DEC 2014
Chair Excel 1 measure 2, 4 and 5 2013-2014
Excel File for Chair outcomes Dec 2014

O 6: Assess student satisfaction
Assess student satisfaction with overall training experience.

Related Measures

M 6: Exit survey
Student Exit Survey will assess all students’ satisfaction with the training they received.
Source of Evidence: Client satisfaction survey (student, faculty)

Connected Document:

Undergraduate Coordinator Summary data

Psychology, B.S. (1)
O 3: Specific Training
The department will produce undergraduate majors who have focused training in psychology across 3 areas defined by American Psychological Association guidelines as core to undergraduate training: 1) Developmental; 2) Clinical, Abnormal, and Personality; 3) Sensation Perception, Physiology, & Comparative.

Related Measures

M 3: ETS Subscale Scores
Students taking the ETS field test will be assessed in three areas: 1) Perception, Sensory, Physiology, Comparative & Ethology; 2) Clinical, Abnormal, and Personality; 3) Developmental and Social.
Source of Evidence: Standardized test of subject matter knowledge

Connected Documents:
data file 2 for BS
data file 1 for BS
Fall 2014 Undergrad data

Psychology, M.S. (3)

O 1: Continue into PhD
Graduate students who complete the MS degree will continue into the UNO doctoral program.

Related Measures

M 1: 80% Continue
Graduate students who complete the MS degree will continue into the UNO doctoral program.
Source of Evidence: Academic direct measure of learning - other

Connected Document:
MS data

O 2: Publish Research
Graduate students who complete the MS degree will develop the skills and knowledge to be able to complete a research project of publishable quality.

Related Measures

M 2: Research
Annual Student Progress Report will assess students' publication productivity while completing the MS degree.
Source of Evidence: Academic direct measure of learning - other

Connected Document:
MS data

O 3: Communicate Research
Graduate students who complete the MS degree will develop the ability to communicate psychological knowledge.

Related Measures

M 3: Communicate
An annual Student Progress Report will assess students' presentation productivity while completing the MS degree.
Source of Evidence: Academic direct measure of learning - other

Connected Document:
MS data

Psychology, Ph.D. (3)

O 1: Conduct research of a publishable quality
Graduate students will develop the skills and knowledge to be able to complete a research project of publishable quality.

Related Measures

M 1: Record of publication
Record of publication as assessed using annual student progress reports
Source of Evidence: Academic direct measure of learning - other

Connected Document:
2014 Update Dec

M 2: Exit survey
A Student Exit Survey will assess all students graduating and an annual Student Progress Report will assess students' presentation productivity. 100% of Ph.D. graduates will present at least three professional lectures before graduation.
Source of Evidence: Exit interviews with grads/program completers

Connected Document:
2014 Update Dec

O 2: Communicate Psychological Knowledge
Graduate students will develop the ability to communicate psychological knowledge.

Related Measures

M 2: Exit survey
A Student Exit Survey will assess all students graduating and an annual Student Progress Report will assess students' presentation productivity. 100% of Ph.D. graduates will present at least three professional lectures before graduation.
Source of Evidence: Exit interviews with grads/program completers
**M 3: Student progress report**
An annual Student Progress Report will assess students' presentation productivity.
Source of Evidence: Academic indirect indicator of learning - other

**O 3: Employment**
Graduate training will enable all graduating doctoral students to obtain employment that meets their career objectives.

**Related Measures**

**M 4: Employment**
Student Exit Survey will assess all students' success in obtaining employment at the time of graduation
Source of Evidence: Exit interviews with grads/program completers

**Sociology (2)**

**O 8: Seek research funding**
1. Continue to seek outside funding through Center For Hazards Assessment Research and Technology (CHART). 2. Department chair will encourage faculty members to submit grant proposals for outside funding. 3. Faculty members will be encouraged to meet with staff of Office of Research for grant writing seminars.

**Related Measures**

**M 4: Tally funding**
Tally funding
Source of Evidence: Activity volume

**O 10: Encourage community service**
Encourage faculty to serve as board members, advisors, and guest speakers for community groups

**Related Measures**

**M 6: Tally community service activities**
Tally community service activities
Source of Evidence: Activity volume

**Special Education and Habilitative Services (3)**

**O 2: Proposal submission**
Faculty will review funding opportunities advertised by the UNO Office of Research Faculty will submit proposals to national conferences Faculty will submit grant proposal for external funding

**Related Measures**

**M 2: Publication tally**
Tally publications
Source of Evidence: Activity volume

**O 3: Participate in service activities**
Faculty will volunteer for governance committees within the university and college Faculty will participate on committees within community and school organizations Faculty will participate with Departmental- and College-identified schools in the greater New Orleans area Faculty will participate in NCATE-related activities

**Related Measures**

**M 3: Participation tally**
Faculty members will update vita every year
Source of Evidence: Activity volume

**O 4: Recruitment activities**
Faculty will distribute brochures at conferences Faculty will participate in Graduate School recruitment activities Faculty will contact local school districts

**Related Measures**

**M 4: Recruitment Activities**
Eighty percent (80%) of faculty members will engage in one or more recruitment activities annually
Source of Evidence: Activity volume

**Student Involvement and Leadership (2)**

**O 2: Leadership skills**
Develop leadership skills

**Related Measures**

**M 3: Student self-assessment 2**
Student self-assessment on leadership development.
Source of Evidence: Academic indirect indicator of learning - other
**O 6: Improve public relations**

Improve public relations via partnership with academic colleges and other departments outside of Student Affairs.

**Related Measures**

**M 10: Bi Annual newsletter.**
Establish biannual newsletter.
Source of Evidence: Administrative measure - other

---

**Women's Center (3)**

**O 1: Increase attendance at activities**

Increase student and faculty attendance at activities hosted by the Women's Center.

**Related Measures**

**M 1: End-of-event surveys**
Analysis of satisfaction and programming interests via end-of-event surveys.
Source of Evidence: Client satisfaction survey (student, faculty)

**O 2: Grow scholarship support**

Grow scholarship support from providers and student applicants.

**Related Measures**

**M 2: Number of student applications for scholarships**
Number of student applications for scholarships managed by the Women's Center; addition of scholarship funds by the Center's partners who provide them.
Source of Evidence: Activity volume

**O 3: Effectively promote services and programming**

Effectively promote services and programming on Women’s Center website and via social media.

**Related Measures**

**M 3: Track website page views and downloads of information**
Track website page views and downloads of information; establish 2013-2014 figures first, then track changes over the next academic year.
Source of Evidence: Activity volume