Other Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

**O/O 1: Maintain website**
Continue to maintain MERIC’s Website and update with useful information.

**Related Measures**

**M 1: Track number website visitors**
Track number of visitors to MERIC’s Website
Source of Evidence: Administrative measure - other

**Target:**
Increase the traffic by 10% each year.

**O/O 2: Collaborations with professionals in industry**
Collaborate/interact with local, national, and international maritime professionals to promote maritime EHS (Environment, Health, and Safety) knowledge and awareness.

**Related Measures**

**M 2: Track interactions in database**
Create a database of national and international maritime professionals and institutes that collaborated/interacted.
Source of Evidence: Administrative measure - other

**Target:**
Collaborate/interact with at least three (3) new professionals and/or institutes each year that add value.

**O/O 3: Develop technology applications**
Develop technologies, technical reports/papers, software applications.

**Related Measures**

**M 3: Track activities**
Track activities and compile a list/database.
Source of Evidence: Administrative measure - other

**Target:**
Develop at least one (1) of the items identified in the outcomes.

**O/O 4: Increase student research in field**
Supervise/advise undergraduate/graduate students to conduct research in maritime industries (short articles as part of course work; thesis/non-thesis graduate work).

**Related Measures**

**M 4: Track student research work**
Track student research work on maritime ESH topics.
Source of Evidence: Administrative measure - other

**Target:**
Promote at least two (2) UG/G students to conduct research on maritime ESH topics every year.