Student Learning Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

SLO 5: Learn the basics of New Orleans culture, its leadership, and the city
During Mayfield's “New Orleans as Discourse” class, each student should learn the basics of New Orleans culture, its leadership, and the city in general.

Related Measures

M 5: Evaluations
Evaluation of class guests, enrollment numbers, class grade average, and quality of class blogs (specifically “What this class means to me”)
Source of Evidence: Academic direct measure of learning - other
Target:
Compare quality of class blogs and class grade average to prior semester for improvement; NOJI Director to evaluate quality of class guests and overall class blogs/interactions at the end of each semester

SLO 6: Learn to compose and premiere new Jazz music
During Mayfield's Jazz Composition Independent Study, each student should learn to compose and premiere new Jazz music before the end of each semester.

Related Measures

M 6: Evaluations
Evaluation of students' end-of-semester grades, quality of premiere performance, attendance at premiere performance (relative to the number of students in the class)
Source of Evidence: Academic direct measure of learning - other
Target:
Compare individual grades and class grade average; compare attendance at premiere performances (divided by number of participating students) and premiere quality (to be evaluated by NOJI Director)

SLO 7: Develop a better understanding of his/her instrument and competently perform
During each term of the Irvin Mayfield School of Music Saturday and Summer programs, each student should develop a better understanding of his/her instrument and be able to confidently and competently perform at a recital for friends and family.

Related Measures

M 7: Evaluations of performances
Overall evaluation of recital and individual student performances by NOJI Director and individual instructors
Source of Evidence: Academic direct measure of learning - other
Target:
Compare individual student assessments throughout each term, as well as a general evaluation post-recital with NOJI's Director and instructors

Other Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

O/O 1: Increase in Saturday Music School enrollment
Increase in Saturday Music School enrollment (students ages 8-17)

Related Measures

M 1: Enrollment numbers for the program
Enrollment numbers for the program
Source of Evidence: Activity volume
Target:
Minimum of 10% increase per semester

O/O 2: Increase enrollment in Irvin Mayfield's “New Orleans as Discourse” class
Increase enrollment in Irvin Mayfield's “New Orleans as Discourse” class

Related Measures

M 2: Enrollment numbers for the class
Enrollment numbers for the class
Source of Evidence: Activity volume
Target:
15% increase per semester

O/O 3: Grow NOJI's high school Jazz band festival
Now that the festival is established (started April 2014), the new goal will be to grow the festival to include 10 high school Jazz bands (inaugural festival included 8 bands). Due to the size of UNO's Performing Arts Center, we cannot increase the festival beyond 10 total bands currently.

**Related Measures**

**M 3: Development and evaluation of event**

Development and evaluation of event

Source of Evidence: Administrative measure - other

**Target:**

Development of the festival, as well as general evaluation of the participating schools. Festival to be hosted within the 13-14 time frame.

**O/O 4: Increase exposure for NOJI Masters Series commissions and performances**

Increase exposure for NOJI Masters Series commissions and performances

**Related Measures**

**M 4: Evaluation of performances, attendance, marketing and community recognition**

Evaluation of performances, attendance, marketing and community recognition. Analysis biannually after Masters Series performances have concluded.

Source of Evidence: Administrative measure - other

**Target:**

20% increase in size of audience reached through performances and marketing