Other Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

O/O 1: Develop transportation-focused educational opportunities
To develop transportation-focused educational opportunities

**Related Measures**

**M 1:** MS in Transportation Studies proposal
MS in Transportation Studies proposal

Source of Evidence: Administrative measure - other

**Target:**
By Fall 2014, begin offering program with new courses developed and ready to deliver each semester.

**Finding (Fall 2014) - Target: Partially Met**
The MS in Transportation proposal was approved by the UL System in summer 2014. It was sent to an external reviewer by the Board of Regents during the fall 2014. All comments raised by the external reviewer were sent to UNO by the Board of Regents and have been addressed and responses were sent back to the Board of Regents, where the proposal is pending final approval.

**M 2:** Tally number of students funded
Tally number of students funded

Source of Evidence: Administrative measure - other

**Target:**
During the 2014 - 2015 cycle, UNOTI will strive to fund at least 4 graduate students to work on applied research projects.

**Finding (Fall 2014) - Target: Met**
UNOTI funded 3 PhD students and 1 Masters Student.

O/O 2: Outreach and service
To provide outreach and continuing educational opportunities to transportation planning professionals, UNO students and K-12 students in the Greater New Orleans region. Continue to serve on and work with professional associations to host lectures, seminars, workshops and conferences on transportation related topics.

**Related Measures**

**M 3:** Tally events
Collaborate with professional associations to identify relevant topics To work in partnership with associations to identify speakers and plan events Deliver programs and seek professional accreditation

Source of Evidence: Administrative measure - other

**Target:**
Host 6 – 8 events per year

**Finding (Fall 2014) - Target: Partially Met**
UNOTI hosted 3 lecture series events an UNO. Additionally UNOTI partnered with the Port of New Orleans to sponsor a Maritime Workforce Development Summit at UNO. UNOTI also partnered with the American Planning Association to host an event at the airport. We have several events planned in Spring 2015, so we are on track to meet this goal.

O/O 3: Develop research program
To develop regionally and nationally competitive research program in the areas of freight/ports, transit-oriented development, evacuation planning, and sustainable, resilient and equitable transportation systems. Nurture and develop stronger partnerships with funding agencies, such as the USDOT, DHS, La DOTD/LTRC, RPC, and other universities, such as LSU to attract federal UTC funding. Actively participate in the Consortium of UTCs and with partners in Arkansas, Louisiana, Maryland and Texas. Identify new partners across the USA. Develop common research proposals. Apply for funding.

**Related Measures**

**M 4:** Tally proposals and funding applications
Tally proposals and funding applications.

Source of Evidence: Activity volume

**Target:**
UNOTI will submit at least $3 million in external funding applications per year.

**Finding (Fall 2014) - Target: Met**
5 proposals were submitted. 2 were funded, 3 are awaiting funding decision. 2 proposals from last year received funding for a second year. 2nd year funding awarded-Arkansas $233,700 (45% indirect); 2nd year funding awarded-Maryland $113,500 (45% indirect); awarded proposal-CATS $90,999 (45% indirect); awarded proposal-St. Charles Parish Zoning $75,000 (26% indirect); submitted proposal awaiting decision-DHS
$125,993.55 (45% indirect); submitted proposal awaiting decision-NIST $242,949.47 (45% indirect); submitted proposal awaiting decision-Trinity Christian $13,077 (10% indirect); A grant proposal from Florida Atlantic was accepted this year, but postponed until next fiscal year. The award will be for $149,990 (45% indirect)

O/O 4: Publish research

Publish research in peer-reviewed transportation publications. Mentor young faculty and staff members Look for collaborations opportunities across faculty, staff and with students Incentivize peer reviewed submissions

Related Measures

M 5: Tally publications
Tally publications

Source of Evidence: Administrative measure - other

Target:
Encourage faculty and staff to publish at least one or more peer-reviewed articles per year.

Finding (Fall 2014) - Target: Met
Dr. John Renne published three co-authored peer-reviewed articles during 2014/2015 academic year, co-author on one was Ms. Tara Tolford and co-author on another was Mr. Peter Bennett of UNOTI. Dr. Bethany Stich published two peer-reviewed journal articles during 2014/2015 academic year. Dr. Kate Lowe has three accepted peer-reviewed journal articles during the 2014/2015 academic year, has one forthcoming publication for next year.

Details of Action Plans for This Cycle (by Established cycle, then alpha)

Degree program kickoff
Board of Regents approves MST proposal. New courses put through Courses and Curriculum committee.
Established in Cycle: 2013-14
Implementation Status: Planned
Priority: High
Projected Completion Date: 12/2014

Marketing of MST
Market the new MST program to recruit students and industry supporters.
Established in Cycle: 2013-14
Implementation Status: Planned
Priority: High
Projected Completion Date: 07/2015
Responsible Person/Group: John Renne and Carol Short
Additional Resources: Funding to support advertising/marketing.
Budget Amount Requested: $0.00 (no request)

New faculty line
Hire an additional faculty to support the new MST program.
Established in Cycle: 2013-14
Implementation Status: Planned
Priority: High
Projected Completion Date: 07/2016
Responsible Person/Group: John Renne and Bethany Stich
Additional Resources: As the MST program and UNOTI grow additional faculty support is required.
Budget Amount Requested: $66,500.00 (recurring)

Outreach and Service
Host Maritime Workforce Summit Conduct transportation lecture series
Established in Cycle: 2013-14
Implementation Status: Planned
Priority: High

Proposal submission
Submit a minimum of 8 external research proposals in 2014/2015.
Established in Cycle: 2013-14
Implementation Status: Planned
Priority: High
Projected Completion Date: 06/2015
Responsible Person/Group: John Renne, Bethany Stich, Kate Lowe, Wendel Dufour